

**1. General information****Course:** PRINCIPLES OF ECONOMICS**Type:** BASIC**Degree:** 320 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CR)**Center:** 403 - FACULTY OF LAW AND SOCIAL SCIENCES OF C. REAL**Year:** 1**Main language:** Spanish**Use of additional languages:****Web site:****Code:** 54300**ECTS credits:** 9**Academic year:** 2023-24**Group(s):** 20 21 29**Duration:** AN**Second language:** English**English Friendly:** Y**Bilingual:** N**Lecturer:** VICENTE JOSE CORONEL GUTIÉRREZ - Group(s): 21 29

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course**Course competences**

Code	Description
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E11	Know the workings and consequences of the different economic systems
E13	Ability to make logical representative models of the business reality
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.
G05	Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.

5. Objectives or Learning Outcomes**Course learning outcomes****Description**

Work out problems in creative and innovative ways.

Listen, negotiate, convince and defend arguments both in oral and writing ways.

Search for information in order to analyze it, interpret its meaning, synthesize it and communicate it to others.

Work autonomously and with personal initiative.

Know the main theories and approaches of economic analysis to be able to explain the behavior of economic agents at the micro and macroeconomic levels, as well as the imperfections that may arise in different sectors as a consequence of the economic process.

Additional outcomes**6. Units / Contents****Unit 1:****Unit 2:****Unit 3:****Unit 4:****Unit 5:****Unit 6:**

Unit 7:
Unit 8:
Unit 9:
Unit 10:
Unit 11:
Unit 12:

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures		2	50	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods		1	25	Y	N	
Writing of reports or projects [OFF-SITE]	Combination of methods		0.6	15	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study		2.32	58	Y	Y	
Individual tutoring sessions [ON-SITE]	Combination of methods		0.08	2	Y	N	
Writing of reports or projects [OFF-SITE]	Group Work		1.5	37.5	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study		1.38	34.5	Y	N	
Final test [ON-SITE]	Assessment tests		0.12	3	Y	Y	
Total:			9	225			
Total credits of in-class work: 3.2			Total class time hours: 80				
Total credits of out of class work: 5.8			Total hours of out of class work: 145				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	70.00%	100.00%	
Assessment of active participation	10.00%	0.00%	
Other methods of assessment	20.00%	0.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Unit 1 (de 12):	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	25
Writing of reports or projects [AUTÓNOMA][Combination of methods]	15
Study and Exam Preparation [AUTÓNOMA][Self-study]	58
Individual tutoring sessions [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Group Work]	37.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	34.5
Final test [PRESENCIAL][Assessment tests]	3
Group 20:	
Initial date: 18-09-2023	End date: 22-09-2023
Group 21:	
Initial date: 18-09-2023	End date: 22-09-2023
Group 29:	
Initial date: 18-09-2023	End date: 22-09-2023
Unit 2 (de 12):	
Group 20:	
Initial date: 25-09-2023	End date: 06-10-2023
Group 21:	
Initial date: 25-09-2023	End date: 06-10-2023
Group 29:	

