UNIVERSIDAD DE CASTILLA - LA MANCHA
GUÍA DOCENTE

1. General information

Course: INFORMATION SOCIETY
Type: BASIC
Degree: 377 - UNDERGRADUATE DEGREE PROGRAMME IN JOURNALISM
Center: 12 - FACULTY OF COMMUNICATION
Year: 1
Main language: Spanish
Use of additional languages:
Web site:

Code: 16305
ECTS credits: 6
Academic year: 2023-24
Group(s): 30
Duration: C2
Second language: French
English Friendly: Y
Bilingual: N

Lecturer: **RUBÉN RAMOS ANTÓN** - Group(s): **30**

Building/Office	Department	Phone number	Email	Office hours
Facultad de Comunicación / 2.10	DPTO. EN CONSTITUCIÓN		Ruben.Ramos@uclm.es	

2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Information Society is included in the subject Current World, within the 60 credits allocated to basic training. From a sociological perspective, it is imperative to know the implications and correlations between the new technological paradigm and the cultural, economic, political and social spheres. The journalism student must be able to put ICT innovations into context. To this end, the subject frames the knowledge acquired by the student within its relations with informational capitalism, the network society and the primacy of knowledge. The subject is related to History of today's world, Analysis of today's world, Media literacy, Theory of communication, Global structure of the media and Communication policies.

4. Degree competences achieved in this course

Course competences

Code	Description
E04	Capacity to read and analyse specialised texts and documents on any relevant topic, and to summarise or adapt them using language or vocabulary understandable to the general public.
E07	Capacity and ability to express reasoned ideas by using rhetoric and contributions from new argumentation theories, as well as communicative techniques applied to persuasion.
E14	Capacity to experiment and innovate by learning and using techniques and methods applied to improvement of quality and self-assessment processes. Develop capacity for autonomous learning, adaptation to change and creativity-driven innovation.
E16	Critical knowledge of media influence on Education and of the relation of the media with schools, as well as of the potential of the new Information and Communication Technologies and multimedia systems for development of off-site learning and knowledge.
E18	Egalitarian awareness with regards to individuals and peoples, respect for international human rights, and knowledge of the great cultural or civilising trends related to individual and collective fundamental values.
G05	Gain knowledge and understanding of Journalism by acquiring rational and critical knowledge of world current affairs in order to understand social phenomena that occur in society today.
G07	Interpret relevant data, such as key events and processes that take place in today's societies, from a synchronic perspective. The scope of this kind of knowledge should be as wide as possible, since it contributes to developing the ability to understand diversity and to fostering civic awareness and respect for alien value systems.
G11	Gain insight into the most relevant concepts, categories, theories and topics of the different subfields of Information & Communications research.

5. Objectives or Learning Outcomes

Course learning outcomes

Not established.

Additional outcomes

Understand the processes that have accompanied the development of our society, as well as the role played by ICTs and their main applications. Construct argued and critical discourses, in accordance with the appropriate linguistic and literary resources. Synthesise academic texts and make them more comprehensible for the general public. Formulate and present concrete and abstract ideas in the field of ICT. Construct information resources autonomously using ICT. Experiment with new ICT formats in the context of the network society. Interpret and contextualise digital innovations with their genealogical and synchronic perspective, within the framework of globalisation.

6. Units / Contents

Unit 1: Origins of Information Society
Unit 2: Technology, information and Society
Unit 3: Network Society and Globalization processes
Unit 4: Information Society and Power
Unit 5: Sociology of Digital Era

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E02 E07 E16 G07	1.04	26	N	-	
In-class Debates and forums [ON-SITE]	Cooperative / Collaborative Learning	E02 E14 E16	0.52	13	Y	N	
Group tutoring sessions [ON-SITE]	Cooperative / Collaborative Learning		0.39	9.75	N	-	
Writing of reports or projects [OFF-SITE]	Self-study	G01 G07	3.6	90	Y	N	
Project or Topic Presentations [ON-SITE]	Assessment tests	E02 E05 E07 E14 E16 G01 G07	0.12	3	Y	Y	
Project or Topic Presentations [ON-SITE]	Group Work	E07	0.25	6.25	N	-	
Final test [ON-SITE]	Assessment tests	E02 E07	0.08	2	Y	Y	
Total:			**6**	**150**			
Total credits of in-class work: 2.4							**Total class time hours: 60**
Total credits of out of class work: 3.6							**Total hours of out of class work: 90**

