

**1. General information**

Course: REGIONAL GEOGRAPHY OF THE WORLD
Type: ELECTIVE
Degree: 408 - GRADO EN TURISMO
Center: 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA
Year: 4

Main language: Spanish

Use of additional languages: French

Web site:

Code: 67339

ECTS credits: 6

Academic year: 2023-24

Group(s): 30

Duration: C2

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: CARMEN VAZQUEZ VARELA - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
Edificio Gil de Albornoz. Despacho 5.05	GEOGRAFÍA Y ORD. TERRITORIO	4317	carmen.vazquez@uclm.es	Monday from 12.00 to 14.00 Tuesday from 9.30 a.m. to 11.00 a.m. Thursday from 9.30 a.m. to 1 p.m.

2. Pre-Requisites

None.

3. Justification in the curriculum, relation to other subjects and to the profession

This subject, which belongs to the *range of optional subjects on the Degree in Tourism*, allows students to analyse the organisation and dynamism of regional spaces, on a global and Spanish scale, with an integrated vision in which the different ecological, social, historical, economic and cultural components are considered in an interrelated manner, as an explanatory basis for understanding the organisation of territories, taking into account the interdependence between the different spatial scales, since local phenomena are affected by structural processes of great importance in the face of growing globalisation, albeit with different responses depending on the specific conditions of each region. In other words, the context that, at different scales, explains the emergence, maintenance and crisis of tourism flows and destinations on a global scale.

The contents covered in the subject Regional Geography are divided into three didactic units. The first, The World Space, presents the foundations of Regional Geography, the general aspects of the regional division of the world and the major regional socio-economic imbalances. In the second and third didactic unit, Large Regional Groups, a presentation is made of the large regional spaces of the world through an overview of the features and processes that characterise them and through the detailed analysis of relevant aspects in each regional group, separating the developed territories from the underdeveloped ones.

4. Degree competences achieved in this course**Course competences**

Code	Description
CB03	Be able to gather and process relevant information (usually within their subject area) to give opinions, including reflections on relevant social, scientific or ethical issues.
CB04	Transmit information, ideas, problems and solutions for both specialist and non-specialist audiences.
CE02	Understanding of the dynamic and evolving nature of tourism and the new leisure society.
CE07	Discriminate tourism potentials and prospectively analyze their exploitation.
CE15	Identify spaces, destinations, companies and entities in tourism.
CG03	Knowledge and sensitivity to cultural diversity and environmental issues in the area of tourism.
CT02	Oral and written communication skills.

5. Objectives or Learning Outcomes**Course learning outcomes**

Not established.

Additional outcomes

- To know how to analyse, argue and organise an exhibition, combining synthesis and explanatory development.
- To know how to communicate, using personal resources and new technologies applied to teaching.
- To be able to make critical comments and comparative analysis of texts and materials that show the understanding of fundamental concepts related to regional characteristics, the economic and environmental impacts of the territories under study.
- Elaboration of reports and works that demonstrate the knowledge of the world, European and Spanish geographical reality.
- Management of concepts, methods and techniques related to graphic and cartographic representation.
- Argumentation and/or defence of opinions established from the reading and analysis of the documentation provided.
- Elaboration and production of geographic information in statistical and graphical format.
- To acquire a direct knowledge of the territory that allows to develop written reflections on the interrelations of the different observed geographic phenomena.

6. Units / Contents**Unit 1: CONCEPTS, OBJECTIVES, METHODS, AND SCALES OF TERRITORIAL ANALYSIS**

Unit 1.1 The concept of region: concepts, objectives and contents (political region, natural region, geographical region, functional region and systemic region; other recent meanings of region). Scales and hierarchies. Regional analysis methods and techniques. The assemblies and the criteria for delimitation:

uniqueness and geographical characteristics. The Interest of the Regional Geography of the World in a globalized world.

