

**1. General information****Course:** BUSINESS INVESTMENT AND FINANCE**Code:** 54312**Type:** CORE COURSE**ECTS credits:** 9**Degree:** 319 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CU)**Academic year:** 2021-22**Center:** 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA**Group(s):** 30**Year:** 2**Duration:** AN**Main language:** Spanish**Second language:****Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** RAUL DEL POZO RUBIO - Group(s): 30

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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course**Course competences**

Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E05	Develop the ability to analyze any information on the situation and possible development of a company and transform it into a business opportunity.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
E13	Ability to make logical representative models of the business reality
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.
G05	Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.

5. Objectives or Learning Outcomes**Course learning outcomes**

Description

Apply the theories and approaches of economic analysis to explain the behavior of economic agents.

Know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment decisions and financing in the company, the theory of portfolios, the valuation of assets and the functioning of the financial markets.

Search for information, analysis, interpretation, synthesis and transmission.

6. Units / Contents**Unit 1:****Unit 2:****Unit 3:****Unit 4:****Unit 5:****Unit 6:**

Unit 7:

Unit 8:

Unit 9:

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Combination of methods	E01 E03 E05 E08 E09 E13	2	50	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	E08 G01 G04	0.2	5	N	-	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.4	10	Y	N	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.4	10	Y	N	
Writing of reports or projects [OFF-SITE]	Combination of methods	G01 G03	0.4	10	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	E01 E03 E05 E08 E09 E13	4.3	107.5	N	-	
Progress test [ON-SITE]	Assessment tests	G01 G03 G04 G05	0.1	2.5	Y	N	
Final test [ON-SITE]	Assessment tests	G01 G03 G04 G05	0.1	2.5	Y	Y	
Other off-site activity [OFF-SITE]	Practical or hands-on activities	G01	1.1	27.5	Y	N	
Total:			9	225			
Total credits of in-class work: 3.2				Total class time hours: 80			
Total credits of out of class work: 5.8				Total hours of out of class work: 145			

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Test	35.00%	50.00%	
Final test	35.00%	50.00%	
Other methods of assessment	30.00%	0.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Writing of reports or projects [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Progress test [PRESENCIAL][Assessment tests]	2.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5
Global activity	
Activities	hours
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Progress test [PRESENCIAL][Assessment tests]	2.5
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Writing of reports or projects [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5
Total horas: 225	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description

Brealey, Richard	Fundamentos de finanzas corporativas	McGraw-Hill/Interamericana de España	978-84-481-5661-9	2007
Brealey, Richard	Principios de finanzas corporativas	McGraw Hill	978-84-481-4621-4	2006
Brealey, Richard A.	Finanzas corporativas	McGraw-Hill/Interamericana de España UNED	978-84-481-7208-4	2011
Brun Lozano, Xavier	Análisis y selección de inversiones en mercados financieros	Profit	978-84-96998-75-9	2008
Copeland, Thomas E.	Financial theory and corporate policy	Addison-Wesley Pub. Group	978-0-321-22353-1	2004
Elton, E.; Gruber, M.J. y Brown, S.J.	Modern portfolio theory and investment analysis	John Wiley & Sons Limited	978-0-470-05082-8	2007
Grinblatt, Mark	Mercados financieros y estrategia empresarial	McGraw-Hill Interamericana	84-481-3816-3	2003
Haugen, Robert A.	Modern investment theory	Prentice-Hall	0-13-019170-1	2001
José Luis Sánchez	Curso de bolsa y mercados financieros	Ariel	84-344-2176-3	2001
Martínez Abascal, E.	Invertir en bolsa: conceptos y estrategias	McGraw-Hill		2000
Pindado, Julio	Finanzas Empresariales	Paraninfo	Madrid 978-84-9732-895-1	2012
Pisón Fernández, Irene	Dirección y gestión financiera de la empresa	Piramide	84-368-1548-3	2001