UNIVERSIDAD DE CASTILLA - LA MANCHA
GUÍA DOCENTE

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1. General information

Course: TOURISM AND CULTURAL HERITAGE
Type: BASIC
Degree: 408 - GRADO EN TURISMO
Center: 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA
Year: 1
Main language: Spanish
Use of additional languages:
Web site:

Code: 67303
ECTS credits: 6
Academic year: 2023-24
Group(s): 30
Duration: First semester
Second language: English
English Friendly: Y
Bilingual: N

Lecturer: **MIGUEL ANGEL VALERO TEVAR** - Group(s): **30**

Building/Office	Department	Phone number	Email	Office hours
Facultad de Ciencias de la Educación y Humanidades/ despacho 5.10	HISTORIA	6696	MiguelAngel.Valero@uclm.es	

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2. Pre-Requisites

Not established

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3. Justification in the curriculum, relation to other subjects and to the profession

Not established

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4. Degree competences achieved in this course

Course competences

Code	Description
CB01	Prove that they have acquired and understood knowledge in a subject area that derives from general secondary education and is appropriate to a level based on advanced course books, and includes updated and cutting-edge aspects of their field of knowledge.
CB02	Apply their knowledge to their job or vocation in a professional manner and show that they have the competences to construct and justify arguments and solve problems within their subject area.
CE01	Understanding of the principles of tourism: spatial, social, cultural, legal, political, labor and economic dimensions.
CE07	Discriminate tourism potentials and prospectively analyze their exploitation.
CE15	Identify spaces, destinations, companies and entities in tourism.
CE16	Define policies and decisions on the tourism territory according to the principles of sustainability.
CE18	Identify the impacts generated by tourism.
CE22	Knowledge of the main initiatives for the enhancement and management of cultural heritage.
CE23	Identify needs for planning, maintenance and technical renovation of tourism infrastructures and facilities.
CG01	Ability to work in disciplinary and multidisciplinary teams, in a national and international context, in the area of Tourism.
CG02	Interpersonal relationship skills in tourism to transfer information, ideas, problems and solutions to diverse agents.
CG04	Critical thinking and capacity for analysis and synthesis in tourism.
CG06	Problem-solving and decision-making skills in tourism
CG07	Capacity for continuous, self-directed and autonomous learning in tourism.
CT01	Knowledge of ICT as tools in the management, promotion and marketing of companies and institutions in the tourism industry, both internally and externally.

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5. Objectives or Learning Outcomes

Course learning outcomes

Description

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6. Units / Contents

Unit 1:
    Unit 1.1
    Unit 1.2
Unit 2:
    Unit 2.1
    Unit 2.2
    Unit 2.3
    Unit 2.4
    Unit 2.5
Unit 3:
    Unit 3.1
    Unit 3.2

Unit 3.3
Unit 4:
    Unit 4.1
    Unit 4.2
    Unit 4.3
    Unit 4.4
    Unit 4.5
Unit 5:
    Unit 5.1
    Unit 5.2
    Unit 5.3
    Unit 5.4

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	CB01 CB02 CE01 CE07 CE15 CE16 CE18 CE22 CE23	1.52	38	Y	N	
Group tutoring sessions [ON-SITE]	Cooperative / Collaborative Learning	CG04 CG06 CG07 CT01	0.6	15	Y	N	
Field work [ON-SITE]	Other Methodologies	CB02 CE01 CE07 CE15 CE18 CE22 CE23	0.2	5	Y	Y	
Writing of reports or projects [OFF-SITE]	Reading and Analysis of Reviews and Articles	CB01 CB02 CE01 CE07	1	25	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	CE18 CE22 CE23 CG01 CG02 CG04 CG06 CG07 CT01	2.3	57.5	Y	N	
Other off-site activity [OFF-SITE]	project-based learning	CB01 CB02 CE01 CE07 CE15 CE16 CE18 CE22 CE23 CG01 CG02 CG04 CG06 CG07 CT01	0.3	7.5	Y	N	
Final test [ON-SITE]	Assessment tests	CB01 CB02 CE01 CE18 CE22 CE23 CG04	0.08	2	Y	Y	
Total:			**6**	**150**			
Total credits of in-class work: 2.4					**Total class time hours: 60**		
Total credits of out of class work: 3.6					**Total hours of out of class work: 90**		

As: Assessable training activity
Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Assessment of active participation	10.00%	0.00%	
Fieldwork assessment	10.00%	0.00%	
Final test	30.00%	70.00%	
Theoretical papers assessment	30.00%	15.00%	
Assessment of problem solving and/or case studies	20.00%	15.00%	
Total:	**100.00%**	**100.00%**	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject , an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates

Not related to the syllabus/contents	
Hours	**hours**
Final test [PRESENCIAL][Assessment tests]	2
Unit 1 (de 5):	
Activities	**Hours**
Class Attendance (theory) [PRESENCIAL][Lectures]	5
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	5
Study and Exam Preparation [AUTÓNOMA][Self-study]	12
Unit 2 (de 5):	
Activities	**Hours**
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	5

| Study and Exam Preparation [AUTÓNOMA][Self-study] | 12 |
| Other off-site activity [AUTÓNOMA][project-based learning] | 3 |

Unit 3 (de 5):

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	3
Field work [PRESENCIAL][Other Methodologies]	5
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	5
Study and Exam Preparation [AUTÓNOMA][Self-study]	12
Other off-site activity [AUTÓNOMA][project-based learning]	1.5

Unit 4 (de 5):

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	9
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	5
Study and Exam Preparation [AUTÓNOMA][Self-study]	15
Other off-site activity [AUTÓNOMA][project-based learning]	3

Unit 5 (de 5):

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	5
Study and Exam Preparation [AUTÓNOMA][Self-study]	6.5

Global activity

Activities	hours
Other off-site activity [AUTÓNOMA][project-based learning]	7.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	57.5
Writing of reports or projects [AUTÓNOMA][Reading and Analysis of Reviews and Articles]	25
Class Attendance (theory) [PRESENCIAL][Lectures]	38
Field work [PRESENCIAL][Other Methodologies]	5
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	15
Final test [PRESENCIAL][Assessment tests]	2
Total horas:	150

10. Bibliography and Sources

Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Ballart, Josep y Juan Tresserras, Jordi	Gestión del Patrimonio Cultural	Ariel Patrimonio Histórico	Barcelona		2001	
Conkin, P.K.	Heritage and challenge: the history and the theory of history	Forum Press	Arlington Heights, Illinois			
González Varas, I.	Conservación de Bienes Culturales. Teoría, historia, principios y normas	Cátedra	Madrid			
Ballart Hernández, Josep (1954-)	El patrimonio histórico y arqueológico : valor y uso /	Ariel,		84-344-6594-9	1997	
Querol, María Ángeles	Manual de Gestión del Patrimonio Cultural	Akal	Madrid		2001	
Bermúdez, A.; Arbeloa, J.V.; y Giralt, A.	Intervención en el patrimonio cultural. Creación y gestión de proyectos	Síntesis	Madrid			