



UNIVERSIDAD DE CASTILLA - LA MANCHA

GUÍA DOCENTE

1. General information

Course: INTERNATIONAL JOURNALISM

Type: ELECTIVE

Degree: 377 - UNDERGRADUATE DEGREE PROGRAMME IN JOURNALISM

Center: 12 - FACULTY OF COMMUNICATION

Year: 4

Main language: Spanish

Use of additional languages:

Web site:

Code: 16337

ECTS credits: 6

Academic year: 2021-22

Group(s): 30

Duration: C2

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: LORENA ISABEL MAYORDOMO PACHECO - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
	DPTO. EN CONSTITUCIÓN		Lorena.Mayordomo@uclm.es	

2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

International communication, especially journalism, has become one of the keys to understand globalization. The complexity of international affairs and the multiplication of new media justify that the undergraduate understands what the journalist's tasks are, the relationships between journalism and the dissemination of ideas, the relevance of propaganda and the value of journalism in the resolution of controversies.

4. Degree competences achieved in this course

Course competences

Code	Description
E02	Capacity and ability to fluently and effectively express and communicate both orally and in writing, by adequately using the most appropriate linguistic and literary resources to each communication medium.
E03	Capacity and ability to retrieve, organise, analyse and process information and communication with the aim of disseminating, conveying or processing it for private or collective use through different media and formats, or for the creation of all types of productions.
E04	Capacity to read and analyse specialised texts and documents on any relevant topic, and to summarise or adapt them using language or vocabulary understandable to the general public.
E05	Basic capacity to understand informative or communicative production, either written or audiovisual, in standard English.
E07	Capacity and ability to express reasoned ideas by using rhetoric and contributions from new argumentation theories, as well as communicative techniques applied to persuasion.
E12	Capacity and ability to undertake core journalistic tasks in different subject areas, applying journalistic genres and procedures.
E17	Knowledge of current sciences, capacity to analyse their informative and communicative processing and ability to convey such knowledge and progress to a vast non-specialised public in an understandable and efficient manner.
G01	B1 level of a second foreign language, as per the Common European Framework of Reference for Languages
G03	Adequate oral and written communication skills.
G04	Ethical commitment and professional ethics.
G06	Apply and transmit journalistic knowledge in an understandable, professional and ethical manner to citizens.
G08	Convey ideas, problems and solutions within the field of Journalism and, in general, within the field of Communications, during professional practice in both fields.
G09	Develop the abilities required for Journalism and Communications in general, in order to pursue further postgraduate and professional retraining studies.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Additional outcomes

To discover international issues, and global agenda
To know the areas of specialization, narratives and technologies
To apply knowledge of journalistic routines to international topics
To know the international information areas

6. Units / Contents

Unit 1: International Relations and Journalism

Unit 2: Public and private Diplomacy

Unit 3: Technology, science, and climate change

Unit 4: New Diplomacy?

Unit 5: Routines in international journalism

Unit 6: Foreign correspondents, diplomats and military

Unit 7: A future for liberal democracy.

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Final test [ON-SITE]	Assessment tests	E02 E03 E04 E05 E07 E12 E17 G01 G03 G04 G06 G08	0.08	2	Y	Y	

		G09					
Class Attendance (theory) [ON-SITE]	Lectures	E02 E03 E04 E05 E17 G03	1.92	48	Y	N	
Progress test [ON-SITE]	Assessment tests	E02 E03 E04 E05 E07 E12 E17 G01 G03 G04 G06 G08 G09	0.4	10	Y	N	
Analysis of articles and reviews [OFF-SITE]	Self-study	E02 E03 E04 E17 G03	1.8	45	Y	N	
Writing of reports or projects [OFF-SITE]	Self-study	E02 E03 E04 E17 G03	1.8	45	Y	N	
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Progress Tests	10.00%	0.00%	
Final test	50.00%	70.00%	N/A
Projects	40.00%	30.00%	N/A
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

This subject will apply the evaluation criteria approved by UCLM, as well as the specific evaluation standards approved by the Faculty Board of the center.

To pass the subject, it is mandatory to pass the final test.

The valuation of the activities carried out in previous courses will not be maintained.

The rules of plagiarism and common spelling correction for the Degree will be applied.

Non-continuous evaluation:

Evaluation criteria not defined

Specifications for the resit/retake exam:

The extraordinary exam contains all the subject, ie, the student must perform a test that will be 100% of the grade. The assessment of any of the activities carried out in the ordinary call nor in previous courses will not be maintained.

