

**1. General information****Course:** JOURNALISM THEORY**Type:** BASIC**Degree:** 377 - UNDERGRADUATE DEGREE PROGRAMME IN JOURNALISM**Center:** 12 - FACULTY OF COMMUNICATION**Year:** 1**Main language:** Spanish**Use of additional languages:****Web site:****Code:** 16304**ECTS credits:** 6**Academic year:** 2022-23**Group(s):** 30 31**Duration:** First semester**Second language:** English**English Friendly:** Y**Bilingual:** N**Lecturer:** JOSE MARIA HERRANZ DE LA CASA - Group(s): 31

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

This subject, Theory of Journalism, is carried out in the first semester of the 1st year of the degree and belongs to the field of Theory of Communication and Journalistic Information. The main objective of this subject is that the students become familiar with the journalistic activity and the informative speech in general terms. This course provides students with a series of basic conceptual tools from which to address the understanding and assimilation of contemporary information processes and theoretical reflections on journalism.

According to the White Paper of the Degree in Communication (2004: 192), in the section on Journalism Studies, a subject such as Theory of Journalism contributes to the knowledge of the informative processes, as well as the main currents and theories approached from a conceptual, methodological and investigative point of view.

The subject to which this subject belongs includes four other subjects: Media Literacy, Communication Theory; Political Communication (2nd year) and Basic and applied research in communication (3rd year).

Journalism Theory tackles with issues such as the scientific perspective on journalism, the notion of news, production and journalistic routines, as well as aspects related to the social function of the journalistic profession, among others.

4. Degree competences achieved in this course**Course competences**

Code	Description
E04	Capacity to read and analyse specialised texts and documents on any relevant topic, and to summarise or adapt them using language or vocabulary understandable to the general public.
E05	Basic capacity to understand informative or communicative production, either written or audiovisual, in standard English.
E15	Knowledge of the new trends and behaviours related to consumption of information and entertainment content, as well as of the incidence of NICT on audience behaviour.
E17	Knowledge of current sciences, capacity to analyse their informative and communicative processing and ability to convey such knowledge and progress to a vast non-specialised public in an understandable and efficient manner.
G01	B1 level of a second foreign language, as per the Common European Framework of Reference for Languages
G05	Gain knowledge and understanding of Journalism by acquiring rational and critical knowledge of world current affairs in order to understand social phenomena that occur in society today.
G09	Develop the abilities required for Journalism and Communications in general, in order to pursue further postgraduate and professional retraining studies.
G11	Gain insight into the most relevant concepts, categories, theories and topics of the different subfields of Information & Communications research.

5. Objectives or Learning Outcomes**Course learning outcomes**

Not established.

Additional outcomes

This course trains students to address the understanding and assimilation of contemporary information processes and theoretical reflections on journalism, as well as the notion of news, production and journalistic routines, and aspects related to the social function of the journalistic profession.

6. Units / Contents

Unit 1: Information, mediation and social organization of knowledge

Unit 1.1 Information as a cultural code, a practice and an institution

Unit 1.2 Historical and cultural conditions in the exercise of journalism

Unit 2: Communicative Processes and sociocultural information context

Unit 2.1 The social construction of reality: systems of sense-making, representations, social discourses and social use of media

Unit 2.2 Mediatization, collective representations and power relations

Unit 2.3 Intercultural communication, identities and collective action

Unit 2.4 Mass culture: genesis of journalistic information

Unit 3: Journalism and information production

Unit 3.1 The transformation of information in the digital and virtual era

Unit 3.2 Professional routines and Newsmaking: conditioning factors and paradigm shifts

Unit 3.3 Newsworthiness criteria, information hierarchy and journalistic genres

Unit 3.4 Production of the journalistic event, pseudo-events and fake news

Unit 3.5 Ethical perspective and values: objectivity, impartiality and journalistic credibility

Unit 4: Journalism, mediati and democracy

Unit 4.1 Public space, public opinion and audience

Unit 4.2 An approach to the theoretical and analytical perspectives about the construction of public opinion

Unit 4.3 Journalism and controversy in the public space

ADDITIONAL COMMENTS, REMARKS

This teaching guide is conceived as a working tool, a planning proposed by the teacher of the subject but which, once the work and dialogue in the classroom has begun, should function as a living, modifiable and flexible instrument.

To this end, in the development of the subject there will be room for negotiation of its execution, which will take into account the needs, feelings, projects and expectations shared by the group (teacher-students) during the teaching-learning process. Reformulations, additions, etc. that may occur will be established throughout the course and will be set down in writing in the shared space of the virtual campus.

Students who are unable to attend classes will be facilitated to follow the course through the virtual campus, raising doubts through the forum and requesting individual or group tutorials to reinforce the reading of those texts or topics that are more complicated or that have been incorporated as new material to the syllabus.

