# UNIVERSIDAD DE CASTILLA - LA MANCHA
## GUÍA DOCENTE

## 1. General information

**Course:** ARCHAEOLOGICAL HERITAGE AND TOURISM
**Type:** CORE COURSE
**Degree:** 408 - GRADO EN TURISMO
**Center:** 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA
**Year:** 2
**Main language:** Spanish
**Use of additional languages:**
**Web site:**

**Code:** 67316
**ECTS credits:** 6
**Academic year:** 2023-24
**Group(s):** 30
**Duration:** C2
**Second language:** English
**English Friendly:** Y
**Bilingual:** N

Lecturer: **PABLO GUERRA GARCÍA** - Group(s): **30**

| Building/Office | Department | Phone number | Email | Office hours |
|---|---|---|---|---|
| | HISTORIA | | Pablo.Guerra@uclm.es | |

## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

Not established

## 4. Degree competences achieved in this course

**Course competences**

| Code | Description |
|---|---|
| CB01 | Prove that they have acquired and understood knowledge in a subject area that derives from general secondary education and is appropriate to a level based on advanced course books, and includes updated and cutting-edge aspects of their field of knowledge. |
| CB02 | Apply their knowledge to their job or vocation in a professional manner and show that they have the competences to construct and justify arguments and solve problems within their subject area. |
| CB04 | Transmit information, ideas, problems and solutions for both specialist and non-specialist audiences. |
| CE01 | Understanding of the principles of tourism: spatial, social, cultural, legal, political, labor and economic dimensions. |
| CE07 | Discriminate tourism potentials and prospectively analyze their exploitation. |
| CE15 | Identify spaces, destinations, companies and entities in tourism. |
| CE16 | Define policies and decisions on the tourism territory according to the principles of sustainability. |
| CE18 | Identify the impacts generated by tourism. |
| CE22 | Knowledge of the main initiatives for the enhancement and management of cultural heritage. |
| CE23 | Identify needs for planning, maintenance and technical renovation of tourism infrastructures and facilities. |
| CG01 | Ability to work in disciplinary and multidisciplinary teams, in a national and international context, in the area of Tourism. |
| CG02 | Interpersonal relationship skills in tourism to transfer information, ideas, problems and solutions to diverse agents. |
| CG04 | Critical thinking and capacity for analysis and synthesis in tourism. |
| CG06 | Problem-solving and decision-making skills in tourism |
| CG07 | Capacity for continuous, self-directed and autonomous learning in tourism. |
| CT01 | Knowledge of ICT as tools in the management, promotion and marketing of companies and institutions in the tourism industry, both internally and externally. |
| CT02 | Oral and written communication skills. |

## 5. Objectives or Learning Outcomes

**Course learning outcomes**

Description

## 6. Units / Contents

**Unit 1:**
**Unit 2:**
**Unit 3:**
**Unit 4:**
**Unit 5:**

## 7. Activities, Units/Modules and Methodology

| Training Activity | Methodology | Related Competences (only degrees before RD 822/2021) | ECTS | Hours | As | Com | Description |
|---|---|---|---|---|---|---|---|
| | | CB01 CB02 CE01 CE07 | | | | | |

| Class Attendance (theory) [ON-SITE] | Lectures | CE15 CE16 CE18 CE22 CE23 | 1.72 | 43 | N | - | |
|---|---|---|---|---|---|---|---|
| Group tutoring sessions [ON-SITE] | Guided or supervised work | CG04 CG06 CG07 CT01 | 0.48 | 12 | N | - | |
| Workshops or seminars [ON-SITE] | Practical or hands-on activities | CG04 CG06 CG07 CT01 | 0.2 | 5 | Y | N | |
| Writing of reports or projects [OFF-SITE] | Case Studies | CB01 CB02 CE01 CE07 | 1 | 25 | Y | N | |
| Study and Exam Preparation [OFF-SITE] | Self-study | CE18 CE22 CE23 CG01 CG02 CG04 CG06 CG07 CT01 | 2.3 | 57.5 | Y | N | |
| Writing of reports or projects [OFF-SITE] | Assessment tests | CB01 CB02 CE01 CE07 CE15 CE16 CE18 CE22 CE23 CG01 CG02 CG04 CG06 CG07 CT01 | 0.3 | 7.5 | Y | N | |
| | | **Total:** | **6** | **150** | | | |
| **Total credits of in-class work: 2.4** | | | | **Total class time hours: 60** | | | |
| **Total credits of out of class work: 3.6** | | | | **Total hours of out of class work: 90** | | | |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