Initial date: 25-09-2023	End date: 06-10-2023
Unit 3 (de 12):	
Group 20:	
Initial date: 09-10-2023	End date: 20-10-2023
Group 21:	
Initial date: 09-10-2023	End date: 20-10-2023
Group 29:	
Initial date: 09-10-2023	End date: 20-10-2023
Unit 4 (de 12):	
Group 20:	
Initial date: 23-10-2023	End date: 03-11-2023
Group 21:	
Initial date: 23-10-2023	End date: 03-11-2023
Group 29:	
Initial date: 23-10-2023	End date: 03-11-2023
Unit 5 (de 12):	
Group 20:	
Initial date: 06-11-2023	End date: 24-11-2023
Group 21:	
Initial date: 06-11-2023	End date: 24-11-2023
Group 29:	
Initial date: 06-11-2023	End date: 24-11-2023
Unit 6 (de 12):	
Group 20:	
Initial date: 27-11-2023	End date: 22-12-2023
Group 21:	
Initial date: 27-11-2023	End date: 22-12-2023
Group 29:	
Initial date: 27-11-2023	End date: 22-12-2023
Unit 7 (de 12):	
Group 20:	
Initial date: 29-01-2024	End date: 09-02-2024
Group 21:	
Initial date: 29-01-2024	End date: 09-02-2024
Group 29:	
Initial date: 29-01-2024	End date: 09-02-2024
Unit 8 (de 12):	
Group 20:	
Initial date: 12-02-2024	End date: 23-02-2024
Group 21:	
Initial date: 12-02-2024	End date: 23-02-2024
Group 29:	
Initial date: 12-02-2024	End date: 23-02-2024
Unit 9 (de 12):	
Group 20:	
Initial date: 26-02-2024	End date: 08-03-2024
Group 21:	
Initial date: 26-02-2024	End date: 08-03-2024
Group 29:	
Initial date: 26-02-2024	End date: 08-03-2024
Unit 10 (de 12):	
Group 20:	
Initial date: 11-03-2024	End date: 29-03-2024
Group 21:	
Initial date: 11-03-2024	End date: 29-03-2024
Group 29:	
Initial date: 11-03-2024	End date: 29-03-2024
Unit 11 (de 12):	
Group 20:	
Initial date: 01-04-2024	End date: 26-04-2024
Group 21:	
Initial date: 01-04-2024	End date: 26-04-2024
Group 29:	
Initial date: 01-04-2024	End date: 26-04-2024
Unit 12 (de 12):	
Group 20:	
Initial date: 29-04-2024	End date: 10-05-2024
Group 21:	
Initial date: 29-04-2024	End date: 10-05-2024
Group 29:	
Initial date: 29-04-2024	End date: 10-05-2024

Global activity	
Activities	hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	25
Writing of reports or projects [AUTÓNOMA][Combination of methods]	15
Study and Exam Preparation [AUTÓNOMA][Self-study]	58
Individual tutoring sessions [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Group Work]	37.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	34.5
Final test [PRESENCIAL][Assessment tests]	3
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Total horas: 225	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	City	ISBN	Year	Description
Cuervo-Arango, C.	Introducción a la Economía	McGraw-Hill			1990	
Mochón, F.	Principios de Economía	McGraw-Hill			2010	
García-Pardo, J. , C. Mazón y M. Sebastián	Ejercicios de Introducción a la Microeconomía	McGraw-Hill			2003	
Sloman, J.	Introducción a la Macroeconomía	Prentice Hall			2001	
Krugman, Wells, Graddy	Fundamentos de Economía	Reverté			2013	
Mankiw, N. G. y Taylor, M. P.	Economía	Paraninfo	Madrid	978-84-283-3367-2	2017	
Mankiw, N.G.	Principios de Economía	McGraw-Hill			2010	
Bajo, O. y C. Díaz	Teoría y Política Macroeconómica	Antoni Bosch Editor			2011	
Blanchard, O.	Macroeconomía	Prentice-Hall			2009	
Dejuán, O.	Economía. Fundamentos y claves de interpretación	Pirámide			2012	
Samuelson, P.A.	Macroeconomía	McGraw-Hill			2006	
Pyndick, R. y Rubinfeld, D.L.	Microeconomía	Prentice Hall			2013	
Frank, R.	Microeconomía y conducta	McGraw-Hill			2005	
Sosvilla, S. y M. Manrique	Introducción a la Economía	Garceta			2011	
Giménez, D. y Fernández Crehuet, J. M.	Macroeconomía inicial e intermedia: Teoría y ejercicios	Pirámide		9788436839593	2018	
Goolsbee, A., Levitt, S. y Syverson, C.	Microeconomía	Reverte	Barcelona	9788429126075	2015	