



UNIVERSIDAD DE CASTILLA - LA MANCHA

GUÍA DOCENTE

1. General information

Course: SPECIALISED REPORTING
Type: CORE COURSE
Degree: 377 - UNDERGRADUATE DEGREE PROGRAMME IN JOURNALISM
Center: 12 - FACULTY OF COMMUNICATION
Year: 3

Main language: Spanish
Use of additional languages:
Web site:

Code: 16323
ECTS credits: 6
Academic year: 2023-24
Group(s): 30
Duration: First semester
Second language: English
English Friendly: Y
Bilingual: N

Lecturer: LUIS MAURICIO CALVO RUBIO - Group(s): 30				
Building/Office	Department	Phone number	Email	Office hours
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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Specialised journalistic communication, or specialised journalism, has gradually established itself as a branch of journalism that is defined by its subject matter as much as by its methodology. Although the debate on its academic characterisation is still open, there is consensus regarding the close relationship that this journalism maintains with scientific issues and with the strategies for their adequate transmission. There is also agreement that specialised journalism requires not only a mastery of the field of knowledge in question and, therefore, a complementary training to that of purely communication, but also a special relationship with sources, work routines and even a different attitude towards information itself.

Vehiculated through its own sections in general information dailies, weeklies or audiovisual programmes, specialised journalism has the duty to contextualise and disseminate specific knowledge of general interest, thus promoting the democratisation of knowledge. In an apparently paradoxical way, specialised journalism contributes to reducing the effect of the excess of specialisation in today's world by disseminating and giving transversality to specialised knowledge.

4. Degree competences achieved in this course

Course competences	Description
Code	
E03	Capacity and ability to retrieve, organise, analyse and process information and communication with the aim of disseminating, conveying or processing it for private or collective use through different media and formats, or for the creation of all types of productions.
E04	Capacity to read and analyse specialised texts and documents on any relevant topic, and to summarise or adapt them using language or vocabulary understandable to the general public.
E06	Capacity and ability to search, select and classify any type of relevant source or document (whether written, sound, visual, etc.) for the production and processing of information, as well as for use in persuasive communication or in fiction and entertainment.
E10	Capacity and ability to design formal and aesthetic elements for written, graphic, audiovisual and digital media, as well as to use IT techniques for representation and conveyance of facts and data via infographic systems
E14	Capacity to experiment and innovate by learning and using techniques and methods applied to improvement of quality and self-assessment processes. Develop capacity for autonomous learning, adaptation to change and creativity-driven innovation.
G10	Learn techniques to search, identify, select and compile information, as well as the methods needed to critically analyse any type of sources, documents and facts, both to adequately process and transform them into significant information by using the relevant informative and communicative language.

5. Objectives or Learning Outcomes

Course learning outcomes

Not established.

Additional outcomes

Develop the skills of journalistic accuracy and rigour based on the appropriate use of research, sources and experts, facts and reality data.
Critically evaluate specialised and expert sources and select them on the basis of their rigour and credibility.
Distinguish specialised formats and subject areas.
Produce journalistic pieces in the genres proper to the thematic and methodological specialisation: news, report and interview, adapting them to their particular audience.
Distinguish and analyse investigative journalistic work.
Identify, select, interpret and discover topics of public interest susceptible to specialised journalistic treatment.
Locate, select and contrast sources of information, taking into account their types and ways of working.
Learn to relate appropriately with sources in accordance with deontological principles and journalistic ethics.

6. Units / Contents

Unit 1: Specialised journalistic information

- Unit 2: Journalistic sources
 Unit 3: Language, genres and methodology
 Unit 4: Investigative journalism
 Unit 5: Scientific journalism
 Unit 6: Political journalism
 Unit 7: Cultural journalism
 Unit 8: Local journalism
 Unit 9: Health journalism
 Unit 10: Social journalism. Treatment of particularly sensitive issues

