



## 1. General information

Course: INTERNATIONAL ECONOMICS

Type: BASIC

Degree: 320 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CR)

Center: 403 - FACULTY OF LAW AND SOCIAL SCIENCES OF C. REAL

Year: 2

Main language: Spanish

Use of additional languages:

Web site:

Code: 54309

ECTS credits: 9

Academic year: 2023-24

Group(s): 20 21 29

Duration: AN

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: MARIA DEL CARMEN PECES PRIETO - Group(s): 20 21 29

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Lecturer: DIONISIO RAMIREZ CARRERA - Group(s): 20 21 29

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## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

In a world as globalized as the current one, knowledge of the international environment has become a requirement for those who operate in the economic reality. In this sense, this subject tries to offer an overview of the features, problems and trends of the International Economics. This seeks to understand how the world economy works in a context of continuous change, while addressing the analysis of the current problems faced by international economic policy in its quest to improve the living standards of the population.

The study of the international economic environment that carries out this subject takes as a basis the economic models that are addressed in the subjects of "Introduction to Economics" and "Intermediate Macroeconomics", trying to interpret the economic facts in light of said theoretical models and the evolutionary dynamic provided by the subject "Business History". Likewise, the study of international economic reality, while requiring the use of data processing techniques, is based on the contents of the subject "Business Statistics".

This subject constitutes a frame of reference to face the study of the subject of "Spanish Economics", which the study plan places in the following course. It would be difficult to understand the economic problems of a country, the current trends in the markets or the framework in which its international relations develop without having a good knowledge of the constraints it imposes and the opportunities offered by the world economy.

Finally, it constitutes a starting point for the study of the processes of economic integration and concretely of the one carried out by the European countries, which is treated in a much broader and more detailed way in the optional subject of "Economics of European Union".

## 4. Degree competences achieved in this course

## Course competences

Code	Description
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E11	Know the workings and consequences of the different economic systems
E12	Understand the role of institutions and agents in economic and social activities
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.
G05	Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.

## 5. Objectives or Learning Outcomes

## Course learning outcomes

Description

Search for information in order to analyze it, interpret its meaning, synthesize it and communicate it to others.

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

Know the main theories and approaches of economic analysis to be able to explain the behavior of economic agents at the micro and macroeconomic levels, as well as the imperfections that may arise in different sectors as a consequence of the economic process.

## 6. Units / Contents

**Unit 1: BASIC CONCEPTS OF APPLIED ECONOMY**

**Unit 2: GROWTH AND INTERNATIONAL ECONOMIC DEVELOPMENT**

**Unit 3: THE WORLD TRADE SYSTEM**

**Unit 4: THE INTERNATIONAL MONETARY AND FINANCIAL SYSTEM**

**Unit 5: INTERNATIONAL ECONOMIC BLOCKS**

## ADDITIONAL COMMENTS, REMARKS

The details of the lessons, as well as that of the assessable activities and their completion date will be provided on the virtual campus

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E07 E11 E12 G02	1.84	46	N	-	Theoretical classes
Class Attendance (practical) [ON-SITE]	Combination of methods	E07 E12 G03 G04 G05	1.2	30	Y	N	Practical classes. Solving exercises and problems. Knowledge test. Tutored application of ICT
Other on-site activities [ON-SITE]	Combination of methods	E07 E12 G02	0.4	10	Y	N	Attendance at seminars, conferences, debates, teacher meetings, etc.
Final test [ON-SITE]	Assessment tests		0.16	4	Y	Y	Theoretical-practical exam
Practicum and practical activities report writing or preparation [OFF-SITE]	Problem solving and exercises	E07 E11 E12 G02 G03 G04 G05	1.8	45	Y	N	Resolution of exercises, problems, cases, comments and preparation of reports
Other off-site activity [OFF-SITE]	Combination of methods	E07 E11 E12 G02 G03 G04 G05	0.4	10	Y	N	Reading and study of manuals and complementary bibliography, Preparation of debates, forums. Preparation of knowledge test. Preparation of reports.
Study and Exam Preparation [OFF-SITE]	Self-study		3.2	80	N	-	Study of the theoretical-practical content and preparation for the final test.
<b>Total:</b>			<b>9</b>	<b>225</b>			
<b>Total credits of in-class work: 3.6</b>			<b>Total class time hours: 90</b>				
<b>Total credits of out of class work: 5.4</b>			<b>Total hours of out of class work: 135</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	70.00%	100.00%	Theoretical-practical exam
Other methods of assessment	30.00%	0.00%	Practice memories. Participation with use in class. Preparation of written works. Resolution of practical cases.
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

#### Continuous assessment:

The final test will consist of two parts, a partial exam that will take place in the exam period of the ordinary call of the first semester (contents will be released when the student get a 4 over 10, or more, in said test) and a second test in the ordinary call of the second semester. The grade obtained in the assessable activities other than the final test will be added to the grade of the final test when a minimum grade of 4 out of 10 is obtained in the final test. Those students who, even having carried out assessable activities, wish to be evaluated with the non-continuous evaluation criteria, they must communicate it to the teacher before the end of the class period.

#### Non-continuous evaluation:

The evaluation will be carried out with a final test that will include the specific tests that are considered necessary to evaluate all the competences.

### Specifications for the resit/retake exam:

In the extraordinary call, knowledge will be recovered through the final test. Regarding the training activities carried out within the continuous assessment, the recovery of the skills associated with the training tests will be carried out through specific tests that can be included in the final test, being essential to notify the teacher before starting of the established period of examinations of the extraordinary call.

**Specifications for the second resit / retake exam:**

The evaluation will be carried out on a single written test, requiring a minimum score of 5 out of 10 to pass the course.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	46
Class Attendance (practical) [PRESENCIAL][Combination of methods]	30
Other on-site activities [PRESENCIAL][Combination of methods]	10
Final test [PRESENCIAL][Assessment tests]	4
Practicum and practical activities report writing or preparation [AUTÓNOMA][Problem solving and exercises]	45
Other off-site activity [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	46
Class Attendance (practical) [PRESENCIAL][Combination of methods]	30
Other on-site activities [PRESENCIAL][Combination of methods]	10
Final test [PRESENCIAL][Assessment tests]	4
Practicum and practical activities report writing or preparation [AUTÓNOMA][Problem solving and exercises]	45
Other off-site activity [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
<b>Total horas: 225</b>	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Alonso, J.A	Lecciones sobre Economía Mundial (9ª edición)	Civitas-Thomson Reuters		978-84-9197-868-8	2019	
Chacholiades, M.	Economía Internacional	McGraw-Hill		84-481-0074-3	1993	
Jordan Gandulf, J.M	Economía de la Unión Europea (8ª edición)	Civitas-Thomson Reuters		978-84-9197-998-2	2019	
Krugman, P.R.; Obstfeld, M.; Melitz, M.	Economía Internacional: Teoría y Política (10ª ed.)	Pearson		9788490352977	2016	
Muñoz Ciudad, C.	Estructura Económica Internacional	Civitas-Thomson		84-470-2053-3	2003	
Muñoz del Bustillo, R	Introducción a la Unión Europea: un análisis desde la economía	Alianza		978-84-206-8277-8	2009	
Pugel, T.A.	Economía Internacional	McGraw-Hill Interamericana		84-481-4069-9	2004	
Tugores Ques, J.	Economía Internacional: Globalización e Integración Regional	McGraw-Hill Interamericana		84-481-4653-0	2006	
Tugores Ques, J.	Economía Internacional	McGraw-Hill		9788448174378	2010	