



## 1. General information

Course: TERRITORIAL TOURIST RESOURCES

Code: 67302

Type: BASIC

ECTS credits: 6

Degree: 408 - GRADO EN TURISMO

Academic year: 2023-24

Center: 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA

Group(s): 30

Year: 1

Duration: First semester

Main language: Spanish

Second language: English

Use of additional languages: French

English Friendly: Y

Web site:

Bilingual: N

Lecturer: CARMEN VAZQUEZ VARELA - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
Edificio Gil de Albornoz. Despacho 5.05	GEOGRAFÍA Y ORD. TERRITORIO	4317	carmen.vazquez@uclm.es	Monday from 16.30 to 17.30 Wednesday from 9.30 a.m. to 1.00 p.m. Thursday from 11.00 a.m. to 1.30 p.m.

## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

The course **Recursos Territoriales Turísticos** is included in the Tourism Studies section of the Humanities Degree: Cultural History and deals with the study of the environment for the development of tourism, its implementation and organization in space. It analyzes the relationships between the elements of the environment and the development of tourism, which includes the study of the factors of location of the tourist activity in different spatial scales, together with the analysis and characterization of the main tourist regions. In this sense, it is a basic subject that from the foundations of territorial analysis provides theoretical and applied contents, which aim to awaken in students a reflexive and critical conscience about the processes of tourist development, providing them with a solid training for the optimal performance of the different professional opportunities associated with the mention in Tourism. On the one hand, it contributes to providing students with a sufficient base to be able to go deeper into their analysis and planning and, therefore, very useful for those who opt for the specialization in tourism planning and management, while enriching and broadening the vision about tourism of those others who decide in the future to apply it in the setting up of tourism companies.

Insofar as this course aims to study the territory as a tourist resource, it will deepen the geographical knowledge of the Spanish territory and its tourist use. The student will acquire basic knowledge of Spanish geography, emphasizing the need to preserve its territorial resources for future generations.

The course is conceived as an introduction to the study of the existing relations between tourism and territory, assuming as a starting point that the tourism phenomenon has a clear spatial dimension. This does not exclude that the analysis of the tourist activity is approached from integrating approaches, in accordance with certain emerging trends within the Geography of Tourism. For this reason, from a theoretical point of view, tourism is inserted within the wider concept of recreation - emphasising that it is just another form of mobility among the many that individuals develop - and emphasises social and environmental aspects that are closely related to its evolution.

## 4. Degree competences achieved in this course

## Course competences

Code	Description
CB01	Prove that they have acquired and understood knowledge in a subject area that derives from general secondary education and is appropriate to a level based on advanced course books, and includes updated and cutting-edge aspects of their field of knowledge.
CB02	Apply their knowledge to their job or vocation in a professional manner and show that they have the competences to construct and justify arguments and solve problems within their subject area.
CB03	Be able to gather and process relevant information (usually within their subject area) to give opinions, including reflections on relevant social, scientific or ethical issues.
CB04	Transmit information, ideas, problems and solutions for both specialist and non-specialist audiences.
CB05	Have developed the necessary learning abilities to carry on studying autonomously
CE01	Understanding of the principles of tourism: spatial, social, cultural, legal, political, labor and economic dimensions.
CE02	Understanding of the dynamic and evolving nature of tourism and the new leisure society.
CE07	Discriminate tourism potentials and prospectively analyze their exploitation.
CE15	Identify spaces, destinations, companies and entities in tourism.
CE16	Define policies and decisions on the tourism territory according to the principles of sustainability.
CE24	Knowledge of the history of the exploitation of territorial tourism resources at various scales (regional, national and international).
CG01	Ability to work in disciplinary and multidisciplinary teams, in a national and international context, in the area of Tourism.
CG03	Knowledge and sensitivity to cultural diversity and environmental issues in the area of tourism.
CG04	Critical thinking and capacity for analysis and synthesis in tourism.
CG05	Information management skills in tourism.
CG06	Problem-solving and decision-making skills in tourism
CG07	Capacity for continuous, self-directed and autonomous learning in tourism.

CT02	Oral and written communication skills.
CT03	Knowledge of ethical commitment and professional deontology.