Unit 1.2 The explanation of inequalities: the concepts and theories of development and underdevelopment. Regional analysis of the areas developed and underdeveloped: general criteria and presentation of the most relevant problems. Development indicators: the measure of the inequalities. Global imbalances: demographic contrasts and regional socio-economic disparities.

Unit 2: DEVELOPED REGIONS

Unit 2.1 Europe, a mosaic of regional diversity in the process of political-economic integration within the old continental boundaries

Unit 2.2 Russia and the Commonwealth of Independent States (CIS).

Unit 2.3 Japan. The Japanese archipelago: a small, inhospitable and resource-poor area. Economic growth and its impact in the organization of the territory. High demographic concentration. The counterparts of the Japanese development model.

Unit 2.4 United States and Canada. Natural conditions as a basis for economic development. The colonization process: forms of land ownership and their spatial impact. The economic space of the world's leading economic power.

Unit 2.5 Australia and New Zealand. British colonization and the genesis of the new states. The decisive role of conditions natural: disadvantages and advantages. Economic activity and organization of the productive space. Characteristics of the population and model of settlements.

Unit 3: UNDERDEVELOPED REGIONS

Unit 3.1 Latin America. The natural environment: a space of great physical contrasts. The colonizing model of the Iberian powers: peculiarities and consequences. A society characterized by social imbalances. Urban expansion and increasing marginalization.

Unit 3.2 China: one country, two systems, one world economic power in full transformation.

Unit 3.3 South Asia and the new industrial countries of Southeast Asia. Introduction: features of unity and diversity. The the most complex society in the most populous region on Earth.

Unit 3.4 Near and Middle East Asia and North Africa. A natural environment marked by aridity. The selective occupation of a hostile environment: the impact of modernization on a society with traditional features. The difficulties of rural areas: between tradition and the development. A recent and accelerated industrialization linked to oil.

Unit 3.5 Sub-Saharan Africa, natural, human and economic contrasts in the most underdeveloped space.

ADDITIONAL COMMENTS, REMARKS

SEMINARS

Gastronomic tourism: from local farm-to-table. Destinations and cases. Major gastronomic destinations on a global scale.

Tourism and indigenous peoples. Weaknesses and strengths, threats and opportunities. Case studies in the Americas.

ABOUT THE ENGLISH FRIENDLY CHARACTER OF THE SUBJECT:

In accordance with the English Friendly nature of the subject, and in order to facilitate its monitoring by non-Spanish students, bibliographical references will be provided in English to facilitate the preparation of the subjects. Likewise, an outline will be provided in English by means of a power point presentation of the content of each topic.

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	CE02 CE07 CE15 CG03	1.16	29	N	-	
Workshops or seminars [ON-SITE]	Case Studies	CB03 CB04 CE02 CE07 CE15 CG03 CT02	0.24	6	Y	N	During the semester there will be three seminars linked to different topics of the subject. Previously, students will be given a dossier of materials and readings that they will have to read and analyze for later discussion and debate in the classroom.
Group tutoring sessions [ON-SITE]	Guided or supervised work	CB03 CB04 CE02 CE07 CE15 CG03	0.6	15	N	-	Mainly linked to the follow-up of the group project of the subject on a region not explained nor analyzed during the master classes or the workshops/seminars planned.
Class Attendance (practical) [ON-SITE]	Practical or hands-on activities	CB03 CB04 CE02 CE07 CE15 CG03	0.28	7	Y	N	Reading, interpretation, commentary and analysis of texts, figures and maps relating to different regions of the planet.
Writing of reports or projects [OFF-SITE]	Self-study	CB03 CB04 CE02 CE07 CE15 CG03 CT02	1.6	40	Y	Y	Students, either individually or in groups, will produce a work on a region based on the tourist flows, products and destinations it brings together, using a work scheme provided at the beginning of the course. On the scheduled dates, the student/s will hand in a digital copy of the finished work and will make a summary presentation in class of the main results.
Final test [ON-SITE]	Assessment tests	CB03 CB04 CE02 CE07 CE15 CG03 CT02	0.08	2	Y	Y	
Analysis of articles and reviews [OFF-SITE]	Guided or supervised work	CB03 CB04 CE02 CE07 CE15 CG03 CT02	0.6	15	Y	Y	Students will be provided at the beginning of the course with a list of readings to choose from, from which two reviews of the selected titles will be drawn up. This content can be