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E15 E17 G05 G09 G11	1.2	30	N	-	
Workshops or seminars [ON-SITE]	Debates	E15 E17 G05 G11	0.56	14	Y	Y	
Group tutoring sessions [ON-SITE]	Group tutoring sessions	E17 G09	0.16	4	N	-	
Project or Topic Presentations [ON-SITE]	Guided or supervised work	E04 E15 E17 G05 G09	0.24	6	Y	Y	
Final test [ON-SITE]	Assessment tests	E17 G09 G11	0.24	6	Y	Y	
Study and Exam Preparation [OFF-SITE]	Self-study	E04 E05 E15 G01 G05 G09 G11	2	50	N	-	
On-line debates and forums [OFF-SITE]	Online Forums	E05 E17 G09	0.08	2	N	-	
Writing of reports or projects [OFF-SITE]	Combination of methods		1.52	38	Y	N	
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Theoretical exam	25.00%	35.00%	Test to be held in accordance with the official timetable. The acquisition of the theoretical contents of the material will be assessed.
Final test	25.00%	35.00%	Practical test to be held on the dates of the official calendar which will assess the acquisition of competences, such as the capacity to understand, conceptual conceptual, analytical approach and dissemination of scientific content.
Theoretical papers assessment	40.00%	0.00%	Preparation of assignments and exercises to be submitted through the virtual campus and graded. through the virtual campus and which will be graded. The breakdown of these assignments will be posted on the virtual campus. You will have to achieve a 4 in order to take the final exam, otherwise, this practical part will have to be made up in the retake exam.
			Students who take advantage of non-continuous assessment

Theoretical papers assessment	0.00%	30.00%	must carry out individual tutored theoretical work on one of the subjects of the one of the subjects of the course. The format will be published on the virtual campus. It must be agreed with the lecturer responsible for the subject and approach.
Assessment of active participation	10.00%	0.00%	Participation in debates, topical quizzes, answering questions and completing exercises will be taken into questions and exercises that are proposed in class will be taken into account.
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

In the event that the final exam does not reach 4 -since it cannot be averaged with the rest of the grades of the course-, even if the final calculation exceeds 5, the grade of the minutes will be a 4.5.

Any student may change to the non-continuous evaluation modality as long as he/she has not participated during the period of classes in evaluable activities that represent at least 50% of the total evaluation of the subject. If a student has reached that 50% of evaluable activities or if, in any case, the class period has ended, he/she will be considered in continuous evaluation without the possibility of changing the evaluation mode.

This planning may be adapted and undergo slight modifications in case any extraordinary measure related to the COVID-19 health pandemic is undertaken. However, even in an unforeseen scenario, we will try to maintain the evaluation percentages with the maximum fidelity to what is indicated in this guide.

This subject will apply the evaluation criteria agreed upon in the UCLM Evaluation Regulations, as well as the specific evaluation rules approved by the Faculty Board of the center.

Non-continuous evaluation:

In the event that the final exam does not reach 4 -since it cannot be averaged with the rest of the grades of the course-, even if the final calculation exceeds 5, the grade of the minutes will be a 4.5.

The non-continuous evaluation will be through a final test where there will be a part of theoretical aspects (35%) and finally a practical part (35%). In addition, the student will have to present one week before the final exam all the obligatory works, which will have a value of 30% of the final grade.

Specifications for the resit/retake exam:

In the retake exam the student will be examined in a final test of everything seen in class and in the course. The same criteria will be applied as in the ordinary exam. The test will consist of a current events test, readings, theory and practice. The student will have to submit all the compulsory assignments not handed in or failed.

The grade of the practical work, carried out in the classroom, if it exceeds 4, will average with the grade of the final exam taken in the extraordinary exam. And likewise, if the final exam is passed with a 5 in the ordinary exam, in the extraordinary exam only the practical work will have to be recovered, by means of an exercise that will be carried out on the day of the extraordinary exam. In the case that the final exam does not reach the 4, given that it will not be possible to make average with the rest of subject, even if the final calculation exceeds 5, the grade will be 4.5.

This course will apply the evaluation criteria agreed upon in the UCLM Evaluation Regulations, as well as the specific evaluation norms approved by the Faculty Board of the UCLM.

