



1. General information

Course: WORK PLACEMENT IN BUSINESS

Type: ELECTIVE

Degree: 2303 - MASTER DEGREE PROGRAMME IN BUSINESS STRATEGY AND MARKETING

Center:

Year: 1

Main language: Spanish

Use of additional languages:

Web site:

Code: 310077

ECTS credits: 4.5

Academic year: 2021-22

Group(s): 10 20 40 30 41

Duration: C2

Second language: English

English Friendly: N

Bilingual: Y

| Lecturer: MARIA ENCARNACION ANDRES MARTINEZ - Group(s): 10 | | | | |
|--|-------------------------------|---------------------|------------------------------|--------------|
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| Lecturer: MARIA DEL VALLE FERNANDEZ MORENO - Group(s): 20 | | | | |
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| Lecturer: MARIA ISABEL GONZALEZ RAMOS - Group(s): 40 | | | | |
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| Lecturer: FATIMA GUADAMILLAS GOMEZ - Group(s): 41 | | | | |
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| Facultad de CC Jurídicas y Sociales, despacho Organización de Empresas | ADMINISTRACIÓN DE EMPRESAS | 926051508 | fatima.guadamillas@uclm.es | |
| Lecturer: ANGELA MARTINEZ PEREZ - Group(s): 10 20 40 30 | | | | |
| Building/Office | Department | Phone number | Email | Office hours |
| Facultad de CC. Sociales | ADMINISTRACIÓN DE EMPRESAS | 4273 | angela.martinez@uclm.es | |
| Lecturer: JUAN ANTONIO MONDEJAR JIMENEZ - Group(s): 30 | | | | |
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| Facultad de Ciencias Sociales de Cuenca (Edificio Cardenal Gil de Albornoz) Despacho 3.3 | ADMINISTRACIÓN DE EMPRESAS | 926053893 | juanantonio.mondejar@uclm.es | |
| Lecturer: JUAN MIGUEL NAVE PINEDA - Group(s): 30 | | | | |
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2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

Not established

4. Degree competences achieved in this course

Course competences

| Code | Description |
|------|---|
| G02 | Oral communication skills in Spanish and English for the presentation of projects, as well as the defense of reports, communications to congresses and scientific meetings. |
| G03 | Written communication skills in Spanish and English for the writing of projects, as well as the defense of reports, communications to congresses and scientific meetings. |
| G05 | Ability to work as a team in groups, and to cooperate in the implementation of projects, working papers, communications and scientific articles. |
| G06 | Ability to create social networks with managers, researchers and consultants at national and international levels. |
| G07 | Ability to understand the ethical responsibility and professional deontology of the activity of senior decision makers in the field of strategy, including aspects such as the recognition of human rights or gender issues |
| G09 | Ability to develop an innovative and creative attitude applied to the solution of strategic and research problems |

Course learning outcomes

To fit in work teams subjected to different contingencies.

To motivate members of a work team, getting them involved and committed.

To socialize and make members of a work team to participate in specific organizational cultures.

Unit 1:

| Training Activity | Methodology | Related Competences (only degrees before RD 822/2021) | ECTS | Hours | As | Com | Description | | | |
|--|----------------------------------|--|---|--------------|----|-----|-------------|--|--|--|
| Practicum [ON-SITE] | Practical or hands-on activities | G02 G03 G05 G06 G07 G09 G10 | 4 | 100 | Y | Y | | | | |
| Writing of reports or projects [OFF-SITE] | Guided or supervised work | G02 G03 G05 G06 G07 G09 G10 | 0.5 | 12.5 | Y | Y | | | | |
| Total: | | | 4.5 | 112.5 | | | | | | |
| Total credits of in-class work: 4 | | | Total class time hours: 100 | | | | | | | |
| Total credits of out of class work: 0.5 | | | Total hours of out of class work: 12.5 | | | | | | | |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

| Evaluation System | Continuous assessment | Non-continuous evaluation* | Description |
|---|-----------------------|----------------------------|-------------|
| Practicum and practical activities reports assessment | 100.00% | 0.00% | |
| Total: | 100.00% | 0.00% | |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

| Not related to the syllabus/contents | |
|--|---------------------------|
| Hours | hours |
| Unit 1 (de 1): | |
| Activities | Hours |
| Practicum [PRESENCIAL][Practical or hands-on activities] | 100 |
| Writing of reports or projects [AUTÓNOMA][Guided or supervised work] | 12.5 |
| Global activity | |
| Activities | hours |
| Writing of reports or projects [AUTÓNOMA][Guided or supervised work] | 12.5 |
| Practicum [PRESENCIAL][Practical or hands-on activities] | 100 |
| | Total horas: 112.5 |

| Author(s) | Title/Link | Publishing house | Citv | ISBN | Year | Description |
|--|------------|------------------|------|------|------|-------------|
| No se ha introducido ningún elemento bibliográfico | | | | | | |