							included in the written final examination for those students who do not follow the continuous assessment method.
Study and Exam Preparation [OFF-SITE]	Self-study	CB03 CB04 CE02 CE07 CE15 CG03	1.4	35	N	-	
Progress test [ON-SITE]	Assessment tests	CB03 CB04 CE02 CE07 CE15 CG03 CT02	0.04	1	Y	N	
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Portfolio assessment	20.00%	0.00%	It will be valued the delivery of all the practices carried out in class, as well as the two reviews elaborated from the readings previously selected.
Assessment of active participation	10.00%	0.00%	Participation with success in class, i.e. participation in argued and reasoned discussions and debates, especially during the development of seminars and practices, which contribute to fostering the critical capacity of the materials exhibited and to demonstrating the level of knowledge acquired, will be valued.
Theoretical papers assessment	20.00%	40.00%	Preparation and presentation in class of a work on a region selected by the students on the basis of a work script provided by the teacher at the beginning of the course and adapted to the peculiarities of each region.
Final test	30.00%	60.00%	
Oral presentations assessment	10.00%	0.00%	Oral presentation of the main project of the course
Progress Tests	10.00%	0.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

In the ordinary call for examinations, knowledge about the contents of the syllabus previously NOT evaluated through works and projects will be evaluated. Under no circumstances will the exam be considered as a memorial exercise but as a test of maturity and critical capacity on a subject, text and/or graphic or cartographic material. The foreign students participating in the English Friendly program, will be able to do in Spanish or English, at their choice, the oral and written presentation of the above mentioned practices and tests.

A score of less than 4 in the final written test will mean that the student must be recovered in the extraordinary call.

The COMPILATIO software acquired by the UCLM allows the detection of licit intertextuality, plagiarism (copied without citing source) taken from the Internet and copying among students. As a general rule, from 40% of similarity will result in the failure of the course, and from 65% of similarity will result in the proposal of a major sanction. The penalty, however, is the responsibility of the teacher, who will weigh the severity according to other didactic factors.

Non-continuous evaluation:

The evaluations above are for continuous evaluation. For the alternative to it, the weight in the final grade will be the same for the theoretical work (40%) and 60% for the final test.

Specifications for the resit/retake exam:

Consideration of the full syllabus, except in exceptional cases where the work done may be taken into consideration.

Under no circumstances will the examination be considered as a memorial exercise but as a test of maturity and critical capacity on a subject, text and/or graphic or cartographic material.

Foreign students participating in the English Friendly program may take the exam in Spanish or English, at their choice.

Specifications for the second resit / retake exam:

Students will be required to take an exam in the subject. Foreign students participating in the English Friendly program may take the exam in Spanish or English, at their choice.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Final test [PRESENCIAL][Assessment tests]	2
General comments about the planning: Delivery of individual/group project on a region. If the project is finished before the deadline (week 15), it can be submitted for correction and scoring.	
Unit 1 (de 3): CONCEPTS, OBJECTIVES, METHODS, AND SCALES OF TERRITORIAL ANALYSIS	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	7
Workshops or seminars [PRESENCIAL][Case Studies]	2
Group tutoring sessions [PRESENCIAL][Guided or supervised work]	3
Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities]	1
Writing of reports or projects [AUTÓNOMA][Self-study]	6

Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	3
Progress test [PRESENCIAL][Assessment tests]	1
Teaching period: Three weeks	
Group 30:	
Initial date: 29-01-2024	End date: 16-02-2024
Unit 2 (de 3): DEVELOPED REGIONS	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	11
Workshops or seminars [PRESENCIAL][Case Studies]	2
Group tutoring sessions [PRESENCIAL][Guided or supervised work]	6
Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	17
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	6
Study and Exam Preparation [AUTÓNOMA][Self-study]	15
Teaching period: Six weeks	
Group 30:	
Initial date: 19-02-2024	End date: 05-04-2024
Comment: Seminar on Gastronomic tourism: from local farm-to-table. Destinations and cases. Major gastronomic destinations on a global scale.	
Unit 3 (de 3): UNDERDEVELOPED REGIONS	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	11
Workshops or seminars [PRESENCIAL][Case Studies]	2
Group tutoring sessions [PRESENCIAL][Guided or supervised work]	6
Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	17
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	6
Study and Exam Preparation [AUTÓNOMA][Self-study]	20
Teaching period: Six weeks	
Group 30:	
Initial date: 08-04-2024	End date: 17-05-2024
Comment: Seminar on Tourism and indigenous peoples. Weaknesses and strengths, threats and opportunities. Case studies in the Americas.	
Global activity	
Activities	hours
Writing of reports or projects [AUTÓNOMA][Self-study]	40
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	15
Workshops or seminars [PRESENCIAL][Case Studies]	6
Group tutoring sessions [PRESENCIAL][Guided or supervised work]	15
Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities]	7
Final test [PRESENCIAL][Assessment tests]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	35
Class Attendance (theory) [PRESENCIAL][Lectures]	29
Progress test [PRESENCIAL][Assessment tests]	1
Total horas: 150	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
WORLD TOURISM ORGANIZATION & ALIANZA MUNDIAL DEL TURISMO INDÍGENA	Compilación de buenas prácticas del turismo indígena ¿ Enfoque regional sobre las Américas https://doi.org/10.18111/9789284424009	OMT	Madrid	978-92-844-2399-6	2023	
WALLERSTEIN, I. M.	Geopolítica y geocultura: ensayos sobre el moderno sistema mundial	Kairós		978-84-7245-637-2	2007	
ROWNTREE, L.; LEWIS, M.; PRICE, M. y WYCKOFF, W.	Diversity amid Globalization. World Regions, Environment, Development	Prentice Hall	New Jersey	978-0321910066	2000	
SASSEN, Saskia	Una sociología de la globalización	Katz	Buenos Aires	978-84-935432-6-6	2007	
SÁNCHEZ, J. J.	El crecimiento de la población mundial: implicaciones socioeconómicas, ecológicas y éticas	Tirant Lo Blanc	Valencia	978-84-9876-123-8	2008	
MARTÍN-RODA, E.M. y NIETO CODINA, A.	Territorio y Turismo Mundial: Análisis geográfico	Editorial Universitaria Ramón Areces y UNED	Madrid	978-8499611600	2014	Bibliografía básica
CLAWSON, D.L. et al.	World Regional Geography. A Development Approach	Prentice Hall	New Jersey	978-0131015326	2001	
DREVET, Jean-François	Histoire de la politique régionale de l'Union européenne	Belin Editions	París	978-2-7011-4678-2	2008	