5. Objectives or Learning Outcomes							
Course learning outcomes							
Description							
6. Units / Contents							
<b>Unit 1: THE RELEVANCE OF GEOGRAPHICAL FACTORS ON THE DEVELOPMENT AND LOCATION OF TOURISM</b>							
<b>Unit 1.1</b> Introduction. Basic concepts for the geographical analysis of tourism <b>Unit 1.2</b> The tourist system and the location factors of the tourist activity. The territoriality of the tourist phenomenon <b>Unit 1.3</b> The relevance of tourism resources in the development of tourism <b>Unit 1.4</b> The tourist vocation of the territory (1): the natural attractions <b>Unit 1.5</b> The tourist vocation of the territory (2): the cultural attractions <b>Unit 1.6</b> The tools, stakeholders and conditions for the development of tourism resources							
<b>Unit 2: LARGE REGIONAL AREAS AND MAIN TOURIST SPACES</b>							
<b>Unit 2.1</b> The global distribution of tourism: tourism flows and main outbound and inbound regions <b>Unit 2.2</b> Europe: Tourism development factors and characteristics of the main tourism regions <b>Unit 2.3</b> North America and the Caribbean: Factors of tourist development and main tourist areas <b>Unit 2.4</b> East Asia and Pacific: Factors in Tourism Development and Major Tourist Destinations							
<b>Unit 3: THE SPANISH TERRITORY AS A FRAMEWORK FOR TOURISM DEVELOPMENT</b>							
<b>Unit 3.1</b> Tourist activity in Spain: recent data and tourist image of Spain <b>Unit 3.2</b> The Spanish coastal tourism areas <b>Unit 3.3</b> Inland tourism: a) Spanish mountain and snow tourism areas; b) Main features of rural tourism in Spain; c) Tourism in natural protected areas. <b>Unit 3.4</b> Tourism in urban areas: a) Convention tourism; b) Cultural tourism; c) Metropolitan tourism <b>Unit 3.5</b> Essential impacts of tourism activity: a) Impacts on the physical environment, and b) Social and cultural transformations							
ADDITIONAL COMMENTS, REMARKS							
As a complement to the contents included in the syllabus, <b>two SEMINARS will be held:</b>							
<b>Mass tourism and some recent manifestations:</b> <i>platform tourism, overtourism and the emergence of tourismphobia.</i> In recent years, tourism has ceased to be considered solely as a source of economic benefits, and both citizens and administrations have begun to identify a number of negative externalities. Consequently, these impacts have led to the emergence of new concepts whose origin and significance we will try to elucidate and discuss.							
<b>New forms of tourism consumption:</b> <i>alternative or complementary?</i> The same trends that seem to be causing the decline of mass tourism spaces are leading to the emergence of new tourism models. It is therefore a question of analysing and discussing new products that favour the revaluation of resources that have been delayed until now, or that directly create their own attractions. But, in general, they also produce new ways of relationship with the territory and with the hosting society, so we need new conceptual and methodological tools to approach them.							
ABOUT THE ENGLISH FRIENDLY NATURE OF THE SUBJECT:							
In accordance with the English Friendly nature of the subject, and in order to facilitate its follow-up by non-Spanish students, bibliographical references will be provided in English to facilitate the preparation of the topics. Likewise, an outline in English will be provided by means of a power point presentation of the content of each topic.							
7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	CE01 CE02 CE07 CE15 CE16 CE24	1.2	30	N	-	Theoretical classes on the contents included in the syllabus
Field work [ON-SITE]	Case Studies	CB03 CB04 CB05 CE01 CE02 CE07 CE15 CE16 CE24	0.28	7	Y	Y	Carrying out a programmed field trip to visit and analyze experiences of activation of territorial tourist resources in the region. Recoverable training activity through the inclusion of the content as part of a written exam.
Project or Topic Presentations [ON-SITE]	Cooperative / Collaborative Learning	CB04 CB05 CE01 CE02 CE07 CE15 CE16 CE24 CG01 CG03 CG04	0.16	4	Y	Y	Presentation of group work followed by discussion with the rest of the class
Group tutoring sessions [ON-SITE]	Group tutoring sessions	CG01 CG03 CG04 CG05 CG06 CG07	0.6	15	N		Group tutorials oriented to the follow-up and support in the elaboration of the entrusted group works as well as in the accomplishment of practices and analysis of texts for their commentary and/or recension.
Writing of reports or projects [OFF-SITE]	Cooperative / Collaborative Learning	CG01 CG03 CG04 CG05 CG06 CG07	1.2	30	Y	Y	Group elaboration of the final work of the course.
Practicum and practical activities report writing or preparation [OFF-SITE]	Guided or supervised work	CB01 CB02 CB03 CB04 CB05 CE01 CE02 CE07 CE15 CE16 CE24 CG01 CG03 CG04 CG05 CG06	0.8	20	Y	Y	Recoverable training activity through the inclusion of the content as part of a written exam.

