



## 1. General information

**Course:** MONETARY, FINANCIAL AND FISCAL POLICIES IN THE BUSINESS ENVIRONMENT

**Code:** 54334

**Type:** ELECTIVE

**ECTS credits:** 4.5

**Degree:** 317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (AB)

**Academic year:** 2023-24

**Center:** 5 - FACULTY OF ECONOMICS AND BUSINESS

**Group(s):** 12

**Year:** 4

**Duration:** First semester

**Main language:** Spanish

**Second language:**

**Use of additional languages:**

**English Friendly:** Y

**Web site:**

**Bilingual:** N

Lecturer: MARIA SOLEDAD CASTAÑO MARTINEZ - Group(s): 12				
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## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

Not established

## 4. Degree competences achieved in this course

## Course competences

Code	Description
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E08	Ability to produce financial information, relevant to the decision-making process.
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.

## 5. Objectives or Learning Outcomes

## Course learning outcomes

Description

Search for information in order to analyze it, interpret its meaning, synthesize it and communicate it to others.

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

Work out problems in creative and innovative ways.

## 6. Units / Contents

Unit 1:

Unit 2:

Unit 3:

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E07 G01	0.9	22.5	N	-	
Class Attendance (practical) [ON-SITE]		E07 G01	0.5	12.5	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study		0.75	18.75	N	-	
Other off-site activity [OFF-SITE]	Other Methodologies	E08 G01	0.75	18.75	Y	N	
Final test [ON-SITE]		E07 E08 G01 G03	0.1	2.5	Y	Y	
Writing of reports or projects [OFF-SITE]	Combination of methods	E07 E08 G01 G03	0.75	18.75	Y	N	

Analysis of articles and reviews [OFF-SITE]	Combination of methods	E08 G01	0.75	18.75	Y	N	
Total:			4.5	112.5			
Total credits of in-class work: 1.5			Total class time hours: 37.5				
Total credits of out of class work: 3			Total hours of out of class work: 75				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	60.00%	100.00%	Written exam
Portfolio assessment	40.00%	0.00%	Elaboration of portfolio assessment
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

#### Evaluation criteria for the final exam:

##### Continuous assessment:

The final grade will be the sum of the weighted results of the final test, carried out on the schedule established for it, and the practical activities.

##### Non-continuous evaluation:

The evaluation will be carried out with a final test that will include the specific tests that are considered necessary to evaluate all the competencies of the subject.

#### Specifications for the resit/retake exam:

The evaluation criteria are the same, saving the result of the practical activities obtained throughout the academic year.

#### Specifications for the second resit / retake exam:

The marks of the practices of the previous course will be saved.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	22.5
Class Attendance (practical) [PRESENCIAL][ ]	12.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	18.75
Other off-site activity [AUTÓNOMA][Other Methodologies]	18.75
Final test [PRESENCIAL][ ]	2.5
Writing of reports or projects [AUTÓNOMA][Combination of methods]	18.75
Analysis of articles and reviews [AUTÓNOMA][Combination of methods]	18.75
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	22.5
Class Attendance (practical) [PRESENCIAL][ ]	12.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	18.75
Other off-site activity [AUTÓNOMA][Other Methodologies]	18.75
Final test [PRESENCIAL][ ]	2.5
Writing of reports or projects [AUTÓNOMA][Combination of methods]	18.75
Analysis of articles and reviews [AUTÓNOMA][Combination of methods]	18.75
<b>Total horas: 112.5</b>	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
M. A. Galindo y C. Spiller	Issues in Economic Thought	Nova Science Publishers	Nueva York		2011	
M. A. Galindo y C. Spiller	Public Finance	Nova Science Publishers	Nueva York		2012	
M. A. Galindo y E. Nissan	International Economic Policy	Nova Science Publishers	Nueva York		2011	
M. Bahmani-Oskooee y M. A. Galindo	Next Economic Growth. New Factors and New Perspectives	Nova Science Publishers	Nueva York		2006	
MISHKIN, F.S.	Monetary Policy Strategy	Massachusetts Institute of Technology	Cambridge		2007	
	European Central Bank <a href="http://ecb.europa.eu">http://ecb.europa.eu</a> Banco de España <a href="http://www.bde.es">http://www.bde.es</a> Bank for International Settlements					

	<a href="http://www.fis.org">http://www.fis.org</a> Federal Reserve				
	<a href="http://www.federalreserve.gov">http://www.federalreserve.gov</a> Fiscal Policy Institute <a href="http://fiscalpolicy.org">http://fiscalpolicy.org</a> Instituto de Estudios Fiscales <a href="http://www.ief.es">http://www.ief.es</a> International Monetary Fund <a href="https://www.imf.org/external/pubs/ft/fandd/basics/fiscpol.htm">https://www.imf.org/external/pubs/ft/fandd/basics/fiscpol.htm</a>				
A. Calvo y M. A. Galindo	La teoría de la política fiscal	Dykinson	Madrid		1990
A. Calvo y M. A. Galindo	Lecturas sobre política fiscal	Instituto de Estudios Fiscales	Madrid		1992
	Centre for European Policy Studies <a href="http://www.ceps.eu">http://www.ceps.eu</a>				
A. Fernandez Diaz, L. Rodriguez Sáiz, J. A. Parejo, A. Calvo y M. A. Galindo	Política Monetaria	Paraninfo	Madrid		2011
BANCO CENTRAL EUROPEO.	La aplicación de la política monetaria en la zona euro. Documentación general sobre los instrumentos y los procedimientos de la política monetaria del Eurosistema.	Banco Central Europeo	Luxemburgo		2008
Banco Central Europeo	Análisis de la sostenibilidad de la deuda en la zona del euro	BCE Boletín Mensual			2012
Banco Central Europeo	El Mecanismo Europeo de Estabilidad	BCE Boletín Mensual			2011
Banco Central Europeo	Transmisión de la política monetaria en la zona del euro un decenio después de la introducción del euro	BCE Boletín Mensual			2010
CUERVO, Á.; CALVO, A.; PAREJO, J.A. y RODRÍGUEZ, L.	Manual de Sistema Financiero Español	Editorial Ariel Economía	Barcelona		
LAROSIÈRE, J.	The high-level group on financial supervision in the EU Disponibile en: <a href="http://ec.europa.eu/internal_market/finances/docs/de_larosiere_report_en.pdf">http://ec.europa.eu/internal_market/finances/docs/de_larosiere_report_en.pdf</a>				2009
M. A. Galindo	Diez temas de Política Económica	Ediciones Internacionales Universitarias	Madrid		2001
M. A. Galindo	Enciclopedia de Economía y Empresa	Ecobook	Madrid		2008
M. A. Galindo	Enciclopedia de Economía y Empresa	Ecobook	Madrid		2008