

**1. General information****Course:** PHYSICAL ACTIVITY AND SPORT IN LOCAL ENTITIES**Type:** ELECTIVE**Degree:** 314 - DEGREE IN SCIENCES OF THE PHYSICAL ACTIVITY AND OF THE SPORT**Center:** 8 - FACULTY OF SPORT SCIENCES**Year:** 4**Main language:** Spanish**Use of additional languages:****Web site:****Code:** 39334**ECTS credits:** 4.5**Academic year:** 2023-24**Group(s):** 40**Duration:** First semester**Second language:** English**English Friendly:** Y**Bilingual:** N**Lecturer:** JORGE FERNANDO GARCIA UNANUE - Group(s): 40

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**2. Pre-Requisites**

It is convenient to have completed the subjects of Sports Management and Sports Facilities and Equipment.

**3. Justification in the curriculum, relation to other subjects and to the profession**

Local entities, in Sport Management, play a multiple role: administrator, coordinator, regulator, integrator, investor, evaluator and planner. In this sense, the municipalities have become the main protagonists in the promotion of physical activity and sport, they are the true promoters of the universalization of sport practice for the entire population.

Studying the development and growth opportunities of the sport sector at the local level, through professional and responsible management, knowing the necessary tools, without more limitation than the optimization of available resources, requires specific training and the use of different perspectives that in a complementary way contribute to improving public management and, as a consequence, the quality of life of people.

The need to have adequate management instruments to satisfy the demand of citizens, the needs of public managers and comply with current legislation, requires a "glocal" methodology with which you can think globally and act locally with the that the training of those students who want to carry out their professional future in the field of sports management will be facilitated.

**4. Degree competences achieved in this course****Course competences**

Code	Description
A01	Develop the ability to collect and interpret data to make judgments that include a reflection on relevant social, scientific or ethical issues.
A04	Knowing how to apply information and communication technologies (ICT) to the field of Physical Activity and sports Sciences.
B04	Know and understand the physiological and biomechanical factors that condition the practice of physical activity and sport.
B16	Plan, develop and evaluate the development of programs of physical-sport activities.
B17	Develop programs for the management of sport organizations, sport entities and sports facilities.
M1173	To acquire knowledge to write agreements for sports facilities use.
M1175	To promote strategies to promote professional relationships with entities (sports, political, recreational, cultural, etc).

**5. Objectives or Learning Outcomes****Course learning outcomes****Description**

Make programs for organization and control.

Evaluate the results produced.

Interpret the data that the environment provides.

**Additional outcomes****6. Units / Contents****Unit 1: Political action against the transformation of sport: scope of competence, current problems and future trends.****Unit 2: Plans and programs to promote physical activity and sport from local corporations.****Unit 3: Models and administrative forms of management and coordination of local entities.****Unit 4: Design and creation of local sports projects.****Unit 5: Evaluation and control through management indicators in the public sector.**

Unit 6: Research, development and innovation in local sports management.

Unit 7: The human factor in local sports management.

Unit 8: Public marketing and communication in municipal sports services.

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Writing of reports or projects [OFF-SITE]	project-based learning	A01 A04 B04 B16 B17 M1173 M1175	2	50	Y	N	Development of workshops and course work.
Class Attendance (practical) [ON-SITE]	Cooperative / Collaborative Learning	A01 A04 B04 B16 B17 M1173 M1175	0.6	15	Y	N	Development of workshops and group work with the help of classmates during practical classes.
Study and Exam Preparation [OFF-SITE]	Self-study	A04 B16 B17 M1173 M1175	0.7	17.5	N	-	Study of the contents of the subject.
Class Attendance (theory) [ON-SITE]	Combination of methods	A04 B04 M1173 M1175	1.12	28	Y	N	Development of master classes and class discussions.
Final test [ON-SITE]	Assessment tests	A01 A04 B04 B16 B17 M1173 M1175	0.08	2	Y	N	Development of practical theory test.
<b>Total:</b>			<b>4.5</b>	<b>112.5</b>			
<b>Total credits of in-class work: 1.8</b>			<b>Total class time hours: 45</b>				
<b>Total credits of out of class work: 2.7</b>			<b>Total hours of out of class work: 67.5</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Theoretical exam	40.00%	40.00%	Exam with the contents of the subject, including both the explanations made in the theoretical classes and the material and notes intended for this in the Virtual Campus.
Assessment of problem solving and/or case studies	40.00%	40.00%	Theoretical content development work. Case analysis. Conceptual maps.
Projects	20.00%	20.00%	Carrying out a work in which the contents of the subject are integrated.
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

#### Continuous assessment:

A minimum of 5 must be obtained in the weighted average of all the sections.