FERGUSON, Y. H. y MANSBACH, R.W.	Globalization: the return of borders to a borderless world?	Routledge		978-0415521970	2012	
FOOT, R. y WALTER, A.	China, the United States, and Global Order	Cambridge University Press		978-0521725194	2011	
GOEURY, D. y SIERRA, P.	Introduction à l'analyse des territoires. concepts, outils, applications	Armand Colin Editeur	París	9782200293024	2016	
GÓMEZ MENDOZA, J.	Un mundo de regiones. Geografía Regional de geometría variable http://dialnet.unirioja.es/servlet/articulo?codigo=1122494	Asociación de Geógrafos Españoles	Madrid		2001	Bibliografía básica
KAPLAN, Robert D.	La venganza de la geografía. Cómo los mapas condicionan el destino de las naciones	R.B.A. Libros S.A.	Barcelona	978-84-9056-003-7	2013	
LÓPEZ-DAVADILLO LARREA, Julio y MARTÍN RODA, Eva Mª	Geopolítica. claves para entender un mundo cambiante	Editorial Universitaria Ramón Areces	Madrid	978-84-99610887	2012	
MARSHALL, T.	Prisoners of geography. Ten maps that tell you everything you need to know about global politics	Elliott & Thompson Limited	Londres	9781783961412	2015	
MARTÍN RUIZ, J. F.	El nuevo orden geoeconómico mundial: la pobreza de África y sus factores http://revistas.ucm.es/index.php/AGUC/article/view/AGUC0707220077A/30887	Universidad Complutense	Madrid		2007	
MÉNDEZ GUTIERREZ, R. y MOLINERO, F.	Espacios y sociedades. Introducción a la geografía regional del mundo	Ariel	Barcelona	978-84-344-3457-8	2002	Bibliografía básica
NOGUÉ I FONT, J. y VICENTE, J.	Geopolítica, identidad y globalización	Ariel	Barcelona	84-344-3471-7	2001	Bibliografía básica
PALAZUELOS, E. y VARA, Mª J.	Grandes áreas de la economía mundial	Ariel	Barcelona	978-8434421875	2002	
ARROYO ILERA, F.	Exclusión y subdesarrollo en el mundo contemporáneo: la otra cara de la globalización	Síntesis	Madrid	9788491711964	2018	
ALVAREZ COBELAS, J.R.	Geopolítica de África subsahariana	Síntesis	Madrid	9788413571324	2021	
MARTÍN-RODA, E.M.	Geopolítica de los recursos energéticos	Síntesis	Madrid	9788413571348	2021	
TOVAR RUIZ, J.	La política internacional de las grandes potencias	Síntesis	Madrid	9788413571386	2021	
GIL PÉREZ, J.	Geopolítica de Asia y el Indo-Pacífico	Síntesis	Madrid	9788491714569	2020	
LACOSTE, Y.	Atlas géopolitique. Pour comprendre le monde d'aujourd'hui	Librairie Larousse	París	9782036015289	2022	
PLAZA GUTIÉRREZ, J.I., GARCÍA ÁLVAREZ, J. & TORRES ALFONSEA, F.J.	Geopolítica de la Unión Europea	Síntesis	Madrid	9788413571379	2021	
UNITED NATIONS Development Programme	Human Development Report 2020. The next frontier. Human development and the Anthropocene https://hdr.undp.org/content/human-development-report-2020	United Nations	New York		2020	https://hdr.undp.org/content/human-development-report-2020
LOYER, B.	Introducción a la Geopolítica	Síntesis	Madrid	9788413572055	2022	
URDIALES VIEDMA, M.E.	Geopolítica del Mediterráneo	Síntesis	Madrid	9788413571485	2021	
URDIALES VIEDMA, M. E.	Transición hacia un nuevo orden geopolítico mundial en el umbral del siglo XXI http://www.ub.es/geocrit/-xcol/262.htm#_ednref5	Universidad de Barcelona	Barcelona		2007	
XIAOBO, W.	La China emergente. La transformación del gigante asiático desde dentro	Kailas editorial	Madrid	978-84-89624-65-8	2009	
HERRERO OLARTE, Susana	Regionalismo abierto y nueva integración, ¿qué modelo genera más integración comercial en Sudamérica? http://revistaseug.ugr.es/index.php/cuadgeo/article/view/5254	Universidad de Granada	Granada	ISSN 0210-5462	2017	
BANCO MUNDIAL	Índices e indicadores de desarrollo humano. Actualización estadística de 2018 http://hdr.undp.org/sites/default/files/2018_human_development_statistical_update_es.pdf	World Bank	Washington, DC		2018	
MÍAN, Marzio G.	Ático, la batalla por el Gran Norte	Editorial Ariel	Barcelona. España	9788434429512	2019	
BROSSAT, Ian	Airbnb, la ciudad uberizada	Katakrak Luburuak	Pamplona. España	9788416946259	2019	