Specifications for the second resit / retake exam:

The same criteria will be applied as in the retake exam, keeping the grades of the approved parts of the immediately previous exam in which the student has taken the exam. immediately prior to the one in which the student has taken the course.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	4
Final test [PRESENCIAL][Assessment tests]	6
Writing of reports or projects [AUTÓNOMA][Combination of methods]	18
Unit 1 (de 4): Information, mediation and social organization of knowledge	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	6
Workshops or seminars [PRESENCIAL][Debates]	3
Project or Topic Presentations [PRESENCIAL][Guided or supervised work]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	10
Writing of reports or projects [AUTÓNOMA][Combination of methods]	5
Unit 2 (de 4): Communicative Processes and sociocultural information context	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Workshops or seminars [PRESENCIAL][Debates]	3
Project or Topic Presentations [PRESENCIAL][Guided or supervised work]	1
Study and Exam Preparation [AUTÓNOMA][Self-study]	10
Writing of reports or projects [AUTÓNOMA][Combination of methods]	5
Unit 3 (de 4): Journalism and information production	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Workshops or seminars [PRESENCIAL][Debates]	5
Project or Topic Presentations [PRESENCIAL][Guided or supervised work]	2
Final test [PRESENCIAL][Assessment tests]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	15

Writing of reports or projects [AUTÓNOMA][Combination of methods]	5
Unit 4 (de 4): Journalism, mediati and democracy	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	8
Workshops or seminars [PRESENCIAL][Debates]	3
Project or Topic Presentations [PRESENCIAL][Guided or supervised work]	2
Study and Exam Preparation [AUTÓNOMA][Self-study]	15
Writing of reports or projects [AUTÓNOMA][Combination of methods]	5
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	30
Workshops or seminars [PRESENCIAL][Debates]	14
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	4
Project or Topic Presentations [PRESENCIAL][Guided or supervised work]	6
Final test [PRESENCIAL][Assessment tests]	8
Study and Exam Preparation [AUTÓNOMA][Self-study]	50
Writing of reports or projects [AUTÓNOMA][Combination of methods]	38
Total horas: 150	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Castells, Manuel y Díaz, María Hernández	Comunicación y Poder	Alianza Ensayo	Madrid	788420684994	2009	
Bartlett	The People Vs Tech How the internet is killing democracy (and how we save it)	Ebury Press	London		2018	
Evgeny Morozov	The net delusion. The Dark Side of Internet Freedom	Public Affairs	New York		2012	
Asociación de la Prensa de Madrid	Informe Anual de la Profesión Periodística 2018				2019	
Alandete, David	Fake news: la nueva arma de destrucción masiva	Planeta	Barcelona		2019	
Ortega, Félix (Coord.)	Periodismo sin información	Tecnos	Madrid		2006	
Lippmann, Walter	La opinión pública	Cuadernos de Langre	Madrid		2003	
Amado, Adriana	La prensa de la prensa. Periodismo y relaciones públicas en la información	Biblos	Buenos Aires		2016	
Vara Miguel, Alfonso; Negredo, Samuel; Amoedo, Avelino y Moreno, Elsa	Digital News Report España 2019	Universidad de Navarra			2019	
	http://www.digitalnewsreport.es/los-usuarios-espanoles-se-previenen-de-la-desinformacion-y-demandan-a-los-medios-mayor-profundidad-y-vigilancia/					
Redondo, Myriam	Verificación digital para periodistas: manual contra bulos y desinformación internacional	UOC			2018	
Durandin, Guy	La información, la desinformación y la realidad	Paidós	Barcelona		1993	
Clauso, Raúl	Cómo se construyen las noticias. Los secretos de las técnicas periodísticas	La Crujía	Argentina		2007	
Kovach, Bill y Rosenstiel, Tom	Los elementos del periodismo	Aguilar			2012	
Jarvis, Jeff	El fin de los medios de comunicación de masas	Gestión 2000	Barcelona		2015	
López, Manuel	Cómo se fabrican las noticias	Paidós	Barcelona		2007	
Nafria, Ismael	La reinención de The New York Times				2017	
	www.ismaelnafria.com/nytimes/suscripcion-newsletter-y-descarga-libro/					
Pérez Colomé, Jordi	Cómo escribir claro	UOC			2013	
Noguera, José Manuel	Redes y periodismo: cuando las noticias se socializan	UOC			2012	
González, Enric (ed.)	Cada mesa, un Vietnam. Sobre el oficio del periodismo	Jot Down Books			2017	
Abril, Gonzalo	Teoría general de la información : datos, relatos y ritos	Cátedra	Madrid	84-376-1495-3	1997	
Amado, A. y Omar, R.	La comunicación en mutación	Friedrich Ebert Stiftung FES COMUNICACIÓN	Bogotá		2015	
Benjamin, Walter (1892-1940)	El narrador	Ediciones Metales Pesados		978-956-8415-20-4	2008	
Boczkowski, P	Digitalizar las noticias. Innovación en los diarios online	Manantial	Buenos Aires		2006	
Boczkowski, P	The Choice Gap: The Divergent Online News Preferences of Journalists and Consumers				2011	
	http://jonathanstray.com/papers/divergent%20online%20news%20preferences%20of%20journalists%20and%20readers.pdf					
Briggs, Asa	De Gutenberg a internet : una historia social de los medios	Santillana		84-306-0479-0	2002	
Fenton, N	New Media Old News	Sage	Londres		2010	
Gillmor, D	We the Media. Grassroots Journalism by the People for the People	O'Reilly Media			2008	
	http://books.google.es/books?id=5DMSVPEv86gC&printsec=frontcover&hl=es&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false					
Jenkins, H	Transmedia Storytelling				2003	
Jenkins, Henry (1958-)	Convergence culture : la cultura de la convergencia de los	Paidós		978-84-493-2153-5	2008	