#### Non-continuous evaluation:

A minimum of 5 must be obtained in the weighted average of all the sections.

Any student may switch to the non-continuous assessment modality as long as they have not participated during the class teaching period in assessable activities that together account for at least 50% of the total assessment of the subject. If a student has reached that 50% of evaluable activities or if, in any case, the class period has ended, they will be considered in continuous evaluation without the possibility of changing the evaluation modality.

The activities that can be evaluated by non-continuous evaluation must be carried out following the particularities described in the sections of the evaluation system.

### Specifications for the resit/retake exam:

If the grade does not pass (including the theory exam, problem solving and work), the recovery will be made using a work plan adapted to individual development as well as a final theory exam.

### Specifications for the second resit / retake exam:

A single theoretical practical test with all the contents of the subject.

## 9. Assignments, course calendar and important dates

Not related to the syllabus/contents	
<b>Hours</b>	<b>hours</b>
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
<b>Unit 1 (de 8): Political action against the transformation of sport: scope of competence, current problems and future trends.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	4
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1.5
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
<b>Teaching period:</b> First half of September	
<b>Unit 2 (de 8): Plans and programs to promote physical activity and sport from local corporations.</b>	
<b>Activities</b>	<b>Hours</b>

Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Study and Exam Preparation [AUTÓNOMA][Self-study]	4
Class Attendance (theory) [PRESENCIAL][Combination of methods]	6
<b>Teaching period:</b> Second half of September and first week of October	
<b>Unit 3 (de 8): Models and administrative forms of management and coordination of local entities.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
<b>Teaching period:</b> Second and third week of October	
<b>Unit 4 (de 8): Design and creation of local sports projects.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
<b>Teaching period:</b> Last week of October and first of November	
<b>Unit 5 (de 8): Evaluation and control through management indicators in the public sector.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
<b>Teaching period:</b> Second and third week of November	
<b>Unit 6 (de 8): Research, development and innovation in local sports management.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
<b>Teaching period:</b> Fourth week of October and first of December	
<b>Unit 7 (de 8): The human factor in local sports management.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	7
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
<b>Teaching period:</b> Second week of December	
<b>Unit 8 (de 8): ublic marketing and communication in municipal sports services.</b>	
<b>Activities</b>	<b>Hours</b>
Writing of reports or projects [AUTÓNOMA][project-based learning]	4
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	2
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
<b>Teaching period:</b> Third week of September until the end of the semester	
<b>Global activity</b>	
<b>Activities</b>	<b>hours</b>
Study and Exam Preparation [AUTÓNOMA][Self-study]	17.5
Writing of reports or projects [AUTÓNOMA][project-based learning]	50
Class Attendance (practical) [PRESENCIAL][Cooperative / Collaborative Learning]	15
Class Attendance (theory) [PRESENCIAL][Combination of methods]	30
<b>Total horas:</b> 112.5	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Blanco, E., Burriel, J. C., Camps. A. et al.	Manual de la organización institucional del deporte	Paidotribo	Barcelona	84-8019-457-X	2014	
De la Cruz, J.	La política deportiva pública basada en la sociedad	Diputación de Málaga	Málaga	978-84-7785-949-9	2015	
Dorado, A. y Gallardo, L.	La gestión del deporte a través de la calidad	INDE	Barcelona	84-9729-068-2	2005	
Federación de Municipios y Provincias	La gestión deportiva local: problemática actual y tendencias del futuro	FEMP	Madrid		2008	
Gallardo, L. y Jiménez, A.	La gestión de los servicios deportivos municipales	INDE	Barcelona	84-9729-052-6	2004	
Martínez, D.	El sistema deportivo local: marco teórico al servicio de la	Bubok	Navarra	987-84-9916-796-1	2010	

Mestre, J. A.	planificación municipal Estrategias de gestión deportiva local	INDE	Barcelona 84-9729-053-4	2004
Mestre, J. A. y García, E.	La gestión del deporte municipal	INDE	Barcelona 84-87330-48-7	1999