Analysis of articles and reviews [OFF-SITE]	Guided or supervised work	CG07 CT02 CT03 CG07 CT02	0.8	20	Y	Y	To be recovered in a special delivery at the end of the four-month period.
Other off-site activity [OFF-SITE]	Combination of methods	CE01 CE02 CE07 CE15 CE16 CE24 CG01 CG03 CG04 CG05 CG06 CG07 CT02 CT03	0.8	20	Y	Y	Analysis of the characteristics of the resources of a selected territory in relation to the tourist use, for which we will choose a number between 12 and 20 resources (filling in a model of a standard form) that we will analyze according to: Individual characteristics of the resource in relation to tourist use. Intrinsic characteristics of the resource. Potential to create diversified products.
Workshops or seminars [ON-SITE]	Workshops and Seminars	CB01 CB02 CB03 CB04 CB05 CE01 CE02 CE07 CE15 CE16 CE24 CG01 CG03 CG04 CG05 CG06 CG07	0.16	4	Y	Y	Two seminars on the topics set as a complement to the subject matter. The student will be able to recover this training activity by means of a specific work based on the materials provided by the teacher for the seminar.
<b>Total:</b>			<b>6</b>	<b>150</b>			
<b>Total credits of in-class work: 2.4</b>					<b>Total class time hours: 60</b>		
<b>Total credits of out of class work: 3.6</b>					<b>Total hours of out of class work: 90</b>		

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Practicum and practical activities reports assessment	30.00%	0.00%	Analysis of the characteristics of the resources of the selected territory in relation to the tourist use, for which we will choose a number between 12 and 20 resources. Once the analysis has been carried out and the corresponding scores have been obtained, the work will end with the elaboration and proposal of one/two current or potential/emergent tourist products justified on the basis of the results of the analysis of the characteristics of the resources in relation to the tourist use.
Portfolio assessment	15.00%	0.00%	The delivery of all the practices carried out in class or out of it will be valued, as well as the reviews that could be elaborated from recommended readings.
Assessment of active participation	10.00%	0.00%	The participation in class, especially during the course of the Seminars, will be valued, that is to say the participation in discussions and argued and reasoned debates that contribute to foster the critical capacity of the materials exposed and to demonstrate the level of knowledge acquired.
Final test	0.00%	70.00%	Final written exam for students in non-continuous assessment mode.
Theoretical papers assessment	35.00%	30.00%	Preparation and presentation in class of group work - or individual work for students in non-continuous assessment mode - based on a script supervised by the teacher at the beginning of the course.
Oral presentations assessment	10.00%	0.00%	
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

#### Evaluation criteria for the final exam:

##### Continuous assessment:

All students will have to complete the compulsory and face-to-face activities which will be retrievable.

The evaluation will be continuous.

The foreign students participating in the English Friendly program will be able to make an oral and written presentation of these practices and tests in Spanish or English, at their choice.

The COMPILATIO software acquired by the UCLM allows the detection of illicit intertextuality, plagiarism (copied without citing source) taken from the Internet and copying among students. As a general rule, from 40% of similarity will result in the failure of the course, and from 65% of similarity will result in the proposal of a major sanction. The penalty, however, is the responsibility of the teacher, who will weigh the severity according to other didactic factors.

##### Non-continuous evaluation:

Students who fail or forego continuous assessment will be required to:

Prepare an assignment that will make up 30% of their final grade and must also pass a final written exam that will make up 70% of their final grade.

#### Specifications for the resit/retake exam:

Students who fail or forego continuous assessment will be required to:

Prepare an assignment that will make up 30% of their final grade and must also pass a final written exam that will make up 70% of their final grade.

