



1. General information

Course: ECONOMIC POLICY

Type: CORE COURSE

Degree: 319 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CU)

Center: 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA

Year: 2

Main language: Spanish

Use of additional languages:

Web site:

Code: 54310

ECTS credits: 9

Academic year: 2023-24

Group(s): 30

Duration: AN

Second language:

English Friendly: N

Bilingual: N

Lecturer: MARIA INMACULADA BUENDIA MARTINEZ - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
Gil de Albornoz/3.24	ECONOMÍA APLICADA I	969179100 ext. 4252	inmaculada.buendia@uclm.es	

2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course

Course competences

Code	Description
E02	Develop and enhance entrepreneurship, adaptability to change and creativity in any functional area of a company or organization. Understand the economic environment as a result and application of theoretical or formal representations on how the economy works.
E07	To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E12	Understand the role of institutions and agents in economic and social activities
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Solving problems in a creative and innovative way.

Autonomous work and personal initiative.

Know the models and analysis techniques of the economic and legal environment to which companies are currently facing, with special attention to the search for opportunities and the anticipation of possible changes.

Listen, negotiate, persuade and defend arguments orally or in writing.

Additional outcomes

6. Units / Contents

Unit 1:

Unit 2:

Unit 3:

Unit 4:

Unit 5:

Unit 6:

Unit 7:

Unit 8:

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description

Class Attendance (theory) [ON-SITE]	Lectures	E07 E12 G02 G04	2	50	N	-
Study and Exam Preparation [OFF-SITE]	Self-study	E07 E12 G02 G04	3.2	80	N	-
Class Attendance (practical) [ON-SITE]	Combination of methods	E02 E07 E12 G02 G03 G04	0.9	22.5	Y	N
Writing of reports or projects [OFF-SITE]	Guided or supervised work	E07 E12 G02 G04	0.96	24	Y	N
Other on-site activities [ON-SITE]	Combination of methods	E02 G02 G03	0.58	14.5	Y	N
Other off-site activity [OFF-SITE]	Other Methodologies	E07 E12 G02 G04	1.24	31	N	-
Final test [ON-SITE]	Assessment tests	E07 E12 G02 G04	0.12	3	Y	Y
Total:			9	225		
Total credits of in-class work: 3.6			Total class time hours: 90			
Total credits of out of class work: 5.4			Total hours of out of class work: 135			

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Practicum and practical activities reports assessment	30.00%	30.00%	
Final test	70.00%	70.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
Global activity	
Activities	hours
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Total horas: 225	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Fernández Díaz, A. (dir.)	Fundamentos y papel actual de la política económica	Pirámide	Madrid		1999	
Fernández Díaz, A.; Parejo Gámir, J.A.; Rodríguez Saíz, L.	Política económica	McGraw-Hill	Madrid		2011	
Galindo Martín, M.A. (Coord)	Diez temas de política económica	Ediciones Internacionales Universitarias		8484690423	2001	
Galindo, M.A. (coord.)	Política socioeconómica de la Unión Europea	Delta	Madrid		2006	
Gamir, L. (Dir.)	Política Económica de España	Alianza Editorial	Madrid		2013	
García Reche, A.; Sánchez Andrés, A.	Política económica estructural y de competitividad	Tirant lo Blanch	Valencia		2016	
Grefe, X.	Política económica : programas, instrumentos, perspectivas	Instituto de estudios fiscales		84-8008-050-7	1991	
Jordan Galduf, J.; García Reche, A.; Antuñano Maruri, I. (Coords.)	Política económica y actividad empresarial	Tirant lo Blanch	Valencia		1999	
Jordan Galduf, J.; Sánchez Andrés, A. (Coord.)	Desafíos actuales de la política económica	Civitas		9788447029662	2008	
	Política económica española. La					

Martínez Álvarez, J.A.	España del siglo XXI	Tirant lo Blanch	Valencia	9788499850856	2011
OCHANDO, C. (Coord.)	Políticas Económicas coyunturales: Objetivos e instrumentos	Tirant lo Blanch	Valencia		2015
Parejo Gámir, J.A.; Calvo Bernardino, A.; Paul Gutiérrez, J.	La política económica de reformas estructurales	Ceura	Madrid		1995
Sevilla Jiménez, M. (Coord.)	Política económica. Políticas instrumentales y sectoriales	Universidad de Alicante	Alicante		1998
Subiraui Claus, A.; Gurgui Ferrer, A.	Políticas para la competitividad	Antoni Bosch			2007
SÁNCHEZ ANDRÉS, A.; TOMÁS CARPI, J.A.	Crisis y política económica en España. Un análisis de la política económica actual	Thomson Reuters-Aranzadi	Pamplona		2014
SÁNCHEZ ANDRÉS, A.; TOMÁS CARPI, J.A.	Política Económica, 2015	Tirant lo Blanch	Valencia		2016
VARIOS AUTORES	Política económica de la España democrática	Tirant lo Blanch	Valencia		2008
González Fajardo, F.; Benítez Rochel, J.J.; Pérez Moreno, S.	Propuestas de política económica ante los desafíos actuales	Delta Publicaciones	Collado Villalba	97884155581284	2012
Velarde, J. et al.	Lo que hay que hacer con urgencia	Actas	Madrid	9788497391153	2011
ARANDA GARCÍA, E. (Dir.); CUADRADO ROURA, J.R. y CASARES RIPOL, J. (Coord.)	Política Económica. Un contexto de crisis, recuperación e incertidumbres	Cívitas- Thomson Reuters	Madrid		2016
Arias Moreira, X.C.	La formación de la Política económica	Civitas		84-470-0782-0	1996
BONO SÁNCHEZ, E.; TOMÁS CARPI, J.A.	Renovación de la política económica y cambios sociales. Ensayos en honor de Josep María Jordán Galduf	Tirant lo Blanch	Valencia		2016
BONO SÁNCHEZ, E.; TOMÁS CARPI, J.A.	Renovación de la política económica y cambios sociales. Ensayos en honor de Josep María Jordán Galduf	Tirant lo Blanch	Valencia		2016
ANTUÑAÑO MARURI, I.; SÁNCHEZ ANDRÉS, A. (Coords.)	Política económica. Elaboración y políticas coyunturales	Tirant lo Blanch	Valencia		2009
Barea Tejeiro, J.	La política económica española desde la entrada en la Unión Monetaria: un análisis crítico	Instituto de Estudios Fiscales	Madrid		2006
Calvo, A.; Parejo, J.A.; Rodríguez, L.; Cuerdo, A.	Manuel del sistema financiera español	Ariel Economía	Barcelona		2011
Casares Ripol, J.	Temas de política económica	Esic		8473560744	1992
Casares Ripol, J.	Ética, economía y política	Esic Editorial	Madrid		1992
Cuadrado Roura, J.R. (Dir.)	Política económica. Elaboración, objetivos e instrumentos	McGraw-Hill		9788448636241	2023
Esteban, M.	La política económica en tiempos de incertidumbre	Netbiblo	Madrid		2006
Fernandez Arufe, J. (Coord)	Principios de política económica. Ejercicios de test y cuestiones resueltas	Delta Publicaciones Universitarias		8496477339	2006
Fernández Díaz, A.	Política económica	McGraw-Hill/Interamericana de España		84-481-4622-0	2006
Fernández Díaz, A.	Política monetaria. Fundamentos y estrategias	Thomson-Paraninfo	Madrid		2011
Fernández Díaz, A.	Política monetaria: su eficacia y enfoques alternativos	AC	Madrid		2003