



1. General information

Course: ECONOMIC POLICY

Type: CORE COURSE

Degree: 317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (AB)

Center: 5 - FACULTY OF ECONOMICS AND BUSINESS

Year: 2

Main language: Spanish

Use of additional languages:

Web site:

Code: 54310

ECTS credits: 9

Academic year: 2023-24

Group(s): 12 13

Duration: AN

Second language: English

English Friendly: Y

Bilingual: N

| Lecturer: MARIA INMACULADA CARRASCO MONTEAGUDO - Group(s): 12 13 | | | | |
|--|---------------------|--------------|-----------------------------|--------------|
| Building/Office | Department | Phone number | Email | Office hours |
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| Lecturer: GREGORIO LOPEZ SANZ - Group(s): 12 13 | | | | |
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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

The mission of the subject **Economic Policy** is that the students know the logic of the process of public decision-making in the economic field, the insertion of the ends of economic policy in the overall scheme of policy objectives, the articulation of the instruments for these purposes, and the effects of such means in the particular field of public institutions and businesses. The matter that relates taught from the knowledge areas of Economic Analysis and Finance, Spanish and International Economics, Public Finance, Economic History and Institutions and Business Organisation. The overall objective is therefore to train professionals to get a better understanding and interpretation of economic reality, the logic of action of the main agents, to thereby be able to evaluate (both quantitatively and qualitatively) the different actions of public decision makers and learn the effects that these actions will have on the activity of economic agents, especially in the decisions to be taken by the companies.

4. Degree competences achieved in this course

| Course competences | |
|--------------------|--|
| Code | Description |
| E02 | Develop and enhance entrepreneurship, adaptability to change and creativity in any functional area of a company or organization. |
| E07 | Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum. |
| E12 | Understand the role of institutions and agents in economic and social activities |
| G02 | Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality. |
| G03 | Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions. |
| G04 | Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas. |

5. Objectives or Learning Outcomes

| Course learning outcomes |
|---|
| Description |
| Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes. |
| Listen, negotiate, convince and defend arguments both in oral and writing ways. |
| Autonomous work and personal initiative. |
| Work out problems in creative and innovative ways. |

| Additional outcomes |
|---|
| It will be able to list the basic characteristics of the materials explained, referring to the bibliography for the development of the subject. (E7) (E12) (G2) |
| It will be able to demonstrate that it can make a critical analysis or a written essay on the implementation of policy measures with strong arguments and technical |

language of an economic nature, and that relevant conclusions arising. (E12) (G4)

It will be able to speak in public and defend any of the positions raised in discussions in the plenary sessions. (G3) (G2)

It will be able to work together and lead performance. (E2) (G3)

6. Units / Contents

Unit 1: Introduction to economic policy

Unit 2: The objectives of economic policy

Unit 3: The monetary and financial environment of the company

Unit 4: The fiscal environment of the company. Fiscal policy

Unit 5: The entrepreneurial environment and enterprise policy in Europe

Unit 6: Trade policy, competition and R & D in the business environment

Unit 7: The environmental policy

Unit 8: The sectoral policies and environment of the enlarged Europe for companies

7. Activities, Units/Modules and Methodology

| Training Activity | Methodology | Related Competences (only degrees before RD 822/2021) | ECTS | Hours | As | Com | Description |
|--|---------------------------|---|--|------------|----|-----|-------------|
| Class Attendance (theory) [ON-SITE] | Lectures | E07 E12 G02 G04 | 2 | 50 | N | - | |
| Study and Exam Preparation [OFF-SITE] | Self-study | E07 E12 G02 G04 | 3.2 | 80 | N | - | |
| Class Attendance (practical) [ON-SITE] | Combination of methods | E02 E07 E12 G02 G03 G04 | 0.9 | 22.5 | Y | N | |
| Writing of reports or projects [OFF-SITE] | Guided or supervised work | E07 E12 G02 G04 | 0.96 | 24 | Y | N | |
| Other on-site activities [ON-SITE] | Combination of methods | E02 G02 G03 | 0.58 | 14.5 | Y | N | |
| Other off-site activity [OFF-SITE] | Other Methodologies | E07 E12 G02 G04 | 1.24 | 31 | N | - | |
| Final test [ON-SITE] | Assessment tests | E02 E07 E12 G02 G03 G04 | 0.12 | 3 | Y | Y | |
| Total: | | | 9 | 225 | | | |
| Total credits of in-class work: 3.6 | | | Total class time hours: 90 | | | | |
| Total credits of out of class work: 5.4 | | | Total hours of out of class work: 135 | | | | |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