CÓZAR ESCALANTE, José Manuel de	El Antropoceno, tecnología, naturaleza y condición humana	Los Libros de la Catarata	Madrid. España	9788490976296	2019	
GARCÍA CAMARERO, Julio	Ciudadanos y 'ruralanos'	Los Libros de la Catarata	Madrid. España	9788490976555	2019	
UNITED NATIONS	World Population Prospects 2019	Department of Economic and Social Affairs	New York. USA		2019	
	https://population.un.org/wpp/Publications/Files/WPP2019_DataBooklet.pdf					
SOKOL, M. & PATACCINI, L.	Winners and Losers in Coronavirus Times: Financialisation, Financial Chains and Emerging Economic Geographies of the COVID-19 Pandemic	John Wiley & Sons Ltd on behalf of Royal Dutch Geographical Society			2020	Tijdschrift voor Economische en Sociale Geografie Vol. 111, No. 3, pp. 401-415
	https://onlinelibrary.wiley.com/doi/pdf/10.1111/tesg.12433					
SÁNCHEZ MATEOS, Elvira	El nuevo marco geopolítico de Oriente Medio	Universidad Complutense	Madrid		2018	Política y sociedad, 55(3), 673-692.
	https://www.researchgate.net/profile/Elvira-Sanchez-2/publication/329791443_El_nuevo_marco_geopolitico_de_Oriente_Medio/links/5ca64ade92851c64bd50a746/El-nuevo-marco-geopolitico-de-Oriente-Medio.pdf					
MARCU, Silvia	Geopolítica de Rusia y Europa Oriental	Síntesis	Madrid	978-8413570655	2021	
TAPIA RAMÍREZ, Isidoro	Un planeta diferente, un mundo nuevo	Ediciones Deusto	Barcelona	978-8423432516	2021	
DODDS, Klaus	Geopolítica. Una breve introducción	Antoni Bosch Editor	Barcelona	978-8412106350	2021	
MÉNDEZ, Ricardo	Sitiados por la pandemia. Del colapso a la reconstrucción: apuntes geográficos	Revives	Madrid		2020	
	http://revives.es/wp-content/uploads/2020/09/SITIADOS-POR-LA-PANDEMIA.pdf					
DALMAU, Eduard	El porqué de los mapas	Debate	Barcelona	978-8418006173	2021	
CARIOU, A.	L'Asie Centrale. Territoires, sociétés et environnement	Armand Colin Editeur	París. Francia	9782200601140	2016	
AZCARATE LUXÁN, Blanca, AZCÁRATE LUXÁN, M ^a Victoria, y SÁNCHEZ SÁNCHEZ, José	Grandes Regiones de la Tierra. Naturaleza y Sociedades	UNED. Universidad Nacional de Educación a Distancia	Madrid	978-84-362-7149-2	2016	Bibliografía básica
BERENTSEN, W.H.	Europa contemporánea. Un análisis geográfico	Omega	Barcelona	84-282-1162-0	2000	
BETHEMONT, Jacques	Géographie de la Méditerranée. Du mythe unitaire à l'espace fragmenté	Armand Colin	Paris	978-2200354169	2008	
BREGOLAT, E.	La segunda revolución china	Destino	Barcelona	978-84-233-3919-8	2007	
BARRADO TIMÓN, D.A. y CALABUIG, J.	Geografía mundial del turismo	Síntesis	Madrid	978-8477388562	2001	Bibliografía básica
WORLD TOURISM ORGANIZATION & BASQUE CULINARY CENTER	Guidelines for the Development of Gastronomy Tourism	UNWTO	Madrid	978-92-844-2098-8	2019	
	https://doi.org/10.18111/9789284420957					