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Combination of methods	E03	1.2	30	N		Theoretical classes and reading and analysis of specialised journalism pieces.
Writing of reports or projects [OFF-SITE]	Project/Problem Based Learning (PBL)	E03 E04 E06 E10 E14 G10	2.4	60	Y	N	Production of specialised journalism pieces and case analysis
Computer room practice [ON-SITE]	Problem solving and exercises	G10	1.2	30	Y	N	Solving problems related to the production of specialised content
On-line debates and forums [OFF-SITE]	Cooperative / Collaborative Learning	E03 E04 E06 E10 E14 G10	0.8	20	Y	N	Cooperative preparation of specialised journalistic projects
Study and Exam Preparation [OFF-SITE]	Self-study	E03 E04	0.4	10	N		Currently event test and final exam preparation
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Assessment of active participation	10.00%	10.00%	Practical activities and classroom discussions
Final test	30.00%	50.00%	Final theoretical-practical exam
Portfolio assessment	50.00%	40.00%	Suggested activities related to the syllabus (preparation of specialised journalistic pieces, case studies, etc.).
Progress Tests	10.00%	10.00%	Current affairs test
Total:	100.00%	110.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

For the continuous assessment, the grades of the practical portfolio (50%), the current affairs tests carried out during the four-month period (10%) and the final theoretical-practical test (30%) will be taken into account. In addition, practical activities and classroom discussions will be held (10%).

It is necessary to obtain a mark other than 0 in each evaluation system. In addition, it is necessary to obtain at least a 4 in the portfolio and in the final exam in order to pass the course. If the 4 is not exceeded in these sections or any of the grades is 0, the final grade will be the average and, if it is higher than 5, the course will be failed with a 4.5.

A grade of 5 will be required to pass the course.

This planning may be adapted and slightly modified in case of extraordinary measures related to the COVID-19 health pandemic. However, even in an unforeseen scenario, we will try to keep the evaluation percentages as close as possible to what is indicated in this guide.

The rules on plagiarism and spelling correction common to the Degree will be applied.

Grades from previous years' activities will not be taken into account.

Non-continuous evaluation:

For the final grade of the non-continuous assessment, the practical portfolio (40%) and the result of the final test which will include theoretical-practical exercises (50%) and a current affairs test (10%) will be taken into account.

It is necessary to have a mark other than 0 in each evaluation system. In addition, it is necessary to obtain at least a 4 in the portfolio and in the final exam to pass the course. If you do not get more than 4 in these sections or any of the grades is 0, the final grade will be the average and, if it is higher than 5, you will fail the course with a 4.5.

A grade of 5 will be required to pass the course.

Students who have participated in evaluable activities that together account for at least 50% of the total evaluation of the subject will not be eligible for non-continuous evaluation.

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The rules on plagiarism and spelling correction common to the Degree will be applied.

Grades from previous years' activities will not be taken into account.

Specifications for the resit/retake exam:

The practices programmed during the course must be handed in following the criteria that will be published on the virtual campus. This portfolio will account for 40% of the mark. In addition, there will be a final test that will include theoretical-practical exercises (50%) and a current affairs test (10%).

It is necessary to have a mark other than 0 in each evaluation system. In addition, it is necessary to obtain at least a 4 in the portfolio and in the final exam in order to pass the course. If you do not get more than 4 in these sections or any of the grades is 0, the final grade will be the average and, if it is higher than 5, you will fail the course with a 4.5.

A grade of 5 will be required to pass the course.

This planning may be adapted and slightly modified in case of extraordinary measures related to the COVID-19 health pandemic. However, even in an unforeseen scenario, we will try to keep the evaluation percentages as close as possible to what is indicated in this guide.

The rules on plagiarism and spelling correction common to the Degree will be applied.

Grades from previous years' activities will not be taken into account.

Specifications for the second resit / retake exam:

The practicals programmed during the course must be handed in following the criteria that will be published on the virtual campus. This portfolio will account for 40% of the mark. In addition, there will be a final test that will include theoretical-practical exercises (50%) and a current affairs test (10%).

It is necessary to have a mark other than 0 in each evaluation system. In addition, it is necessary to obtain at least a 4 in the portfolio and in the final exam in order to pass the course. If the 4 is not exceeded in these sections or any of the grades is 0, the final grade will be the average and, if it is higher than 5, the course will be failed with a 4.5.

The rules on plagiarism and spelling correction common to the Degree will be applied.

The marks accumulated during the ordinary course will not be taken into account for the final exam.

