

**1. General information****Course:** AUDIOVISUAL NARRATIVE**Code:** 16507**Type:** CORE COURSE**ECTS credits:** 6**Degree:** 401 - UNDERGRADUATE DEGREE PROGRAMME IN AUDIOVISUAL COMMUNICATION**Academic year:** 2022-23**Center:** 12 - FACULTY OF COMMUNICATION**Group(s):** 30**Year:** 1**Duration:** C2**Main language:** Spanish**Second language:** English**Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** AZAHARA CAÑEDO RAMOS - Group(s): 30

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course**Course competences**

Code	Description
CB01	Possess and understand knowledge in an area of study that builds on the foundation of general secondary education and is at a level that relies on advanced textbooks and also includes knowledge from the cutting edge of their field of study.
CB02	Apply knowledge to the craft or vocation in a professional manner and possess the skills to develop and defend arguments and solve problems within the field of study.
CB04	Convey information, ideas, problems and solutions for both specialist and non-specialist audiences.
CE12	Know, analyse and apply the mechanisms and elements of the construction of audiovisual narratives, regarding different genres, formats and audiovisual production technologies.
CE14	Know and apply the resources, methods and procedures used in the construction and analysis of audiovisual stories.
CG02	Develop creativity to take risks in the definition of research or creative topics from an innovative perspective that contributes to the knowledge, interpretation or development of audiovisual languages and/or formats.
CG04	Expose the results of academic work in writing, orally or by other means, in accordance with the canons of the communication disciplines.
CG05	Know the constitutional values, ethical principles and deontological rules applying to audiovisual communication.
CG06	Know the state of the world and its recent historical evolution as well as acquiring the concepts necessary for understanding its political, economic, technological and sociocultural dimensions in such a way that they serve as an instrument in the resolution of professional problems and challenges.
CG07	Acquire the ability to work in a team, face collective challenges and cooperatively solve problems, respecting the diversity of the participants and of their contributions.
CT01	Learn a second foreign language.

5. Objectives or Learning Outcomes**Course learning outcomes**

Description

Apply the theoretical basics and professional of scriptwriting in the production of an audiovisual project.

Apply techniques and procedures of visual and sound composition in different media and formats.

Develop and expose theoretical and practical projects related to audiovisual creation, in the areas of production, design, editing and post-production.

Know the basic concepts of visual communication and the mechanisms of visual perception.

Know the radio, photography, television and video genres.

Describe and advocate for changes in public communication policies for improving the media structure.

6. Units / Contents**Unit 1: Basic concepts of narrative and audiovisual language.****Unit 2: The narrative space: shots, shots, sequences, composition and perspectives.****Unit 3: Narrative time: conceptions, uses, story time vs. viewing vs. story, raccord and axis changes.****Unit 4: Narratology: voices and types of narrator, focus and enunciation, construction of characters, actantial model.****Unit 5: Concepts of Audiovisual Narrative: typologies, classical, modern and postmodern, stories and events, plot and subplot, universal themes, types of conflict, climax and turning point.**

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (practical) [ON-SITE]	Combination of methods	CG02 CG04 CG07	2.24	56	N	-	
Self-study [OFF-SITE]	Combination of methods	CB02 CB04 CG02 CG07	1	25	N	-	
Portfolio Development [OFF-SITE]	Self-study	CE12 CE14 CG02	2.6	65	Y	Y	
Progress test [ON-SITE]	Combination of methods	CB01 CB02 CB04 CE12 CE14 CG02 CG04 CG07	0.16	4	Y	Y	
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Portfolio assessment	80.00%	40.00%	The students will prepare their audiovisual and textual portfolio with all the practices and exercises proposed during the course. In case of failure, the recovery work will consist of another type of similar portfolio, to be delivered in the extraordinary call.
Theoretical papers assessment	20.00%	60.00%	In addition to their audiovisual and textual Portfolio with the class exercises, students will be able to submit original theoretical, analytical and/or creative works following the instructions that appear in the Virtual Campus, to complement their evaluation. These are mandatory in the case of non-continuous evaluation.
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

This subject will apply the evaluation criteria agreed in the UCLM Regulations as well as the specific regulations approved by the Board of the Faculty of Communication. Specifically, the common regulations regarding plagiarism and spelling correction will be applied.

This planning may be adapted and undergo slight modifications in the event that any extraordinary measure related to the COVID-19 health pandemic is undertaken. However, even in an unforeseen scenario, we will try to maintain the evaluation percentages with the maximum fidelity to what is indicated in this guide.

The assessment of activities carried out in previous courses can not be kept for future courses.

Non-continuous evaluation:

This subject will apply the evaluation criteria agreed in the UCLM Regulations as well as the specific regulations approved by the Board of the Faculty of Communication. Specifically, the common regulations regarding plagiarism and spelling correction will be applied.

This planning may be adapted and undergo slight modifications in the event that any extraordinary measure related to the COVID-19 health pandemic is undertaken. However, even in an unforeseen scenario, we will try to maintain the evaluation percentages with the maximum fidelity to what is indicated in this guide.

The assessment of activities carried out in previous courses will not be kept for future courses.

Specifications for the resit/retake exam:

In the extraordinary call, the note of the practices carried out during the course may be kept.