Foreign students participating in the English Friendly program will be able to make an oral and written presentation of these practices and tests in Spanish or

English, as they choose.

**Specifications for the second resit / retake exam:**

Students will be required to take an exam for the subject. Foreign students participating in the English Friendly program may take the exam in Spanish or English, at their choice.

<b>9. Assignments, course calendar and important dates</b>	
<b>Not related to the syllabus/contents</b>	
<b>Hours</b>	<b>hours</b>
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	30
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	20
<b>General comments about the planning:</b> Time planning may be modified in the event of unforeseen circumstances.	
<b>Unit 1 (de 3): THE RELEVANCE OF GEOGRAPHICAL FACTORS ON THE DEVELOPMENT AND LOCATION OF TOURISM</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Lectures]	6
Field work [PRESENCIAL][Case Studies]	10
Writing of reports or projects [AUTÓNOMA][Cooperative / Collaborative Learning]	12
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	8
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	7
<b>Teaching period:</b> Six weeks	
Group 30:	
<b>Initial date:</b> 11-09-2023	<b>End date:</b> 20-10-2023
<b>Unit 2 (de 3): LARGE REGIONAL AREAS AND MAIN TOURIST SPACES</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Lectures]	4
Field work [PRESENCIAL][Case Studies]	10
Writing of reports or projects [AUTÓNOMA][Cooperative / Collaborative Learning]	8
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	6
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	2
<b>Teaching period:</b> Four weeks	
Group 30:	
<b>Initial date:</b> 23-10-2023	<b>End date:</b> 17-11-2023
<b>Unit 3 (de 3): THE SPANISH TERRITORY AS A FRAMEWORK FOR TOURISM DEVELOPMENT</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Lectures]	5
Field work [PRESENCIAL][Case Studies]	10
Project or Topic Presentations [PRESENCIAL][Cooperative / Collaborative Learning]	4
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	6
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	2
<b>Teaching period:</b> Five weeks	
Group 30:	
<b>Initial date:</b> 20-11-2023	<b>End date:</b> 22-12-2023
<b>Global activity</b>	
<b>Activities</b>	<b>hours</b>
Class Attendance (theory) [PRESENCIAL][Lectures]	15
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	30
Writing of reports or projects [AUTÓNOMA][Cooperative / Collaborative Learning]	20
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	20
Project or Topic Presentations [PRESENCIAL][Cooperative / Collaborative Learning]	4
Field work [PRESENCIAL][Case Studies]	30
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	31
<b>Total horas:</b> 150	

<b>10. Bibliography and Sources</b>					
<b>Author(s)</b>	<b>Title/Link</b>	<b>Publishing house</b>	<b>Citv</b>	<b>ISBN</b>	<b>Year Description</b>
MESPLIER, A.; BLOC-DURAFOUR, P.	Geografía del turismo en el mundo	Síntesis	Madrid	978-84-7738-784-8	2000
MARTÍN RODA, Eva María y NIETO CODINA, Aurelio	Territorio y turismo mundial : análisis geográfico	Editorial Universitaria Ramón Areces	Madrid	978-84-9961-160-0	2014
MONDÉJAR JIMÉNEZ, J. A. y PARRA LÓPEZ, E. (edición 2015) (dirs.)	La actividad turística española en 2014	Síntesis	Madrid	978-8490772560	2016
MURRAY MAS, Iván PARDO ABAD, Carlos J.	Capitalismo y turismo en España: "del "milagro económico" a la "gran crisis" El patrimonio industrial en España. Paisajes, lugares y elementos singulares	Alba Sud Editorial Ediciones Akal Editorial	Barcelona Madrid	978-84-606-5770-5 978-84-46043348	2015 2016

