

## **UNIVERSIDAD DE CASTILLA - LA MANCHA**

# **GUÍA DOCENTE**

#### 1. General information

| Courses                                       | NTERNATIONAL JOURNALISM AN       |                                    |                          | Code: 51411  |  |  |  |
|---|----------------------------------|------------------------------------|--------------------------|--------------|--|--|--|
| Course.                                       | INTERINATIONAL JOURNALISM AN     |                                    |                          |              |  |  |  |
| Туре: (                                       | CORE COURSE                      |                                    | ECTS credits: 6          |              |  |  |  |
| Degree: 396 - DEGREE IN INTERNATIONAL STUDIES |                                  |                                    | Academic year: 2022-23   |              |  |  |  |
| Center:                                       | 6 - FACULTY OF LAW AND SOCIAL    | SOCIAL SCIENCES Group(s): 40 45 44 |                          |              |  |  |  |
| Year:   | Year: 2 Duration: First semester |                                    |                          |              |  |  |  |
| Main language:                                | Spanish                          |                                    | Second language: English |              |  |  |  |
| Use of additional<br>languages:               | English Friendly: Y              |                                    |                          |              |  |  |  |
| Web site:                                     |                                  |                                    |                          | Bilingual: N |  |  |  |
| Lecturer: ANA MARÍ                            | A ALONSO MONTES - Group(s): 40   | 45 44                              |                          |              |  |  |  |
| Building/Office                               | Department                       | Phone<br>number                    | Email Office hours       |              |  |  |  |
|   | DPTO. EN CONSTITUCIÓN            |                                    | AnaM.Alonso@uclm.es      |              |  |  |  |

#### 2. Pre-Requisites

Not established

### 3. Justification in the curriculum, relation to other subjects and to the profession

Not established

| 4. Degree competend | ces achieved in this course   |
|---------------------|---|
| Course competences  |   |
| Code                | Description   |
| CB03                | Gathering and interpreting relevant information (usually within their field of study) to reflect and give meaningful insights about relevant social, scientific or ethical issues.  |
| CB04                | Communicating and conveying information, ideas, challenges and solutions for both specialized and non-specialized audiences.  |
| CB05                | Developing the necessary learning abilities for further autonomous study.   |
| CE01                | Examining the interaction of international organizations, non-governmental organizations, and individuals worldwide with a focus on states.   |
| CE04                | Gaining knowledge of (i) world geopolitics; and (ii) the concept of international society.  |
| CE05                | Using the main research and analysis methods and techniques in social studies (including both quantitative and qualitative techniques) to assess (i) international events and affairs; and (ii) current trends in global society. |
| CE08                | Gaining the necessary knowledge to bring together, link and jointly discuss the various national political systems, their bodies and decision-making procedures, particularly regarding foreign policy.                           |
| CE13                | Understanding the role of multinational corporations within international organizations and, generally, in international relations.   |
| CE25                | Understanding (i) double taxation in the international arena; (ii) the issues arising therefrom for international relations; and (iii) the mechanisms in place to mitigate the effects of double taxation.                        |
| CE29                | Gaining knowledge of the language and cultural specifities embedded in the working languages used in international contexts.  |
| CG01                | Researching and sorting out meaningful international information on law and economics relying on various sources (including oral, written and online sources).  |
| CG04                | Accessing and sorting out information and documents related to the fields of study.   |
| CG05                | Being able to critically examine and discuss international affairs and current events, including a gender perspective.  |
| CT06                | Being capable of autonomous study and self-learning.  |

# 5. Objectives or Learning Outcomes Course learning outcomes

Description

| 6. Units / Contents                        |                     |  |  |
|--|---------------------|--|--|
| Unit 1:                                    |                     |  |  |
| Unit 2:                                    |                     |  |  |
| Unit 3:                                    |                     |  |  |
| Unit 4:                                    |                     |  |  |
| Unit 5:                                    |                     |  |  |
| Unit 6:                                    |                     |  |  |
| Unit 7:                                    |                     |  |  |
|  |                     |  |  |
|  |                     |  |  |
| 7. Activities, Units/Modules and Methodolo | ду                  |  |  |
|  | Polated Competences |  |  |

| Trixettitlee, erite/medalee and h |             |                         |      |       | _  |     |             |
|-----------------------------------|-------------|-------------------------|------|-------|----|-----|-------------|
|                                   |             | Related Competences     |      |       |    |     |             |
| Training Activity                 | Methodology | (only degrees before RD | ECTS | Hours | As | Com | Description |
|                                   |             | 822/2021)               |      |       |    |     |             |
|                                   | i           | ì                       | 1    | r i   |    |     |             |