This planning may be adapted and slightly modified in case of extraordinary measures related to the COVID-19 health pandemic. However, even in an unforeseen scenario, we will try to keep the evaluation percentages as close as possible to what is indicated in this guide.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Unit 1 (de 10): Specialised journalistic information	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	3
Computer room practice [PRESENCIAL][Problem solving and exercises]	2
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 2 (de 10): Journalistic sources	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	3
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	3
Computer room practice [PRESENCIAL][Problem solving and exercises]	3
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 3 (de 10): Language, genres and methodology	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	3
Computer room practice [PRESENCIAL][Problem solving and exercises]	2
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 4 (de 10): Investigative journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	9
Computer room practice [PRESENCIAL][Problem solving and exercises]	4
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	9
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 5 (de 10): Scientific journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	3
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	8
Computer room practice [PRESENCIAL][Problem solving and exercises]	3

On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 6 (de 10): Political journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	6
Computer room practice [PRESENCIAL][Problem solving and exercises]	4
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 7 (de 10): Cultural journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	8
Computer room practice [PRESENCIAL][Problem solving and exercises]	4
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 8 (de 10): Local journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	4
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	10
Computer room practice [PRESENCIAL][Problem solving and exercises]	4
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 9 (de 10): Health journalism	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	6
Computer room practice [PRESENCIAL][Problem solving and exercises]	2
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Unit 10 (de 10): Social journalism. Treatment of particularly sensitive issues	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	2
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	4
Computer room practice [PRESENCIAL][Problem solving and exercises]	2
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	1
Global activity	
Activities	hours
Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]	60
Computer room practice [PRESENCIAL][Problem solving and exercises]	30
On-line debates and forums [AUTÓNOMA][Cooperative / Collaborative Learning]	20
Study and Exam Preparation [AUTÓNOMA][Self-study]	10
Class Attendance (theory) [PRESENCIAL][Combination of methods]	30
Total horas: 150	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	City	ISBN	Year	Description
Camacho Markina, Idoia	La especialización en el periodismo: formarse para informar	Comunicación Social		978-84-92860-27-2	2010	
Arráez Betancourt, Rosa María (Coord.)	Ciencia para informadores: géneros y recursos. Nociones básicas de periodismo científico	Univ. Europea Miguel de Cervantes	Valladolid		2009	
Berganza Conde, María Rosa	Periodismo especializado	Ediciones Internacionales Universitarias		84-8469-132-2	2005	
Caminos Marcet, José María	Periodismo de investigación. Teoría y práctica	Síntesis	Madrid		1997	
Chicote, Javier	Periodismo de investigación en España	Fragua	Madrid		2006	
Dader, José Luis	Periodismo de precisión: la vía socioinformática de descubri	Síntesis		84-7738-489-4	2002	
De Ramón, Manuel (Coord.)	10 lecciones sobre periodismo especializado	Fragua		84-7074-140-3	2003	
Esteve, Francisco	Teoría y técnicas del periodismo especializado	Fragua		978-84-7074-235-4	2007	
Esteve, Francisco y Nieto, Juan Carlos	Nuevos retos del periodismo especializado	Shedas		978-84-942256-0-4	2014	
Fernández del Moral, Javier (Coord.)	Periodismo especializado	Ariel		84-344-1302-7	2004	

Herrero Aguado, Carmen (Ed.)	Técnicas, procesos y ámbitos del periodismo especializado	PAdilla libros	Sevilla	2003
Elías, Carlos	Fundamentos de periodismo científico y divulgación mediática	Alianza		2008
Izquierdo Labella, Luis	Manual de periodismo local	Fragua		2010
Llano Sánchez, Rafael	La especialización periodística	Tecnos		2008
Losada, Ángel y Esteve, Francisco	El periodismo de fuente	UPFS	Salamanca	2003
Moreno Castro, Carolina; Gómez Mompert, Josep Luis y Gómez Font, Xavier (Eds.)	Periodismo de complejidad: Ciencia, Tecnología y Sociedad	Universitat de València	Valencia	2004
Quesada, Montse	Curso de periodismo especializado	Síntesis		2012
Quesada, Montse	Periodismo especializado	Ediciones Internacionales Universitarias		1998
Seijas Candelas, Leopoldo Rafael	Estructura y fundamentos del periodismo especializado	Universitas		2003
Sobrados, Maritza (Coord.)	Presente y futuro en el periodismo especializado	Fragua	Madrid	2013
Parrat, Sonia (coord.)	Manual práctico de redacción periodística: géneros informativos, interpretativos y de opinión	Síntesis		2017
Semir, Vladimir de	Periodistas científicos: corresponsales en el mundo de la UOC,			2017
Bodker, Henrik y Neverla, Irene	Environmental journalism	Routledge		2016
Hunter, Mark Lee	La investigación a partir de historias. Manual para periodistas de investigación	Ediciones UNESCO	Montevideo	2013
	https://unesdoc.unesco.org/ark:/48223/pf0000226457			