



UNIVERSIDAD DE CASTILLA - LA MANCHA

GUÍA DOCENTE

1. General information

Course: WORK PLACEMENT IN BUSINESS

Type: ELECTIVE

Degree: 2303 - MASTER DEGREE PROGRAMME IN BUSINESS STRATEGY AND MARKETING

Center:

Year: 1

Main language: Spanish

Use of additional languages:

Web site:

Code: 310077

ECTS credits: 4.5

Academic year: 2023-24

Group(s): 10 20 40 30 41

Duration: C2

Second language: English

English Friendly: N

Bilingual: Y

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course

Course competences

Code	Description
G02	Oral communication skills in Spanish and English for the presentation of projects, as well as the defense of reports, communications to congresses and scientific meetings.
G03	Written communication skills in Spanish and English for the writing of projects, as well as the defense of reports, communications to congresses and scientific meetings.
G05	Ability to work as a team in groups, and to cooperate in the implementation of projects, working papers, communications and scientific articles.
G06	Ability to create social networks with managers, researchers and consultants at national and international levels.

G07	Ability to understand the ethical responsibility and professional deontology of the activity of senior decision makers in the field of strategy, including aspects such as the recognition of human rights or gender issues
G09	Ability to develop an innovative and creative attitude applied to the solution of strategic and research problems
G10	Ability to manage research projects in practice and lead working groups in the field of strategy.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

To fit in work teams subjected to different contingencies.

To motivate members of a work team, getting them involved and committed.

To socialize and make members of a work team to participate in specific organizational cultures.

6. Units / Contents

Unit 1:

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Practicum [ON-SITE]	Practical or hands-on activities	G02 G03 G05 G06 G07 G09 G10	4	100	Y	Y	
Writing of reports or projects [OFF-SITE]	Guided or supervised work	G02 G03 G05 G06 G07 G09 G10	0.5	12.5	Y	Y	
Total:			4.5	112.5			
			Total credits of in-class work: 4		Total class time hours: 100		
			Total credits of out of class work: 0.5		Total hours of out of class work: 12.5		

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Practicum and practical activities reports assessment	100.00%	0.00%	
Total:	100.00%	0.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates

Not related to the syllabus/contents

Hours	hours
Unit 1 (de 1):	
Activities	Hours
Practicum [PRESENCIAL][Practical or hands-on activities]	100
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	12.5
Global activity	
Activities	hours
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	12.5
Practicum [PRESENCIAL][Practical or hands-on activities]	100
Total horas: 112.5	

10. Bibliography and Sources

Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
No se ha introducido ningún elemento bibliográfico						