

# UNIVERSIDAD DE CASTILLA - LA MANCHA GUÍA DOCENTE

Code: 51411

Group(s): 40 45 44

**Duration:** First semester

ECTS credits: 6

Second language: English

Academic year: 2023-24

#### 1. General information

Course: INTERNATIONAL JOURNALISM AND COMMUNICATION

Type: CORE COURSE

Degree: 396 - DEGREE IN INTERNATIONAL STUDIES

Center: 6 - FACULTY OF LAW AND SOCIAL SCIENCES
Year: 2

Main language: Spanish
Use of additional

languages:

Web site:

Bilingual: N

Lecturer: ANA MARÍA ALONSO MONTES - Group(s): 40 45 44							
Building/Office   Department		Phone number	Email	Office hours			
	DPTO. EN CONSTITUCIÓN		AnaM.Alonso@uclm.es				

# 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

Not established

#### 4. Degree competences achieved in this course

Code Description

CB03 Gathering and interpreting relevant information (usually within their field of study) to reflect and give meaningful insights about relevant

social, scientific or ethical issues.

CB04 Communicating and conveying information, ideas, challenges and solutions for both specialized and non-specialized audiences.

CB05 Developing the necessary learning abilities for further autonomous study.

CE01 Examining the interaction of international organizations, non-governmental organizations, and individuals worldwide with a focus on

states.

CE04 Gaining knowledge of (i) world geopolitics; and (ii) the concept of international society.

Using the main research and analysis methods and techniques in social studies (including both quantitative and qualitative techniques)

to assess (i) international events and affairs; and (ii) current trends in global society.

Gaining the necessary knowledge to bring together, link and jointly discuss the various national political systems, their bodies and

decision-making procedures, particularly regarding foreign policy.

CE13 Understanding the role of multinational corporations within international organizations and, generally, in international relations.

Understanding (i) double taxation in the international arena; (ii) the issues arising therefrom for international relations; and (iii) the

mechanisms in place to mitigate the effects of double taxation.

CE29 Gaining knowledge of the language and cultural specifities embedded in the working languages used in international contexts.

Researching and sorting out meaningful international information on law and economics relying on various sources (including oral,

written and online sources).

CG04 Accessing and sorting out information and documents related to the fields of study.

CG05 Being able to critically examine and discuss international affairs and current events, including a gender perspective.

CT06 Being capable of autonomous study and self-learning.

## 5. Objectives or Learning Outcomes

#### Course learning outcomes

Description

CE25

## 6. Units / Contents

Unit 1:

Unit 2:

Unit 3: Unit 4:

Unit 5:

Unit 6:

Unit 7:

7. Activities, Units/Modules and Methodology							
Training Activity		Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description

Class Attendance (theory) [ON-SITE]	Lectures	CB03 CB04 CB05 CE01	1.2	30	N	-		
Class Attendance (practical) [ON-SITE]	Il ectures	CE04 CE05 CE08 CE13 CE25	0.48	12	N	-		
	Project/Problem Based Learning (PBL)	CE29 CG01 CG04 CG05	1.12	28	Υ	N		
Analysis of articles and reviews [OFF-SITE]	Self-study	CE29 CG01 CG04 CG05	1.08	27	Υ	N		
Final test [ON-SITE]	Assessment tests	CE01 CE04 CE05 CE08 CE13 CE25 CE29	0.12	3	Υ	Υ		
Study and Exam Preparation [OFF-SITE]	Self-study	CE29 CG01 CG04 CG05	2	50	Υ	N		
Total:				150				
Total credits of in-class work: 1.8				Total class time hours: 45				
Total credits of out of class work: 4.2			Total hours of out of class work: 105					

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System							
Evaluation System	Continuous assessment	Non- continuous evaluation*	Description				
Projects	30.00%	0.00%					
Final test	70.00%	100.00%					
Total:	100.00%	100.00%					

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Not related to the syllabus/contents	
Hours hours	
Unit 1 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4
Unit 2 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4
Unit 3 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4
Unit 4 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4
Unit 5 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4
Unit 6 (de 7):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Class Attendance (practical) [PRESENCIAL][Lectures]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	4

Activities	Hours	
Class Attendance (theory) [PRESENCIAL][Lectures]	12	
Class Attendance (practical) [PRESENCIAL][Lectures]	5	
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	5	
Analysis of articles and reviews [AUTÓNOMA][Self-study]	6	
Final test [PRESENCIAL][Assessment tests]	5	
Global activity		
Activities	hours	
Activities Final test [PRESENCIAL][Assessment tests]	hours 5	
	<b>hours</b> 5 29	
Final test [PRESENCIAL][Assessment tests]	5	
Final test [PRESENCIAL][Assessment tests] Class Attendance (practical) [PRESENCIAL][Lectures]	5 29	
Final test [PRESENCIAL][Assessment tests] Class Attendance (practical) [PRESENCIAL][Lectures] Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	5 29 65	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Juan Luis Manfredi Sánchez	Globalización y poder: la consolidación de la comunicación internacional como disciplina. http://profesionaldelainformacion.c	om/contenidos/20	)20/ene/i	manfredi es.pdf	2020	
Hannah Arendt	Verdad y mentira en política	Página Indómita		978-84-¿944816-7-3	2017	
Monroe E. Price	Media and Sovereignty: The Global Information Revolution and Its Challenge to State Power	MIT Press		9780262661867	2002	
Katharine Graham	Una historia personal	Libros del KO			2018	
Manuel Chaves Nogales	La vuelta a Europa en avión	Libros del Asteroide		9788492663613	2017	
	La corresponsal [DVD]				2019	Rosamund Pike (Actor), Jamie Dornan (Actor), Matthew Heineman (Director, Productor)
	Public Diplomacy: Foundations for					,
Nick Cull	Global Engagement in the Digital Age	Polity Press		074569120X	2019	
Timothy Garton Ash	Free Speech: Ten Principles for a Connected World	Atlantic Books		1848870922	2016	
Ana del Paso	Reporteras españolas, testigos de guerra	Penguin Books			2018	
Oriana Fallaci	Entrevista con la historia	Noguer		9788427938311	2000	
Juan Luis Manfredi Sánchez	La diplomacia pública como reto de la política exterior	Ministerio de Asuntos Exteriores y Cooperación			2015	