

**1. General information****Course:** FINANCIAL MANAGEMENT AND PLANNING FOR BUSINESS**Code:** 54349**Type:** ELECTIVE**ECTS credits:** 4.5**Degree:** 319 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CU)**Academic year:** 2023-24**Center:** 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA**Group(s):** 30**Year:** 4**Duration:** First semester**Main language:** Spanish**Second language:****Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** RAUL DEL POZO RUBIO - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
Despacho 3.19	ANÁLISIS ECONÓMICO Y FINANZAS	4254	raul.delpozo@uclm.es	Tuesday: 16:00 pm - 20:00 pm Wednesday: 13:00 pm - 15:00 pm

**2. Pre-Requisites**

There are no established prerequisite. However, it is highly advisable to have basic and advanced knowledge of Mathematics of Financial Operations, Investment and Financing of the Company, and Financial Management of the Company.

**3. Justification in the curriculum, relation to other subjects and to the profession**

This subject is part of the ECONOMIC-FINANCIAL AND FISCAL MANAGEMENT module (MODULE 12) of the study plan of the Degree in Business Administration and Management.

The fundamental objective of this course is to provide students with the basic knowledge related to short- and long-term financial planning and the financial management of the company based on derivative instruments. The problem of managing current assets and liabilities and the preparation of a financial plan is developed, as well as describing and analyzing the most common derivative assets, their valuation and their use in hedging, arbitration and speculation operations.

This optional subject is part of the mention of the same name as module 12 (Economic-Financial and Tax Management), in which the aim is to provide the student with a practical vision of matters related to the accounting, financial and tax field of the company, and other financial and brokerage institutions. The concepts that are developed in this course are fundamental for the financial management of both private companies, especially credit institutions, and public and private entities, and are basic for the construction of institutional portfolios, especially investment funds and investment funds and pensions.

**4. Degree competences achieved in this course****Course competences**

Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E05	Develop the ability to analyze any information on the situation and possible development of a company and transform it into a business opportunity.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

**5. Objectives or Learning Outcomes****Course learning outcomes****Description**

Work to form autonomous and with personal initiative.

Solve problems in a creative and innovative way.

Apply the quantitative analysis of the company and its environment.

Know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment decisions and financing in the company, the theory of portfolios, the valuation of assets and the functioning of the financial markets.

Search for information, analysis, interpretation, synthesis and transmission.

Know the models and analysis techniques of the economic and legal environment to which companies are currently facing, with special attention to the search for opportunities and the anticipation of possible changes.

## 6. Units / Contents

**Unit 1: Management of current assets and liabilities**

**Unit 2: Short and long term financial planning**

**Unit 3: Derivative assets for financial management**

**Unit 4: Valuation and hedging with derivatives**

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E01 E03 E05 E08 E09	0.8	20	N	-	
Class Attendance (practical) [ON-SITE]	Problem solving and exercises	E08 G01 G04	0.4	10	N	-	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.3	7.5	Y	N	
Other off-site activity [OFF-SITE]	Practical or hands-on activities	G01 G03	0.7	17.5	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	E01 E03 E05 E08 E09	2.2	55	N	-	
Final test [ON-SITE]	Assessment tests	G01 G03 G04	0.1	2.5	Y	Y	
<b>Total:</b>			<b>4.5</b>	<b>112.5</b>			
<b>Total credits of in-class work: 1.6</b>			<b>Total class time hours: 40</b>				
<b>Total credits of out of class work: 2.9</b>			<b>Total hours of out of class work: 72.5</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Other methods of assessment	30.00%	0.00%	Continuous assessment practices
Final test	70.00%	100.00%	Exam
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

#### Continuous assessment:

- 1.- Periodic evaluation of exercises.
- 2.- Evaluation by objective test in which the student demonstrates his understanding of the theoretical concepts and the ability to analyze and solve practical problems.

The subject follows an evaluation system based on the assessment of various training activities and an exam. The student is required to obtain a 4 (out of 10) in the final evaluation test to make an average with the grade obtained in the rest of the proposed training activities. Those students who, even having carried out evaluable activities, wish to be evaluated with the non-continuous evaluation criteria must notify the teacher before the end of the class period.

Regarding the evaluation in case of illness or other special circumstances (extenuating regulations), see article 7 of the Student Evaluation Regulations of the University of Castilla-La Mancha.

#### Non-continuous evaluation:

Those students who opt for non-continuous evaluation must communicate it before the beginning of the exam period and following the mechanism established by the teaching staff at the beginning of the course. The evaluation will be carried out with a final test that will include the specific tests that are considered necessary to evaluate all the competences of the subject.

- 1.- Evaluation by objective test in which the student demonstrates his understanding of theoretical concepts and the ability to analyze and solve practical problems.
- 2.- The objective test may be different from the one carried out by the students of the Continuous Assessment.
- 3.- The objective test must be passed with 50% of its maximum value (5 out of 10).

Regarding the evaluation in case of illness or other special circumstances (extenuating regulations), see article 7 of the Student Evaluation Regulations of the University of Castilla-La Mancha.

### Specifications for the resit/retake exam:

Identical evaluation criteria of the ordinary call.

### Specifications for the second resit / retake exam:

The evaluation will be carried out on a single written test, being necessary to pass the subject a minimum score of 5 out of 10.

## 9. Assignments, course calendar and important dates

Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5

Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
Final test [PRESENCIAL][Assessment tests]	2.5
<b>Global activity</b>	
<b>Activities</b>	<b>hours</b>
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Final test [PRESENCIAL][Assessment tests]	2.5
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
<b>Total horas: 112.5</b>	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Brealey, Richard A.	Principios de finanzas corporativas	McGraw Hill		978-970-10-7283-7	2010	
Brealey, Richard A.	Principios de finanzas corporativas	McGraw Hill		978-970-10-7283-7	2010	
Díez de Castro, Luis Tomás	Dirección financiera : planificación, gestión y control	Prentice-Hall		84-205-3066-2	2001	
Hull, John (1946-)	Introducción a los mercados de opciones y futuros	Pearson Educación		978-607-442-100-2	2009	
Hull, John (1946-)	Risk management and financial institutions	Prentice		0-13-800617-2	2010	
Larraga, Pablo	Conocer los productos financieros de inversión colectiva : t	Profit		978-84-96998-71-1	2008	
Larraga, Pablo	Mercado monetario y mercado de renta fija : conocimiento de	Profit		978-84-96998-72-8	2008	
Martín Marín, José Luis	Manual de mercados financieros	Thomson		84-9732-326-2	2004	
Navarro Arribas, Eliseo	Fundamentos de matemáticas financieras	Antoni Bosch		84-95348-01-2	2001	
Pisón Fernández., Irene	Dirección y gestión financiera de la empresa	Pirámide		84-368-1548-3	2001	