

**1. General information****Course:** INTERNATIONAL ECONOMICS**Code:** 54309**Type:** BASIC**ECTS credits:** 9**Degree:** 329 - UNDERGRADUATE DEGREE PROGRAMME IN BUSINESS MANAGEMENT AND ADMINISTRATION (TA)**Academic year:** 2022-23**Center:** 15 - FACULTY OF SOCIAL SCIENCES AND INFORMATION TECHNOLOGIES**Group(s):** 60**Year:** 2**Duration:** AN**Main language:** Spanish**Second language:** English**Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** MARIA LETICIA BLAZQUEZ GOMEZ - Group(s): 60

| Building/Office   | Department                                    | Phone number | Email                    | Office hours |
|---|---|--------------|--------------------------|--------------|
| Facultad de Ciencias Sociales y Tecnologías de la Información/Despacho 1.13 | ECO.ESP. E<br>INT.,ECONOMET. E Hª E<br>INS.EC | 926051686    | leticia.blazquez@uclm.es |              |

**2. Pre-Requisites**

Not established

**3. Justification in the curriculum, relation to other subjects and to the profession**

In a globalized world like the present scenario, the knowledge of the international environment is a compulsory requirement for those that will operate in the economic arena. This subject intends to offer a general overview of the major issues, the traits, problems and dynamics of the International Economics. The goal is to understand how the world economic works in a continuous changing context. At the same time, the subject considers the analysis of the current problems of the international economic policy aimed at increasing the people living standard levels.

The study of the international environment is based on the economic models studied in the previous subjects: "Introduction to Economics" and "Intermediate Microeconomics". Moreover, the subject International Economics intends to interpret the economics facts in the light of those economic models and the evolutionary dynamics offered by the subject "Economic History". Additionally, the use of the data techniques studied in the subject "Business Statistics" is required.

International Economics gives a reference framework for the study of the subject "Spanish Economics" in third course. Finally, it is the starting point to study the economic integration processes that are forming around the world with special attention to the European integration process, which will study widely in the optional subject "European Union Economics".

**4. Degree competences achieved in this course****Course competences**

| Code | Description  |
|------|--|
| E07  | Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.                  |
| E11  | Know the workings and consequences of the different economic systems   |
| E12  | Understand the role of institutions and agents in economic and social activities   |
| G02  | Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.  |
| G03  | Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions. |
| G04  | Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.  |
| G05  | Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.  |

**5. Objectives or Learning Outcomes****Course learning outcomes****Description**

Search for information in order to analyze it, interpret its meaning, synthesize it and communicate it to others.

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

Know the main theories and approaches of economic analysis to be able to explain the behavior of economic agents at the micro and macroeconomic levels, as well as the imperfections that may arise in different sectors as a consequence of the economic process.

## 6. Units / Contents

**Unit 1: BASIC CONCEPTS OF APPLIED ECONOMICS**

**Unit 2: GROWTH AND ECONOMIC DEVELOPMENT**

**Unit 3: THE WORLD TRADE SYSTEM**

**Unit 4: THE MONETARY AND FINANCIAL SYSTEMS**

**Unit 5: INTERNATIONAL ECONOMICS BLOCKS**

## 7. Activities, Units/Modules and Methodology

| Training Activity   | Methodology                   | Related Competences<br>(only degrees before RD<br>822/2021) | ECTS   | Hours      | As | Com | Description |
|---|-------------------------------|---|--|------------|----|-----|-------------|
| Class Attendance (theory) [ON-SITE]   | Lectures                      | E07 E11 E12 G02   | 1.84   | 46         | N  | -   |             |
| Class Attendance (practical) [ON-SITE]                                      | Combination of methods        | E07 E12 G03 G04 G05   | 1.2  | 30         | Y  | N   |             |
| Other on-site activities [ON-SITE]  | Combination of methods        | E07 E12 G02   | 0.4  | 10         | Y  | N   |             |
| Final test [ON-SITE]  | Assessment tests              |   | 0.16   | 4          | Y  | Y   |             |
| Practicum and practical activities report writing or preparation [OFF-SITE] | Problem solving and exercises | E07 E11 E12 G02 G03 G04 G05                                 | 1.8  | 45         | Y  | N   |             |
| Other off-site activity [OFF-SITE]  | Combination of methods        | E07 E11 E12 G02 G03 G04 G05                                 | 0.4  | 10         | Y  | N   |             |
| Study and Exam Preparation [OFF-SITE]                                       | Self-study                    |   | 3.2  | 80         | N  | -   |             |
| <b>Total:</b>   |                               |   | <b>9</b>                                     | <b>225</b> |    |     |             |
| <b>Total credits of in-class work: 3.6</b>                                  |                               |   | <b>Total class time hours: 90</b>            |            |    |     |             |
| <b>Total credits of out of class work: 5.4</b>                              |                               |   | <b>Total hours of out of class work: 135</b> |            |    |     |             |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