PARDO ABAD, Carlos J.	Territorio y recursos turísticos. Análisis geográfico del turismo en España	Universitaria Ramón Areces Síntesis	Madrid	9788499611372	2013
RODRÍGUEZ DÍAZ, B.	Desarrollo y aplicación de un modelo para el diseño de rutas turísticas personalizadas			978-8490771297	2015
SANTOS-PAVÓN, E., FERNÁNDEZ-TABALES, A. MUÑOZ-YULES, O.	La incorporación del paisaje a la planificación turística. Análisis de la estrategia de turismo sostenible de Andalucía	Universidad de Murcia	Murcia		2016 DOI: <a href="http://dx.doi.org/10.6018/turismo.37.256201">http://dx.doi.org/10.6018/turismo.37.256201</a>
	<a href="http://revistas.um.es/turismo/article/view/256201/194081">http://revistas.um.es/turismo/article/view/256201/194081</a>				
SHELLER, M. y URRY, J. (ed.)	Tourism mobilities: places to play, places in play	Routledge	Londres	0-415-33879-4	2004
URRY, J.	The tourist gaze	Sage Publications	Londres	0-7619-7346-X	2005
VALENZUELA, M. (coord.)	Los turismos de interior. El retorno a la tradición viajera	UAM Ediciones	Madrid	84-7477-652-X	1997
VERA REBOLLO, J. F. (ed.); RODRÍGUEZ SÁNCHEZ, I. (ed.)	Renovación y reestructuración de destinos turísticos en áreas costeras: marco de análisis, procesos, instrumentos y realidades	Publicacions de la Universitat de València	Valencia	978-84-370-8863-1	2012
VERA REBOLLO, J.F. et al.	Análisis territorial del turismo y planificación de destinos turísticos	Tirant Humanidades	Valencia	978-84-15731-40-5	2013
BARRADO TIMÓN, Diego A.	Recursos territoriales y procesos geográficos: el ejemplo de los recursos turísticos doi: 10.3989/estgeogr.201102	CSIC	Madrid. España	ISSN 0014-1496	2011
HIDALGO GIRALT, Carmen; PALACIOS	La operatividad turística de los espacios culturales de origen industrial en Madrid. Un análisis de la oferta turística potencial mediante indicadores	Universidad de Murcia	Murcia	ISSN: 1139-7861	2018
	DOI: <a href="http://dx.doi.org/10.6018/turismo.41.327041">http://dx.doi.org/10.6018/turismo.41.327041</a>				
RODRÍGUEZ PÉREZ, María José	La red de Paradores arquitectura e historia del turismo 1911-1951	Ediciones Turner	Madrid. España	9788417141158	2018
OJEDA, A. B., & KIEFFER, M.	Touristification. Empty concept or element of analysis in tourism geography? <a href="https://doi.org/10.1016/j.geoforum.2020.06.021">https://doi.org/10.1016/j.geoforum.2020.06.021</a>	Elsevier B.V.		0016-7185	2020
LITVIN, S. W., SMITH, W. W., & MCEWEN, W. R.	Not in My Backyard: Personal Politics and Resident Attitudes toward Tourism	SAGE Journals		0047-2875	2020
	<a href="https://journals.sagepub.com/doi/pdf/10.1177/0047287519853039">https://journals.sagepub.com/doi/pdf/10.1177/0047287519853039</a>				
SIMANCAS CRUZ, M. R., HERNÁNDEZ MARTÍN, R., & PADRÓN FUMERO, N.	Turismo pos-COVID-19: Reflexiones, retos y oportunidades	Cátedra de Turismo CajaCanarias- La Universidad de La Laguna	978-84-09-21816-5	2020	
	<a href="https://www.researchgate.net/profile/Danielle-Pimentel-De-Oliveira/publication/343162866_La_sostenibilidad_como_apoyo_en_la_desescalada_de_la_COVID19/links/5f7f2b42a6fdccfd7b4fceef/La-sostenibilidad-como-apoyo-en-la-desescalada-de-la-COVID19.pdf">https://www.researchgate.net/profile/Danielle-Pimentel-De-Oliveira/publication/343162866_La_sostenibilidad_como_apoyo_en_la_desescalada_de_la_COVID19/links/5f7f2b42a6fdccfd7b4fceef/La-sostenibilidad-como-apoyo-en-la-desescalada-de-la-COVID19.pdf</a>				
SORIANO PROCAS, M., & TERRÓN BARROSO, A.	When national stereotypes become a brand: The case of Spain ¿s destination marketing	Universidad de Murcia	Murcia		2021 Cuadernos de Turismo, (47), 179-202.
	<a href="https://revistas.um.es/turismo/article/view/474071/305171">https://revistas.um.es/turismo/article/view/474071/305171</a>				
ELORRIETA SANZ, B., GARCÍA MARTÍN, M., CERDAN SCHWITZGUÉBEL, A. & TORRES DELGADO, A.	La `guerra de las terrazas¿: Privatización del espacio público por el turismo en Sevilla y Barcelona	Universidad de Murcia	Murcia		2021 Cuadernos de Turismo, (47), 229-259.
	<a href="https://revistas.um.es/turismo/article/view/474091/305211">https://revistas.um.es/turismo/article/view/474091/305211</a>				
BARRADO TIMÓN, Diego A.	Destino turístico y competitividad territorial: una aproximación desde la geografía a la competitividad territorial y al papel del territorio como factor competitivo	Escuela Superior de Gestión Comercial y Marketing, ESIC	Madrid. España	ISSN 0212-1867	2016
	DOI: 10.7200/esicm.153.0472.2e				
AGUILÓ PÉREZ, Eugeni y ANTÓN CLAVÉ, Salvador	20 retos para el turismo en España	Ediciones Pirámide	Madrid	978-84-368-3313-3	2015
ANTON CLAVÉ, S. (coord.) et al.	A propósito del turismo: la construcción social del espacio turístico	Editorial UOC	Barcelona	978-84-9788-574-4	2008
BARRADO, D. A.; CALABUIG, J. (ed.)	Geografía mundial del turismo	Síntesis	Madrid	84-7738-856-3	2001
CANOYES					

