

**1. General information****Course:** FINANCIAL MANAGEMENT AND PLANNING FOR BUSINESS**Code:** 54349**Type:** ELECTIVE**ECTS credits:** 4.5**Degree:** 319 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CU)**Academic year:** 2021-22**Center:** 401 - FACULTY OF SOCIAL SCIENCES OF CUENCA**Group(s):** 30**Year:** 4**Duration:** First quarter**Main language:** Spanish**Second language:****Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** RAUL DEL POZO RUBIO - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course**Course competences**

Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E05	Develop the ability to analyze any information on the situation and possible development of a company and transform it into a business opportunity.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

5. Objectives or Learning Outcomes**Course learning outcomes**

Description

Apply the quantitative analysis of the company and its environment.

Know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment decisions and financing in the company, the theory of portfolios, the valuation of assets and the functioning of the financial markets.

Search for information, analysis, interpretation, synthesis and transmission.

Know the models and analysis techniques of the economic and legal environment to which companies are currently facing, with special attention to the search for opportunities and the anticipation of possible changes.

Solve problems in a creative and innovative way.

6. Units / Contents**Unit 1:****Unit 2:****Unit 3:****Unit 4:****7. Activities, Units/Modules and Methodology**

Training Activity	Methodology	Related Competences	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E01 E03 E05 E08 E09	0.8	20	N	-	

Class Attendance (practical) [ON-SITE]	Problem solving and exercises	E08 G01 G04	0.4	10	N	-
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.3	7.5	Y	N
Other off-site activity [OFF-SITE]	Practical or hands-on activities	G01 G03	0.7	17.5	Y	N
Study and Exam Preparation [OFF-SITE]	Self-study	E01 E03 E05 E08 E09	2.2	55	N	-
Final test [ON-SITE]	Assessment tests	G01 G03 G04	0.1	2.5	Y	Y
Total:			4.5	112.5		
Total credits of in-class work: 1.6			Total class time hours: 40			
Total credits of out of class work: 2.9			Total hours of out of class work: 72.5			

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Other methods of assessment	30.00%	0.00%	
Final test	70.00%	100.00%	
Total:	100.00%	100.00%	

According to art. 6 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 13.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
Final test [PRESENCIAL][Assessment tests]	2.5
Global activity	
Activities	hours
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
Final test [PRESENCIAL][Assessment tests]	2.5
Total horas: 112.5	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Brealey, Richard A.	Principios de finanzas corporativas	McGraw Hill		978-970-10-7283-7	2010	
Brealey, Richard A.	Principios de finanzas corporativas	McGraw Hill		978-970-10-7283-7	2010	
Díez de Castro, Luis Tomás	Dirección financiera : planificación, gestión y control	Prentice-Hall		84-205-3066-2	2001	
Hull, John (1946-)	Introducción a los mercados de opciones y futuros	Pearson Educación		978-607-442-100-2	2009	
Hull, John (1946-)	Risk management and financial institutions	Prentice		0-13-800617-2	2010	
Larraga, Pablo	Conocer los productos financieros de inversión colectiva : t	Profit		978-84-96998-71-1	2008	
Larraga, Pablo	Mercado monetario y mercado de renta fija : conocimiento de	Profit		978-84-96998-72-8	2008	
Martín Marín, José Luis	Manual de mercados financieros	Thomson		84-9732-326-2	2004	
Navarro Arribas, Eliseo	Fundamentos de matemáticas financieras	Antoni Bosch		84-95348-01-2	2001	
Pisón Fernández., Irene	Dirección y gestión financiera de la empresa	Pirámide		84-368-1548-3	2001	