

| Training Activity | Methodology | (only degrees before RD 822/2021) | ECTS | Hours | As | Com | Description |
|--|----------------------------------|-----------------------------------|---|------------|----|-----|-------------|
| Class Attendance (theory) [ON-SITE] | Lectures | E02 E04 | 1.2 | 30 | N | - | |
| Class Attendance (practical) [ON-SITE] | Practical or hands-on activities | G03 G05 | 1.2 | 30 | Y | N | |
| Writing of reports or projects [OFF-SITE] | Problem solving and exercises | G01 G04 | 1.2 | 30 | Y | N | |
| Study and Exam Preparation [OFF-SITE] | Self-study | E02 E04 G01 | 2.4 | 60 | N | - | |
| Total: | | | 6 | 150 | | | |
| Total credits of in-class work: 2.4 | | | Total class time hours: 60 | | | | |
| Total credits of out of class work: 3.6 | | | Total hours of out of class work: 90 | | | | |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

| 8. Evaluation criteria and Grading System | | | |
|---|-----------------------|----------------------------|--|
| Evaluation System | Continuous assessment | Non-continuous evaluation* | Description |
| Final test | 0.00% | 100.00% | Final exam |
| Progress Tests | 100.00% | 0.00% | In-class activities, presentations, individual and group problem-solving cases and tests |
| Total: | 100.00% | 100.00% | |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

It is required to obtain at least a final score of 5 out of 10 points as an average (final exam + other activities).

Non-continuous evaluation:

Evaluation criteria not defined

Specifications for the resit/retake exam:

It is required to obtain at least a final score of 5 out of 10 points as an average (final exam + other activities).

Specifications for the second resit / retake exam:

It is required to obtain at least a final score of 5 out of 10 points as an average (final exam + other activities).

| 9. Assignments, course calendar and important dates | |
|---|--------------|
| Not related to the syllabus/contents | |
| Hours | hours |
| General comments about the planning: The planning of activities will be adjusted to the Academic schedule set up by the UCLM | |
| Unit 1 (de 4): The directions for strategic development | |
| Activities | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 7.5 |
| Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities] | 7.5 |
| Writing of reports or projects [AUTÓNOMA][Problem solving and exercises] | 7.5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 15 |
| Unit 2 (de 4): Methods of development | |
| Activities | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 7.5 |
| Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities] | 7.5 |
| Writing of reports or projects [AUTÓNOMA][Problem solving and exercises] | 7.5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 15 |
| Unit 3 (de 4): Internationalization strategy | |
| Activities | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 7.5 |
| Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities] | 7.5 |
| Writing of reports or projects [AUTÓNOMA][Problem solving and exercises] | 7.5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 15 |
| Unit 4 (de 4): Evaluation of strategies | |
| Activities | Hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 7.5 |
| Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities] | 7.5 |
| Writing of reports or projects [AUTÓNOMA][Problem solving and exercises] | 7.5 |
| Study and Exam Preparation [AUTÓNOMA][Self-study] | 15 |
| Global activity | |
| Activities | hours |
| Class Attendance (theory) [PRESENCIAL][Lectures] | 30 |
| Class Attendance (practical) [PRESENCIAL][Practical or hands-on activities] | 30 |
| Writing of reports or projects [AUTÓNOMA][Problem solving and exercises] | 30 |

10. Bibliography and Sources

| Author(s) | Title/Link | Publishing house | City | ISBN | Year | Description |
|----------------------------|---|-------------------------|-------------|-------------|-------------|--------------------|
| Navas, J.E.; Guerras, L.A. | Fundamentals of Strategic Management http://www.guerrasynavas.com | Thomson Reuters | | | 2018 | |
| Villasalero, Manuel | Supplementary materials uploaded to Moodle | | | | | |