UNIVERSIDAD DE CASTILLA - LA MANCHA

GUÍA DOCENTE

1. General information

Course: BUSINESS INVESTMENT AND FINANCE
Code: 54312
Type: CORE COURSE
ECTS credits: 9
Degree: 318 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (TO)
Academic year: 2022-23
Center: 6 - FACULTY OF LAW AND SOCIAL SCIENCES
Group(s): 40 41 42 45 43
Year: 2
Duration: AN
Main language: Spanish
Second language: English
Use of additional languages:
English Friendly: Y
Web site:
Bilingual: N

Lecturer: **RICARDO ALBENDEA CORDOBA** - Group(s): **41 43**

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Lecturer: **LIDIA SANCHIS MARCO** - Group(s): **40 45**

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course

Course competences

Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E05	Develop the ability to analyze any information on the situation and possible development of a company and transform it into a business opportunity.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
E13	Ability to make logical representative models of the business reality
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.
G05	Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Apply economic analysis theories and approaches to explain the behaviour of economic agents.

To know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment and financing decisions in the company, portfolio theory, asset valuation and the functioning of financial markets.

Search for information, its analysis, interpretation, synthesis and transmission

6. Units / Contents

Unit 1:
Unit 2:
Unit 3:
Unit 4:
Unit 5:
Unit 6:
Unit 7:
Unit 8:
Unit 9:

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Combination of methods	E01 E03 E05 E08 E09 E13	2	50	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	E08 G01 G04	0.2	5	N	-	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.4	10	Y	N	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.4	10	Y	N	
Writing of reports or projects [OFF-SITE]	Combination of methods	G01 G03	0.4	10	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	E01 E03 E05 E08 E09 E13	4.3	107.5	N	-	
Mid-term test [ON-SITE]	Assessment tests	G01 G03 G04 G05	0.1	2.5	Y	N	
Final test [ON-SITE]	Assessment tests	G01 G03 G04 G05	0.1	2.5	Y	Y	
Other off-site activity [OFF-SITE]	Practical or hands-on activities	G01	1.1	27.5	Y	N	
		Total:	**9**	**225**			
Total credits of in-class work: 3.2			**Total class time hours: 80**				
Total credits of out of class work: 5.8			**Total hours of out of class work: 145**				

As: Assessable training activity
Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Test	35.00%	0.00%	
Final test	35.00%	100.00%	
Other methods of assessment	30.00%	0.00%	
Total:	**100.00%**	**100.00%**	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject , an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates

Not related to the syllabus/contents

Hours	hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Writing of reports or projects [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Mid-term test [PRESENCIAL][Assessment tests]	2.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5

Global activity

Activities	hours
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Mid-term test [PRESENCIAL][Assessment tests]	2.5
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Writing of reports or projects [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Final test [PRESENCIAL][Assessment tests]	2.5

Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5
	Total horas: 225

10. Bibliography and Sources

Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Haugen, Robert A.	Modern investment theory			0-13-019170-1	2001	
José Luis Sánchez	Curso de bolsa y mercados financieros	Ariel		84-344-2176-3	2001	
Pindado, Julio	Finanzas Empresariales	Paraninfo	Madrid	978-84-9732-895-1	2012	
Pisón Fernández., Irene	Dirección y gestión financiera de la empres	Pirámide		84-368-1548-3	2001	
Suárez Suárez, Andrés-Santiago	Decisiones óptimas de inversión y financiación en la empresa	Pirámide		84-368-1899-7	2005	
	Invertir en bolsa: conceptos y estrategias	McGraw-Hill			2000	
Brealey, Richard	Fundamentos de finanzas corporativas	McGraw-Hill/Interamericana de España		978-84-481-5661-9	2007	
Brealey, Richard	Principios de finanzas corporativas	McGraw Hill		978-84-481-4621-4	2006	
Brealey, Richard A.	Finanzas corporativas	McGraw-Hill/Interamericana de España UNED		978-84-481-7208-4	2011	
Brun Lozano, Xavier; Moreno, Manuel	Análisis y selección de inversiones en mercados financieros	Profit		978-84-96998-75-9	2008	
Copeland, Thomas E	Financial theory and corporate policy	Addison-Wesley Pub. Group		978-0-321-22353-1	2004	
Elton, E.; Gruber, M.J. y Brown, S.J	Modern portfolio theory and investment analysis	John Wiley & Sons Limited		978-0-470-05082-8	2007	
Grinblatt, Mark	Mercados financieros y estrategia empresarial	Mcgraw-Hill Interamericana		84-481-3816-3	2003	