| Evaluation System | Continuous assessment | Non-continuous evaluation* | Description |
|---|-----------------------|----------------------------|--|
| Practicum and practical activities reports assessment | 30.00% | 0.00% | Development and presentation of papers, reports, test ... that it will be held throughout the year. They will only be considered these assessment activities when exceeding the final test. in 4 points out 10. Otherwise, the global mark will be the one obtained in the final exam. |
| Final test | 70.00% | 100.00% | |
| Total: | 100.00% | 100.00% | |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

The final test includes two parts, both of the same weight. The first part of the final test may be carried out in the exam period of the ordinary call of the first semester. Students who do not pass this first part or do not take it, will have to take a final test that includes both parts in the ordinary call for the second semester. The rest of the evaluation criteria will only be considered when the student has passed this final test.

The final test will be passed when the student, both in the first part of the final test and in the second part (which, as already indicated, this second will be done with the entire subject or with the content of the second semester, if the first part has already been passed), you have obtained a minimum of four points out of ten.

As already indicated, the average grade of both parties will compute 70% of the final grade for the course, the other 30% of the final grade being the rest of the evaluable activities, provided that the final test has been passed. In case of not passing said final exam, the total grade for the course will only be the average grade for the final exam.

Those students who, although they have carried out evaluable activities, wish to be evaluated with the non-continuous evaluation criteria must inform the teachers before the end of the class period.

Regarding the evaluation in case of illness or other special circumstances (mitigating rules) see article 6 of the Regulation of Evaluation of the Student of the University of Castilla-La Mancha.

Non-continuous evaluation:

The evaluation will be carried out with a final test that will include the specific tests that are considered necessary to evaluate all the competences of the subject.

Those students who, although they have carried out evaluable activities, wish to be evaluated with the non-continuous evaluation criteria must inform the teachers before the end of the class period.

Regarding the evaluation in case of illness or other special circumstances (mitigating rules) see article 6 of the Regulation of Evaluation of the Student of the University of Castilla-La Mancha.

Specifications for the resit/retake exam:

Students who fail the course in the ordinary exam have the opportunity to stand for the final exam at the extraordinary call, taking into account the marks obtained in the other assessment activities.

Specifications for the second resit / retake exam:

The marks of the practices of the previous year will be saved

| 9. Assignments, course calendar and important dates | |
|--|-------|
| Not related to the syllabus/contents | |
| Hours | hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 50 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 80 |
| Class Attendance (practical) [PRESENCIAL][Combination of methods] | 22.5 |
| Writing of reports or projects [AUTÓNOMA][Guided or supervised work] | 24 |
| Other on-site activities [PRESENCIAL][Combination of methods] | 14.5 |
| Other off-site activity [AUTÓNOMA][Other Methodologies] | 31 |
| Final test [PRESENCIAL][Assessment tests] | 3 |
| Global activity | |
| Activities | hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 50 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 80 |
| Class Attendance (practical) [PRESENCIAL][Combination of methods] | 22.5 |
| Writing of reports or projects [AUTÓNOMA][Guided or supervised work] | 24 |
| Other on-site activities [PRESENCIAL][Combination of methods] | 14.5 |
| Other off-site activity [AUTÓNOMA][Other Methodologies] | 31 |
| Final test [PRESENCIAL][Assessment tests] | 3 |
| Total horas: 225 | |

| 10. Bibliography and Sources | | | | | | |
|--|--|--|--------|---------------|------|--|
| Author(s) | Title/Link | Publishing house | Citv | ISBN | Year | Description |
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| GARCÍA RECHE, A. y SÁNCHEZ ANDRÉS, A. (COORD) | POLÍTICAS ECONÓMICAS ESTRUCTURALES Y DE COMPETITIVIDAD | TIRANT LO BLANC | | | 2016 | |
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| | | Ministerio de | | | | |

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