The rules of plagiarism and common spelling correction for the Degree will be applied.

Specifications for the second resit / retake exam:

The exam contains all the subject, ie, the student must perform a test that will be 100% of the grade. The assessment of any of the activities carried out in the ordinary call nor in previous courses will not be maintained.

The rules of plagiarism and common spelling correction for the Degree will be applied.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Final test [PRESENCIAL][Assessment tests]	2
Class Attendance (theory) [PRESENCIAL][Lectures]	48
Progress test [PRESENCIAL][Assessment tests]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	45
Writing of reports or projects [AUTÓNOMA][Self-study]	45
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	48
Progress test [PRESENCIAL][Assessment tests]	10
Analysis of articles and reviews [AUTÓNOMA][Self-study]	45
Writing of reports or projects [AUTÓNOMA][Self-study]	45
Final test [PRESENCIAL][Assessment tests]	2
Total horas: 150	

10. Bibliography and Sources					
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year Description
Nick Cull	Public Diplomacy: Foundations for Global Engagement in the Digital Age	Polity Press		074569120X	2019
Felipe Sahagún	De Gutenberg a Internet. La sociedad internacional de la información	Fragua	Madrid	84-7074-163-2	2004
JL Manfredi (et aliter)	La diplomacia pública como reto de la política exterior	Ministerio de Asuntos Exteriores y Cooperación			2015
http://www.exteriores.gob.es/Portal/es/SalaDePrensa/Multimedia/Publicaciones/Documents/2015_ABRIL_FOLLETO%20SEMINARIO%20DIPLOMACIA%20PUBLICA.pdf					

Juan Luis Manfredi Sánchez	Globalización y poder: la consolidación de la comunicación internacional como disciplina				2020	Se presenta un recorrido sobre el desarrollo teórico y las principales líneas de investigación de la comunicación internacional. Para ello, se analiza la aparición de la comunicación en la configuración del poder en cuatro vertientes (duro, blando, punzante y narrativa estratégica). Se examina la perspectiva crítica y el dominio anglosajón de la materia, con evidencias de Francia, Alemania, o América Latina. Se anticipan cinco ejes de futuras investigaciones, como son el propio fortalecimiento de las bases teóricas y metodológicas con métodos interdisciplinarios; la naturaleza y característica del periodista internacional (corresponsales frente a noticias falsas); el manejo de la comunicación populista ante una globalización política con líderes que dificultan el ethos periodístico convencional; el análisis de las estructuras; y los sistemas mundiales de información ante un escenario multipolar y menos constante dinámica de innovación de la propaganda.
José María Sanmartí	El periodismo internacional, una visión global del mundo en el marco del EEES				2014	http://profesionaldelainformacion.com/contenidos/2020/ene/manfredi_es.pdf
Juan Luis Manfredi	Taxonomía de la diplomacia digital				2014	http://www.riesed.org/revista/index.php/RIESED/article/view/31
Maritza Sobrados León (ed)	Estudios de Periodismo Político y Económico	Fragua	978-84-7074-707-6		2016	https://www.researchgate.net/publication/277673277_Taxonomia_de_la_diplomacia_digital_en_la_agenda_de_las_nuevas_relaciones_internacionales
Moisés Naim	El Fin del Poder	Debate	9788499923000		2013	http://www.fragua.es/12-periodismo/estudios-de-periodismo-politico-y-economico-9788470747076
Monroe E. Price	Media and Sovereignty: The Global Information Revolution and Its Challenge to State Power	MIT Press	9780262661867		2002	https://mitpress.mit.edu/books/media-and-sovereignty
Timothy Garton Ash	Facts Are Subversive	Atlantic Books	1848870914		2009	
Timothy Garton Ash	Free Speech: Ten Principles for a Connected World	Atlantic Books	1848870922		2016	
Williams, Kevin (1949-)	International journalism /	Sage Publications,	978-1-4129-4528-8 (p)		2011	
Manfredi Sánchez, Juan Luis.	Diplomacia corporativa : la nueva inteligencia directiva /		978-84-9180-108-5		2018	
J. Baylis, S. Smith	The Globalization of World Politics: An Introduction to International Relations	Oxford University Press	9781780743035		2014	
Esther Barbé	Relaciones internacionales	Tecnos				
Paul Sharp	Introducing International Relations	Routledge	1138297674		2018	