Klemperer, Víctor (1881-1960)	m LTI : [la lengua del Tercer Reich] : apuntes de un filólogo	Minúscula		978-84-95587-07-7	2007
Lakoff, George	No pienses en un elefante : lenguaje y debate político	Universidad Complutense de Madrid		978-84-7491-813-7	2007
Lopez Hidalgo, A. y Mellado Ruiz, C	Periodistas atrapados en la Red: rutinas de trabajo y situación laboral http://revistas.ucm.es/index.php/ESMP/article/view/13145				2006
Lorusso, AM y Violi, P	Semiotica del testo giornalistico	Laterza	Bari		2004
Mancini, Pablo	Hackear el periodismo: manual de laboratorio	La Crujia Ediciones		978-987-601-134-1	2011
Manovich, Lev	El lenguaje de los nuevos medios de comunicación : la imagen	Paidós		84-493-1769-X	2005
Martini, S	Periodismo, noticia y noticiabilidad http://books.google.es/books?id=dSITRGdycwsC&printsec=frontcover&hl=es&source=gbbs_ge_summary_r&cad=0#v=onepage&q&f=false	Norma	Bogota		2000
Martín-Barbero, Jesús	De los medios a las mediaciones : comunicación, cultura y he	Arthropos		978-84-7658-950-2	2010
Noelle-Neumann, Elisabeth, (1916- -)	La espiral del silencio : opinión pública, nuestra piel soci	Paidós		84-493-0025-8	2003
Peñamarín, C	¿¿Hay vida política en el espacio público mediatizado?	Complutense	Madrid		2008
Reig, Ramón	Los dueños del periodismo	Gedisa	Barcelona		2011
Thompson, John B.	Los media y la modernidad : una teoría de los medios de comu	Paidós		978-84-493-0578-8	2010
Tuchman, Gay	La objetividad como ritual estratégico: un análisis de las nociones de objetividad de los periodistas	Complutense	Madrid		1996
Wolf, Mauro	La investigación de la comunicación de masas	Paidós		84-7509-437-6	1996
Tagliagambe, Silvano (1945-)	El espacio intermedio: red, individuo y comunidad	Fragua		978-84-7074-330-6	2009
Camba, Julio (1882-1962)	Maneras de ser periodista	Libros del K.O.		978-84-941245-9-4	2013
Graham, Katharine	Una historia personal: sobre cómo alcancé la cima del perio	Libros del K.O.		978-84-16001-56-9	2018
Sánchez Aranda, José Javier	Pulitzer: luces y sombras en la vida de un periodista genial	Eunsa		84-313-2034-6 (pág.	2002
Echevarría Llombart, Begoña	El reportaje periodístico: una radiografía de la realidad	Comunicación social		978-84-92860-56-2	2011
Amorós García, Marc	Fake news: la verdad de las noticias falsas	Plataforma Editorial		978-84-17114-72-5	2018
Serraller Calvo, Amelia	Cenizas y fuego: crónicas de Ryszard Kapuscinski	Amargord		978-84-949645-6-5	2018
García Avilés, José Alberto (1965-)	Comunicar en la sociedad red: teorías, modelos y prácticas	UOC		978-84-9064-605-2	2015
Jímenez García, David (1971-)	El director: secretos e intrigas de la prensa narrados por	Libros del K.O.		978-84-17678-08-1	2019
Lobo, Ramón (1955-)	El día que murió Kapuscinski	Círculo de Tiza		978-84-949131-4-3	2019
Armada, Alfonso (1958-)	Cuadernos africanos	Península		978-84-9942-803-1	2019
Millás, Juan José (1946-)	Vidas al límite	Seix Barral		978-84-322-1049-5	2012
Woodward, Bob	Miedo: Trump en la Casa Blanca	Roca		978-84-17541-41-5	2018
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Armada, Alfonso (1958-)	Por carreteras secundarias	Malpaso		978-84-17081-49-2	2018
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Paso, Ana del	Reporteras españolas, testigos de guerra: de las pioneras a las actuales	Debate		978-84-9992-830-2	2018
Magallón Rosa, Raúl	Unfaking news: cómo combatir la desinformación	Pirámide		978-84-368-4105-3	2019
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