VALIENTE, Gemma; VILLARINO PÉREZ, Montserrat y BLANCO ROMERO, Asunción	Turismo de interior: renovarse o morir. Estrategias y productos en Catalunya, Galicia y Murcia	Publicacions de la Universitat de València	978-84-370-9251-5	2014
ESTEBAN CURIEL, Javier de et al.	Turismo gastronómico y enológico	Editorial Dykinson, S.L.	978-84-9085-317-7	2015
FUENTES VEGA, Alicia	Bienvenido, Mr. Turismo, cultura visual del boom en España	Ediciones Cátedra	978-84-37636863	2017
BAYÓN MARINÉ, F. (Dir.)	50 años del turismo Español. Un análisis histórico y estructural	Centro de Estudios Ramón Areces - Escuela Oficial de Turismo	84-8004-372-5	1999
BLANCO				
PORTILLO, R. y DE J. ESTEBAN CURIEL, J.	Ecoturismo. Hacia una gestión sostenible moderna	Síntesis	978-8490772546	2016
BUENDÍA AZORÍN, J.D. y COLINO SUEIRAS, J. (Ed.)	Turismo y medio ambiente	Civitas	978-8447015627	2000
GARCÍA HENCHE, Blanca	Los mercados de abastos y su comercialización como producto de turismo de experiencias. El caso de Madrid <a href="http://revistas.um.es/turismo/article/view/290491/212071">http://revistas.um.es/turismo/article/view/290491/212071</a>	Universidad de Murcia	1139-7861	2017
HALL, C. M.	El turismo como ciencia social de la movilidad	Síntesis	978-84-975662-0-9	2009
HALL, C. M. y PAGE, S. J.	The geography of tourism and recreation, environment, place and space (4th ed.)	Routledge	9780415833998	2014
IVARS BAIDAL, J.	Planificación turística de los espacios regionales en España	Síntesis	978-8497561204	2004
LENO CERRO, F.	Técnicas de evaluación del potencial turístico	Ministerio de Industria y Energía	978-8474747225	1993
LOJO, A.	Turismo chino en España, un análisis del producto turístico, atracciones e itinerarios ofrecidos por agencias de viajes chinas <a href="http://revistas.um.es/turismo/article/view/256231/194151">http://revistas.um.es/turismo/article/view/256231/194151</a>	Universidad de Murcia		2016 DOI: <a href="http://dx.doi.org/10.6018/turismo.37.256231">http://dx.doi.org/10.6018/turismo.37.256231</a>
LÓPEZ OLIVARES, D.	La ordenación y planificación integrada de los recursos territoriales turísticos	Universidad Jaume I	84-8021-194-6	1998
ABAD				
GALZACORTA, M. & FERNÁNDEZ-VILLARÁN ARA, A.	Diseñando experiencias sostenibles en turismo	Tirant Humanidades	9788418970573	2022
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