| Evaluation System | Continuous assessment | Non-continuous evaluation* | Description |
|---|---|---|---|
| Theoretical papers assessment | 25.00% | 25.00% | |
| Progress Tests | 20.00% | 20.00% | |
| Assessment of active participation | 10.00% | 0.00% | |
| Practicum and practical activities reports assessment | 15.00% | 15.00% | |
| Final test | 30.00% | 40.00% | |
| **Total:** | **100.00%** | **100.00%** | |

*According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject , an ordinary and an extraordinary one (evaluating 100% of the competences).*

## 9. Assignments, course calendar and important dates

| Not related to the syllabus/contents | |
|---|---|
| **Hours** | **hours** |

| **Unit 1 (de 5):** | |
|---|---|
| **Activities** | **Hours** |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 9 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 2 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 1 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 10 |

| **Unit 2 (de 5):** | |
|---|---|
| **Activities** | **Hours** |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 12 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 2 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 1 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 6 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 12.5 |
| Writing of reports or projects [AUTÓNOMA][Assessment tests] | 1 |

| **Unit 3 (de 5):** | |
|---|---|
| **Activities** | **Hours** |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 10 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 3 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 1 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 4 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 12 |
| Writing of reports or projects [AUTÓNOMA][Assessment tests] | 2 |

| **Unit 4 (de 5):** | |
|---|---|
| **Activities** | **Hours** |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 7 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 3 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 1 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 15 |
| Writing of reports or projects [AUTÓNOMA][Assessment tests] | 2 |

| **Unit 5 (de 5):** | |
|---|---|
| **Activities** | **Hours** |

| Class Attendance (theory) [PRESENCIAL][Lectures] | 5 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 2 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 1 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 2.5 |
| Writing of reports or projects [AUTÓNOMA][Assessment tests] | 8 |

**Global activity**

| Activities | hours |
| --- | --- |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 43 |
| Group tutoring sessions [PRESENCIAL][Guided or supervised work] | 12 |
| Workshops or seminars [PRESENCIAL][Practical or hands-on activities] | 5 |
| Writing of reports or projects [AUTÓNOMA][Case Studies] | 25 |
| Writing of reports or projects [AUTÓNOMA][Assessment tests] | 13 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 52 |

**Total horas:** 150

## 10. Bibliography and Sources

| Author(s) | Title/Link | Publishing house | Citv | ISBN | Year | Description |
| --- | --- | --- | --- | --- | --- | --- |
| Leira López, J. | EL PATRIMONIO ARQUEOLÓGICO COMO ATRACTIVO TURÍSTICO. UN CASO DE ESTUDIO SOBRE EL ARQUEOTURISMO EN EL MUNICIPIO DE CARNOTA (A CORUÑA, GALICIA) | | | | 2014 | |
| Xicarts, D. | EL PATRIMONIO ARQUEOLÓGICO COMO RECURSO TURÍSTICO. El caso del Valle del Río Manso | | | | 2005 | |
| Tresserras, J. | El arqueoturismo o turismo arqueológico: un paso más para la valorización del patrimonio arqueológico | | | | 2004 | |
| Díaz Andreu, M. | Turismo y arqueología. Una mirada histórica a una relación silenciada. | | | | 2014 | |
| Trigueros Boto, C. | LA ARQUEOLOGÍA COMO FACTOR DE DESARROLLO DEL TURISMO LOCAL | | | | 2016 | |