| Class Attendance (theory) [ON-<br>SITE]        | Lectures                                | CB03 CB04 CB05 CE01                   | 1.2  | 30                                    | N | - |  |  |
|--|---|---------------------------------------|------|---------------------------------------|---|---|--|--|
| Class Attendance (practical) [ON-<br>SITE]     | Lectures                                | CE04 CE05 CE08 CE13<br>CE25           | 0.48 | 12                                    | N | - |  |  |
| Writing of reports or projects [OFF-<br>SITE]  | Project/Problem Based Learning<br>(PBL) | CE29 CG01 CG04 CG05                   | 1.12 | 28                                    | Y | Ν |  |  |
| Analysis of articles and reviews<br>[OFF-SITE] | Self-study                              | CE29 CG01 CG04 CG05                   | 1.08 | 27                                    | Y | Ν |  |  |
| Final test [ON-SITE]                           | Assessment tests                        | CE01 CE04 CE05 CE08<br>CE13 CE25 CE29 | 0.12 | 3                                     | Y | Y |  |  |
| Study and Exam Preparation [OFF-<br>SITE]      | Self-study                              | CE29 CG01 CG04 CG05                   | 2    | 50                                    | Y | Ν |  |  |
|  | ·                                       | Total:                                | 6    | 150                                   |   |   |  |  |
| Total credits of in-class work: 1.8            |   |                                       |      | Total class time hours: 45            |   |   |  |  |
| Total credits of out of class work: 4.2        |   |                                       |      | Total hours of out of class work: 105 |   |   |  |  |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

| 8. Evaluation criteria and Grading System |                          |                                   |             |  |  |  |  |
|---|--------------------------|-----------------------------------|-------------|--|--|--|--|
| Evaluation System                         | Continuous<br>assessment | Non-<br>continuous<br>evaluation* | Description |  |  |  |  |
| Projects                                  | 30.00%                   | 0.00%                             |             |  |  |  |  |
| Final test                                | 70.00%                   | 100.00%                           |             |  |  |  |  |
| Total:                                    | 100.00%                  | 100.00%                           |             |  |  |  |  |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

| 9. Assignments, course calendar and important dates                             |       |
|---|-------|
| Not related to the syllabus/contents  |       |
| Hours hours   |       |
| Unit 1 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 2 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 3 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 4 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 5 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 6 (de 7):  |       |
| Activities  | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]                                | 4     |
| Class Attendance (practical) [PRESENCIAL][Lectures]                             | 4     |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 10    |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]                         | 4     |
| Unit 7 (de 7):  |       |

| Activities  | Hours            | [ |
|---|------------------|---|
| Class Attendance (theory) [PRESENCIAL][Lectures]  | 12               |   |
| Class Attendance (practical) [PRESENCIAL][Lectures]   | 5                |   |
| Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)]   | 5                |   |
| Analysis of articles and reviews [AUTÓNOMA][Self-study]   | 6                |   |
| Final test [PRESENCIAL][Assessment tests]   | 5                |   |
| Global activity   |                  |   |
|   |                  |   |
| Activities  | hours            |   |
| Activities<br>Final test [PRESENCIAL][Assessment tests]   | hours<br>5       |   |
|   | hours<br>5<br>29 |   |
| Final test [PRESENCIAL][Assessment tests]   | 5                |   |
| Final test [PRESENCIAL][Assessment tests]<br>Class Attendance (practical) [PRESENCIAL][Lectures]  | 5<br>29          |   |
| Final test [PRESENCIAL][Assessment tests]<br>Class Attendance (practical) [PRESENCIAL][Lectures]<br>Writing of reports or projects [AUTÓNOMA][Project/Problem Based Learning (PBL)] | 5<br>29<br>65    |   |

| 10. Bibliography and Sources |  |   |          |                    |      |  |
|------------------------------|--|---|----------|--------------------|------|--|
| Author(s)                    | Title/Link   | Publishing<br>house                                     | Citv     | ISBN               | Year | Description  |
| Juan Luis Manfredi Sánchez   | Globalización y poder: la<br>consolidación de la comunicación<br>internacional como disciplina.<br>http://profesionaldelainformacion.c | om/contenidos/20  | 20/ene/n | nanfredi es ndf    | 2020 |  |
| Hannah Arendt                | Verdad y mentira en política   | Página Indómita   |          | 978-84-¿944816-7-3 | 2017 |  |
|                              | Media and Sovereignty: The   |   |          |                    |      |  |
| Monroe E. Price              | Global Information Revolution and<br>Its Challenge to State Power  | MIT Press   |          | 9780262661867      | 2002 |  |
| Katharine Graham             | Una historia personal  | Libros del KO   |          |                    | 2018 |  |
| Manuel Chaves Nogales        | La vuelta a Europa en avión  | Libros del<br>Asteroide                                 |          | 9788492663613      | 2017 |  |
|                              | La corresponsal [DVD]  |   |          |                    | 2019 | Rosamund Pike (Actor),<br>Jamie Dornan (Actor),<br>Matthew Heineman<br>(Director, Productor) |
|                              | Public Diplomacy: Foundations for  |   |          |                    |      |  |
| Nick Cull                    | Global Engagement in the Digital<br>Age  | Polity Press  |          | 074569120X         | 2019 |  |
| Timothy Garton Ash           | Free Speech: Ten Principles for a<br>Connected World   | Atlantic Books  |          | 1848870922         | 2016 |  |
| Ana del Paso                 | Reporteras españolas, testigos de<br>guerra  | Penguin Books   |          |                    | 2018 |  |
| Oriana Fallaci               | Entrevista con la historia   | Noguer  |          | 9788427938311      | 2000 |  |
| Juan Luis Manfredi Sánchez   | La diplomacia pública como reto<br>de la política exterior   | Ministerio de<br>Asuntos<br>Exteriores y<br>Cooperación |          |                    | 2015 |  |