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Projects	35.00%	40.00%	Test of theoretical development
Test	30.00%	0.00%	Tests carried out in the classroom during the course.
Final test	35.00%	60.00%	Test of theoretical contents
Total:	**100.00%**	**100.00%**	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject , an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

This course will apply the evaluation criteria agreed in the UCLM Evaluation Regulations, as well as the specific evaluation rules approved by the Faculty Board of the centre.

Written tests and practicals may be failed for spelling mistakes in accordance with the criteria of the Faculty of Communication. Likewise, the preparation of exercises, assignments and/or practicals by means of plagiarism or Artificial Intelligence (AI) applications will be grounds for failure (0).

In the written tests and in the practices, the student will be evaluated on
1. All theoretical material presented and proposed by the teacher in class.
2. The topics that appear in the course programme.
3. The basic and complementary bibliography.
4. Recommended and compulsory books and articles.

The modality of continuous evaluation will have the following tests

- Tests carried out in the classroom, during the course (30%).
- Work on the development of the theoretical content of the course, to be handed in on a date agreed with the teacher (35%).
- Final test of the theoretical contents of the course (35%).

In order to pass the course it will be necessary to obtain at least a 4 in each of the tests of the course (class tests, work and final test).

This planning can be adapted and slightly modified in case of any extraordinary measure related to the health pandemic of the COVID-19. However, even in an unforeseen scenario, we will try to maintain the evaluation percentages as closely as possible to what is indicated in this guide.

Non-continuous evaluation:

This course will apply the evaluation criteria agreed in the UCLM Evaluation Regulations, as well as the specific evaluation rules approved by the Faculty Board of the centre.

Written tests and practicals may be failed for spelling mistakes in accordance with the criteria of the Faculty of Communication. Likewise, the preparation of exercises, assignments and/or practicals by means of plagiarism or Artificial Intelligence (AI) applications will be grounds for failure (0).

The following tests will be held in the non-continuous modality:

Final test (60%) of the mark, of the theoretical contents of the course.

Work (40%) to be submitted on the date of the final test.

It is recommended that students interested in taking this test contact the teacher beforehand to establish the criteria for carrying out the work (40% of the final

mark).

This planning can be adapted and slightly modified in case of any extraordinary measure related to the health pandemic of the COVID-19. However, even in an unforeseen scenario, we will try to maintain the evaluation percentages as closely as possible to what is indicated in this guide.

Specifications for the resit/retake exam:

Examination of theoretical material.

9. Assignments, course calendar and important dates

Not related to the syllabus/contents

Hours	hours
Writing of reports or projects [AUTÓNOMA][Self-study]	90
Project or Topic Presentations [PRESENCIAL][Assessment tests]	3
Project or Topic Presentations [PRESENCIAL][Group Work]	6.25
Final test [PRESENCIAL][Assessment tests]	2

Unit 1 (de 5): Origins of Information Society

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	2
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	1.5

Unit 2 (de 5): Technology, information and Society

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	4
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	2
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	1.5

Unit 3 (de 5): Network Society and Globalization processes

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	6
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	3
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	2.25

Unit 4 (de 5): Information Society and Power

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	6
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	3
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	2.25

Unit 5 (de 5): Sociology of Digital Era

Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	6
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	3
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	2.25

Global activity

Activities	hours
In-class Debates and forums [PRESENCIAL][Cooperative / Collaborative Learning]	13
Group tutoring sessions [PRESENCIAL][Cooperative / Collaborative Learning]	9.75
Writing of reports or projects [AUTÓNOMA][Self-study]	90
Project or Topic Presentations [PRESENCIAL][Assessment tests]	3
Project or Topic Presentations [PRESENCIAL][Group Work]	6.25
Class Attendance (theory) [PRESENCIAL][Lectures]	26
Final test [PRESENCIAL][Assessment tests]	2
Total horas:	150

