

**1. General information****Course:** INTERNATIONAL JOURNALISM**Type:** ELECTIVE**Degree:** 377 - UNDERGRADUATE DEGREE PROGRAMME IN JOURNALISM**Center:** 12 - FACULTY OF COMMUNICATION**Year:** 4**Main language:****Use of additional languages:****Web site:****Code:** 16337**ECTS credits:** 6**Academic year:** 2022-23**Group(s):** 30**Duration:** C2**Second language:****English Friendly:** N**Bilingual:** N**Lecturer:** FRANCISCO JOSÉ MURCIA VERDÚ - Group(s): 30

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course**Course competences**

Code	Description
E02	Capacity and ability to fluently and effectively express and communicate both orally and in writing, by adequately using the most appropriate linguistic and literary resources to each communication medium.
E03	Capacity and ability to retrieve, organise, analyse and process information and communication with the aim of disseminating, conveying or processing it for private or collective use through different media and formats, or for the creation of all types of productions.
E04	Capacity to read and analyse specialised texts and documents on any relevant topic, and to summarise or adapt them using language or vocabulary understandable to the general public.
E05	Basic capacity to understand informative or communicative production, either written or audiovisual, in standard English.
E07	Capacity and ability to express reasoned ideas by using rhetoric and contributions from new argumentation theories, as well as communicative techniques applied to persuasion.
E12	Capacity and ability to undertake core journalistic tasks in different subject areas, applying journalistic genres and procedures.
E17	Knowledge of current sciences, capacity to analyse their informative and communicative processing and ability to convey such knowledge and progress to a vast non-specialised public in an understandable and efficient manner.
G01	B1 level of a second foreign language, as per the Common European Framework of Reference for Languages
G03	Adequate oral and written communication skills.
G04	Ethical commitment and professional ethics.
G06	Apply and transmit journalistic knowledge in an understandable, professional and ethical manner to citizens.
G08	Convey ideas, problems and solutions within the field of Journalism and, in general, within the field of Communications, during professional practice in both fields.
G09	Develop the abilities required for Journalism and Communications in general, in order to pursue further postgraduate and professional retraining studies.

5. Objectives or Learning Outcomes**Course learning outcomes**

Not established.

Additional outcomes**6. Units / Contents****Unit 1:****Unit 2:****Unit 3:****Unit 4:****Unit 5:****Unit 6:****Unit 7:****Unit 8:**

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Writing of reports or projects [OFF-SITE]	Self-study	E02 E03 E04 E17 G03	1.8	45	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	E02 E03 E04 G03	1.8	45	Y	N	
Progress test [ON-SITE]	Assessment tests	E02 E03 E04 E05 E12 E17 G03 G04 G06 G08 G09	0.4	10	Y	N	
Class Attendance (practical) [ON-SITE]	project-based learning	E02 E03 E04 E05 G03 G06 G08 G09	1.2	30	Y	N	
Final test [ON-SITE]	Assessment tests	E02 E03 E04 E05 G03 G06 G08 G09	0.08	2	Y	Y	
Class Attendance (theory) [ON-SITE]	Lectures	E02 E03 E04 E05 E17 G03	0.72	18	Y	N	
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Progress Tests	10.00%	0.00%	
Assessment of problem solving and/or case studies	10.00%	0.00%	
Final test	10.00%	30.00%	
Oral presentations assessment	10.00%	10.00%	
Practicum and practical activities reports assessment	60.00%	60.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Writing of reports or projects [AUTÓNOMA][Self-study]	45
Study and Exam Preparation [AUTÓNOMA][Self-study]	45
Progress test [PRESENCIAL][Assessment tests]	10
Final test [PRESENCIAL][Assessment tests]	2
Unit 1 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	2
Class Attendance (theory) [PRESENCIAL][Lectures]	2
Group 30:	
Initial date: 30-01-2023	End date: 02-02-2023
Unit 2 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	3
Class Attendance (theory) [PRESENCIAL][Lectures]	2
Group 30:	
Initial date: 06-02-2023	End date: 18-02-2023
Unit 3 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	5
Class Attendance (theory) [PRESENCIAL][Lectures]	2
Group 30:	
Initial date: 20-02-2023	End date: 02-03-2023
Unit 4 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	5
Class Attendance (theory) [PRESENCIAL][Lectures]	2
Unit 5 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	5

Class Attendance (theory) [PRESENCIAL][Lectures]	2
Group 30:	
Initial date: 20-03-2023	End date: 30-03-2023
Unit 6 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	5
Class Attendance (theory) [PRESENCIAL][Lectures]	2
Group 30:	
Initial date: 11-04-2023	End date: 21-04-2023
Unit 7 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	3
Class Attendance (theory) [PRESENCIAL][Lectures]	3
Group 30:	
Initial date: 24-04-2023	End date: 04-05-2023
Unit 8 (de 8):	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	2
Class Attendance (theory) [PRESENCIAL][Lectures]	3
Group 30:	
Initial date: 08-05-2023	End date: 18-05-2023
Global activity	
Activities	hours
Class Attendance (practical) [PRESENCIAL][project-based learning]	30
Final test [PRESENCIAL][Assessment tests]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	45
Progress test [PRESENCIAL][Assessment tests]	10
Writing of reports or projects [AUTÓNOMA][Self-study]	45
Class Attendance (theory) [PRESENCIAL][Lectures]	18
Total horas: 150	

10. Bibliography and Sources					
Author(s)	Title/Link	Publishing house	City	ISBN	Year Description
Juan Luis Manfredi	Taxonomía de la diplomacia digital https://www.researchgate.net/publication/277673277_Taxonomia_de_la_diplomacia_digital_en_la_agenda_de_las_nuevas_relaciones_internacionales				2014
Maritza Sobrados León (ed.)	Estudios de Periodismo Político y Económico	Fragua		978-84-7074-707-6	2016
Esther Barbé	Relaciones internacionales	Tecnos			1995
Paul Sharp	Introducing International Relations	Routledge		1138297674	2018
Nick Cull	Public Diplomacy: Foundations for Global Engagement in the Digital Age	Polity Press		074569120X	2019
Felipe Sahagún	De Gutenberg a Internet. La sociedad internacional de la información	Fragua	Madrid	84-7074-163-2	2004
Juan Luis Manfredi (et aliter)	La diplomacia pública como reto de la política exterior	Ministerio de Asuntos Exteriores y Cooperación			2015
Juan Luis Manfredi, Rafa Rubio & Gabriel Alonso	Retos de nuestra acción exterior: Diplomacia pública y Marca España	Ministerio de Asuntos Exteriores y Cooperación			2012
José María Sanmartí	El periodismo internacional, una visión global del mundo en el marco del EEES				2014
Moisés Naim	El Fin del Poder	Debate		9788499923000	2013
Monroe E. Price	Media and Sovereignty: The Global Information Revolution and Its Challenge to State Power	MIT Press		9780262661867	2002
Timothy Garton Ash	Facts Are Subversive	Atlantic Books		1848870914	2009
Kevin Williams	International journalism	Sage Publications		978-1-4129-4528-8	2011
Timothy Garton Ash	Free Speech: Ten Principles for a Connected World	Atlantic Books		1848870922	2016
Juan Luis Manfredi John	Diplomacia corporativa : la nueva inteligencia directiva			978-84-9180-108-5	2018