Specifications for the second resit / retake exam:

The special call for completion contains all the material.

In this call, students must take a test that will be worth 100% of the grade.

The assessment of any of the activities carried out in the ordinary or extraordinary call or in previous courses will not be kept. The rules of plagiarism and common spelling correction for the Degree will be applied.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Unit 1 (de 5): Basic concepts of narrative and audiovisual language.	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	10
Self-study [AUTÓNOMA][Combination of methods]	5
Self-study [AUTÓNOMA][Combination of methods]	5
Portfolio Development [AUTÓNOMA][Self-study]	10

Group 30:	
Initial date: 30-01-2023	End date: 08-02-2023
Unit 2 (de 5): The narrative space: shots, shots, sequences, composition and perspectives.	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	10
Self-study [AUTÓNOMA][Combination of methods]	5
Self-study [AUTÓNOMA][Combination of methods]	5
Portfolio Development [AUTÓNOMA][Self-study]	15
Group 30:	
Initial date: 09-02-2023	End date: 15-03-2023
Unit 3 (de 5): Narrative time: conceptions, uses, story time vs. viewing vs. story, raccord and axis changes.	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	10
Self-study [AUTÓNOMA][Combination of methods]	5
Self-study [AUTÓNOMA][Combination of methods]	5
Portfolio Development [AUTÓNOMA][Self-study]	20
Group 30:	
Initial date: 15-03-2023	End date: 12-04-2023
Unit 4 (de 5): Narratology: voices and types of narrator, focus and enunciation, construction of characters, actantial model.	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	12
Self-study [AUTÓNOMA][Combination of methods]	5
Self-study [AUTÓNOMA][Combination of methods]	5
Portfolio Development [AUTÓNOMA][Self-study]	10
Group 30:	
Initial date: 12-04-2023	End date: 10-05-2023
Unit 5 (de 5): Concepts of Audiovisual Narrative: typologies, classical, modern and postmodern, stories and events, plot and subplot, universal themes, types of conflict, climax and turning point.	
Activities	Hours
Class Attendance (practical) [PRESENCIAL][Combination of methods]	14
Self-study [AUTÓNOMA][Combination of methods]	5
Self-study [AUTÓNOMA][Combination of methods]	5
Portfolio Development [AUTÓNOMA][Self-study]	10
Progress test [PRESENCIAL][Combination of methods]	4
Group 30:	
Initial date: 10-05-2023	End date: 21-05-2023
Global activity	
Activities	hours
Progress test [PRESENCIAL][Combination of methods]	4
Self-study [AUTÓNOMA][Combination of methods]	25
Class Attendance (practical) [PRESENCIAL][Combination of methods]	56
Portfolio Development [AUTÓNOMA][Self-study]	65
Total horas: 150	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Canet Centellas, Fernando y José Prosper	Narrativa audiovisual: estrategias y recursos (Comunicación audiovisual)	Síntesis			2009	
Carmona, R.	Cómo se comenta un texto fílmico	Cátedra			1991	
José Valles Calatrava	Teoría de la narrativa : una perspectiva sistemática	Iberoamericana			2008	
Zunzunegui, S	Pensar la imagen	Cátedra			1989	
Jesús García Jiménez	Narrativa audiovisual	Cátedra			1996	
Carlos A. Scolari	Narrativas transmedia : cuando todos los medios cuentan	Deusto			2012	
PILAR CARRERA, JENARO TALENS	EL RELATO DOCUMENTAL	Catedra			2018	
José Angel García Landa	Acción, relato, discurso : estructura de la ficción narrativa	Univ.Salamanca			1998	
Enrique Páez	Escribir : manual de técnicas narrativas	SM			2007	
Federico Fernández Díez, José Martínez Abadía	Manual básico de lenguaje y narrativa audiovisual	Paidós			2014	
Inmaculada Gordillo	Manual de narrativa televisiva	Síntesis			2009	
James Phelan and Peter J. Rabinowitz	A companion to narrative theory	Blackwell			2005	
Sangro Colón, P.	La práctica del visionado cinematográfico	Síntesis			2011	
Gutiérrez San Miguel, B.	Teoría de la narración audiovisual.	Cátedra			2006	
Emeterio Díez Puertas	Narrativa audiovisual : la escritura radiofónica y televisiva				2003	

Joseph Courtes	Introducción a la semiótica narrativa y discursiva	Hachette	1980
Emeterio Díez Puertas	Narrativa fílmica : escribir para la pantalla, pensar la imagen.		2006
Javier Sierra Sánchez & Francisco García García (coord.).	Tecnología y narrativa audiovisual	Fragua	2014
Mieke Bal	Teoría de la narrativa : (una introducción a la narratología)	Cátedra	2006
François Jost, André Gaudreault	El relato cinematográfico (Comunicación)	Paidós	1995
García, García, F. et al.	Narrativa audiovisual	Laberinto	2007
Sánchez Navarro, J.	Narrativa audiovisual	UOC	2006
Virginia Guarinos	Manual de narrativa radiofónica	Síntesis	2009
Francisco Javier Gómez	ELEMENTOS DE NARRATIVA AUDIOVISUAL: EXPRESION Y NARRACION	Textos aparte	2016