10. Bibliography and Sources

Author(s)	Title/Link	Publishing house	City	ISBN	Year	Description
Peirano, Marta	El enemigo conoce el sisstema	Debate		9788417636395	2019	
Mattleart, Armand & Vitalis, André	De Orwell al cibercontrol	Gedisa	Barcelona	978-84-9784-884-8	2015	
Serrano, Pascual	La comunicación jibarizada	Península	Barcelona	978-84-9942-192-6	2013	
Alonso, Andoni	La quinta columna digital : antitratado comunal de hiperpolí	Gedisa		84-9784-109-3	2005	
Beck, Ulrich	La sociedad del riesgo global	Siglo XXI de España		978-84-323-1261-8	2009	
Bell, Daniel	El advenimiento de la sociedad post-industrial : un intento	Alianza		84-206-2149-8	2006	
Byung-Chul, Han	Infocracia	Taurus		978-84-306-2489-8	2022	
Borreguero Gómez, Raquel	Internet Gap : la red como factor de división social	Publicaciones Universidad Pontificia de Salaman		84-7299-719-7	2006	
Carr, Nicholas G.	El gran interruptor :el mundo en red, de Edison a Google /	Deusto,		978-84-234-2686-7	2009	

Castaño, Cecilia	Las mujeres y las tecnologías de la información : internet	Alianza	84-206-9112-7	2005
Castells, Manuel (1942-)	Comunicación y poder	Alianza Editorial	978-84-206-8499-4	2009
Castells, Manuel (1942-)	La era de la información : economía, sociedad y cultura	Alianza	84-206-4246-0	2006
Castells, Manuel (1942-)	La galaxia internet	Mondadori	84-9759-229-8	2003
Castells, Manuel (1942-)	La sociedad red	Alianza	84-206-4494-3	2001
Christakis, Nicholas A.	Conectados : el sorprendente poder de las redes sociales y c	Taurus	978-84-306-0688-7	2010
Colectivo Ippolita	El lado oscuro de Google http://www.viruseditorial.net/pdf/el_lado_oscuro_de_google2.pdf	Virus Barcelona		2010
Fernández Vicente, Antonio	Nomadismos contemporáneos : formas tecnoculturales de la glo	Universidad de Murcia	978-84-8371-651-9	2010
Lessig, Lawrence	El código 2.0	Traficantes de Sueos	978-84-96453-38-8	2009
Lessig, Lawrence	Por una cultura libre : cómo los grandes grupos de comunicac	Traficantes de Sueños	84-96453-02-2	2005
Mattelart, Armand	Historia de la sociedad de la información	Paidós	84-493-1191-8	2002
Mattelart, Armand	Un mundo vigilado	Paidos Iberica	978-84-493-2191-7	2008
Pariser, Eli	The fliter bubble : How the new personalized web, is changin	Penguin Book	978-0-14-312123-7	2011
Pisani, Francis	La alquimia de las multitudes :cómo la web está cambiando el	Paidós,	9788449321962	2009
Reischl, Gerald	El engaño de Google : una potencia mundial incontrolada en i	Medialive	978-84-92506-10-1	2008
Sassen, Saskia	Una sociología de la globalización	Katz	978-84-935432-6-6	2007
Touraine, Alain (1925-)	La sociedad post-industrial	Ariel	84-344-0673-X	1973
Trejo Delarbre, Raul	Viviendo en el Aleph : la sociedad de la información y sus l	Gedisa	84-9784-131-X	2006
Panigua, Esther	Error 404. ¿Preparados para un mundo sin Internet?	Debate	978-84-18056-06-2	2021
O'Neil, Cathy	Armas de destrucción matemática. Cómo el Big Data aumenta la desigualdad y amenaza la democracia	Capitán Swing	978-84-947408-4-8	2017