| Evaluation System           | Continuous assessment | Non-continuous evaluation* | Description |
|-----------------------------|-----------------------|----------------------------|-------------|
| Other methods of assessment | 30.00%                | 0.00%                      |             |
| Final test                  | 70.00%                | 100.00%                    |             |
| <b>Total:</b>               | <b>100.00%</b>        | <b>100.00%</b>             |             |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

#### Continuous assessment:

Ordinary call: The final exam is taken into two parts. The first part will take place in January after the first semester. The second part will be take place after the second semester in the date set in the academic calendar. Those students who passed the first part of the subject in January will only take the second part of the exam. The rest of them will take the whole exam containing the topics of the entire subject. The ongoing assessments will be summed up to the final mark when this final mark is higher than 2,8 out 7.

#### Non-continuous evaluation:

The assessment will be done through a final exam which will include all the specific tests needed to evaluate all the competences.

### Specifications for the resit/retake exam:

In the extraordinary call all the skills and contents will be rescheduled through a final exam. Concerning the competences included in the ongoing assessment, its reschedule must be said to the Professor before the oficial exam calendar starts and it will be done through specific tests and exercises included in the final exam.

### Specifications for the second resit / retake exam:

In this call is only rescheduled the final exam. The mark to pass the subject will be 5 out 10.

## 9. Assignments, course calendar and important dates

| Not related to the syllabus/contents   |       |
|--|-------|
| Hours  | hours |
| Class Attendance (theory) [PRESENCIAL][Lectures]   | 46    |
| Class Attendance (practical) [PRESENCIAL][Combination of methods]  | 30    |
| Other on-site activities [PRESENCIAL][Combination of methods]  | 10    |
| Final test [PRESENCIAL][Assessment tests]  | 4     |
| Practicum and practical activities report writing or preparation [AUTÓNOMA][Problem solving and exercises] | 45    |
| Other off-site activity [AUTÓNOMA][Combination of methods]   | 10    |
| Study and Exam Preparation [AUTÓNOMA][Self-study]  | 80    |
| Global activity  |       |
| Activities   | hours |
| Class Attendance (practical) [PRESENCIAL][Combination of methods]  | 30    |
| Other on-site activities [PRESENCIAL][Combination of methods]  | 10    |

|  |    |
|--|----|
| Final test [PRESENCIAL][Assessment tests]  | 4  |
| Practicum and practical activities report writing or preparation [AUTÓNOMA][Problem solving and exercises] | 45 |
| Other off-site activity [AUTÓNOMA][Combination of methods]   | 10 |
| Study and Exam Preparation [AUTÓNOMA][Self-study]  | 80 |
| Class Attendance (theory) [PRESENCIAL][Lectures]   | 46 |
| <b>Total horas: 225</b>  |    |

| 10. Bibliography and Sources |  |                            |      |                   |      |             |
|------------------------------|--|----------------------------|------|-------------------|------|-------------|
| Author(s)                    | Title/Link   | Publishing house           | Citv | ISBN              | Year | Description |
| Jordan Gandulf, J.M          | Economía de la Unión Europea (7ª edición)                      | Civitas-Thomson Reuters    |      | 978-84-470-45198  | 2019 |             |
| Krugman, P.R.                | Economía Internacional: Teoría y Política (9ª ed.)             | McGraw-Hill                |      | 978-84-903-54025  | 2013 |             |
| Muñoz del Bustillo, R.       | Introducción a la Unión Europea: un análisis desde la economía | Alianza                    |      | 978-84-206-8277-8 | 2009 |             |
| Tugores Ques, J.             | Economía Internacional: Globalización e Integración Regional   | McGraw-Hill Interamericana |      | 84-481-4653-0     | 2006 |             |
| Tugores Ques, J.             | Lecciones sobre Economía Mundial: Introducción al desarrollo   | Aranzadi                   |      | 978-84-470-3277-8 | 2011 |             |
| Alonso, J.A                  | Lecciones sobre Economía Mundial                               | Civitas-Thomson Reuters    |      | 978-84-9197-868-8 | 2021 |             |