



1. General information

Course: FINANCING FOR ENTREPRENEURS AND SMES**Type:** CORE COURSE**Degree:** 2341 - MASTERS DEGREE PROGRAMME IN BUSINESS INITIATIVE:
ANALYSIS AND STRATEGIES**Center:** 403 - FACULTY OF LAW AND SOCIAL SCIENCES OF C. REAL**Year:** 1**Main language:** Spanish**Use of additional
languages:****Web site:****Code:** 310776**ECTS credits:** 6**Academic year:** 2023-24**Group(s):** 20**Duration:** First semester**Second language:** English**English Friendly:** Y**Bilingual:** N**Lecturer:** PEDRO GENTO MAHUENDA - Group(s): 20

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Lecturer: MARTA TOLENTINO GARCIA-ABADILLO - Group(s): 20

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course

Course competences

Code	Description
CB07	Apply the achieved knowledge and ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to the area of study
CB08	Be able to integrate knowledge and face the complexity of making judgments based on information that, being incomplete or limited, includes reflections on social and ethical responsibilities linked to the application of knowledge and judgments
CB09	Know how to communicate the conclusions and their supported knowledge and ultimate reasons to specialized and non-specialized audiences in a clear and unambiguous way
E01	Ability to evaluate the economic and financial viability of a new business project.
E03	Ability to develop a realistic and reliable business plan.
E04	Ability to extract relevant information from the business economic environment, and to apply it to decision making.
E05	Ability to know in depth the mechanisms and resources facilitated by public policies to promote entrepreneurial activity and self-employment, in the various areas of public administration, and to take advantage of these resources efficiently.
G02	Ability of self-motivation and adaptation to new environments.
T02	Ability to work in a team, lead groups and cooperate in the realization of projects.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Analyze the impact on the company of financing decisions and the economic and financial viability of investment projects

Differentiate between alternatives for financing, enabling the most appropriate choice to be made for a given situation

Provide students with the basic concepts and knowledge about the financial instruments for financing entrepreneurial projects

6. Units / Contents

Unit 1:**Unit 2:****Unit 3:****Unit 4:****Unit 5:****Unit 6:**

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	CB07 E01 E03 E05	0.6	15	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	E01 E04	1	25	Y	N	
Project or Topic Presentations [ON-SITE]	Combination of methods	CB07 E01 E03 T02	0.2	5	Y	N	
Group tutoring sessions [ON-SITE]	Group tutoring sessions	CB07 T02	0.1	2.5	N	-	
Final test [ON-SITE]	Assessment tests	CB07 CB09	0.1	2.5	Y	Y	
Writing of reports or projects [OFF-SITE]	Combination of methods	CB07 CB09 E01 E03 E04 T02	3	75	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	CB07 CB08 E05	1	25	N	-	
Total:			6	150			
Total credits of in-class work: 2				Total class time hours: 50			
Total credits of out of class work: 4				Total hours of out of class work: 100			

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	30.00%	100.00%	
Projects	20.00%	0.00%	
Other methods of assessment	50.00%	0.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	15
Class Attendance (practical) [PRESENCIAL][Combination of methods]	30
Project or Topic Presentations [PRESENCIAL][Combination of methods]	1
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	.3
Final test [PRESENCIAL][Assessment tests]	1
Writing of reports or projects [AUTÓNOMA][Combination of methods]	75
Study and Exam Preparation [AUTÓNOMA][Self-study]	25
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	15
Class Attendance (practical) [PRESENCIAL][Combination of methods]	30
Project or Topic Presentations [PRESENCIAL][Combination of methods]	1
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	0.3
Final test [PRESENCIAL][Assessment tests]	1
Writing of reports or projects [AUTÓNOMA][Combination of methods]	75
Study and Exam Preparation [AUTÓNOMA][Self-study]	25
Total horas: 147.3	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Berkery, D.	Raising Venture Capital for Serious Entrepreneur	McGraw Hill			2007	
Manzanera, A.	Finanzas para emprendedores	Deusto			2010	
Perez López, C. et al	Alternativas de financiación frente a la crisis	Wolters Kluwer			2010	
Sawyer, T.Y.	Pro Excel Financial Modeling: Building Models for Technology Startups	Apress			2009	