



## 1. General information

Course: TOPICS IN MICROECONOMICS AND MACROECONOMICS

Type: ELECTIVE

Degree: 320 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (CR)

Center: 403 - FACULTY OF LAW AND SOCIAL SCIENCES OF C. REAL

Year: 4

Main language: Spanish

Use of additional languages:

Web site:

Code: 54332

ECTS credits: 6

Academic year: 2021-22

Group(s): 20 29

Duration: First semester

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: JULIO FLORENTINO DEL CORRAL CUERVO - Group(s): 20 29				
Building/Office	Department	Phone number	Email	Office hours
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## 2. Pre-Requisites

It is advisable to have passed the intermediate Microeconomics and Macroeconomics courses.

Possess a remarkable mastery of Mathematics as a work tool.

Show readiness to read sources other than class notes and textbooks.

## 3. Justification in the curriculum, relation to other subjects and to the profession

The aim of the Microeconomics Complements section is to analyze, from the point of view of Microeconomics, one of the most important sectors of Western economies, such as Sport. It is also intended that students apply and expand knowledge in Econometrics from

In the Macroeconomics Complements section, issues related to the core of a basic course in Intermediate Macroeconomics are presented, as an extension and deepening. In all cases, the theoretical analysis will be complemented with the study of concrete examples

## 4. Degree competences achieved in this course

## Course competences

Code	Description
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

## 5. Objectives or Learning Outcomes

## Course learning outcomes

## Description

Know the tools and methods for the quantitative analysis of the company and its environment, including models for business decision making as well as economic forecast models.

Know the main theories and approaches of economic analysis to be able to explain the behavior of economic agents at the micro and macroeconomic levels, as well as the imperfections that may arise in different sectors as a consequence of the economic process.

## 6. Units / Contents

Unit 1: Introduction to Sports Economics and Stata

Unit 2: Competitive balance. Review of Statistics and Econometrics

Unit 3: The labor market in sports.

Unit 4: Efficiency in sports: DEA and stochastic frontier models

Unit 5: Forecasting in sports: Qualitative response models (probit and logit)

Unit 6: Demand in sport: Panel data models

Unit 7: The betting market

Unit 8: Maps in Economics

Unit 9: Economic impact of sporting events

Unit 10: Fiscal policy

Unit 11: Monetary policy

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Cooperative / Collaborative Learning	E07	1.2	30	Y	N	Classroom lectures on theory and contents
Writing of reports or projects [OFF-SITE]	Self-study	E07 G03 G04	3	75	Y	Y	Study of the theoretical classes and their application to practical issues
Class Attendance (practical) [ON-SITE]	Combination of methods	E07 G04	0.5	12.5	Y	N	Analysis and discussion of problems and practical cases. Promotion of forums and debates in class.
Final test [ON-SITE]		E07 G03 G04	0.2	5	Y	Y	
Study and Exam Preparation [OFF-SITE]		E07 G03 G04	1.1	27.5	Y	N	Development and monitoring of the preparation of work supervised, as well as study of the theoretical classes and preparation of the final test.
Total:			6	150			
Total credits of in-class work: 1.9			Total class time hours: 47.5				
Total credits of out of class work: 4.1			Total hours of out of class work: 102.5				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	30.00%	100.00%	
Practicum and practical activities reports assessment	70.00%	0.00%	
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

## Evaluation criteria for the final exam:

## Continuous assessment:

As the subject is divided into two parts the grade of the subject will be the average of the parts of the subject (it is customary that both parts have been approved). The base of the evaluation system of the part of Microeconomics Complements are the weekly practices. Students who deliver all practices with a certain level of quality will pass the Microeconomics part. Additional score is achieved by intervening in class and doing voluntary exercises proposed by the professor in class. It will be mandatory the presentation of some practice throughout the course.

## Non-continuous evaluation:

Evaluation criteria not defined

## Specifications for the resit/retake exam:

The evaluation will be based on a final test

## Specifications for the second resit / retake exam:

The evaluation will be based on a final test

## 9. Assignments, course calendar and important dates

## Not related to the syllabus/contents

Hours	hours
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	5
Writing of reports or projects [AUTÓNOMA][Self-study]	14
Class Attendance (practical) [PRESENCIAL][Combination of methods]	2.5
Final test [PRESENCIAL][ ]	5
Study and Exam Preparation [AUTÓNOMA][ ]	6.5

Unit 1 (de 11): Introduction to Sports Economics and Stata

<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	3
Group 20:	
<b>Initial date:</b> 11-09-2018	<b>End date:</b> 20-12-2018
<b>Unit 2 (de 11): Competitive balance. Review of Statistics and Econometrics</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	9
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	2
Group 20:	
<b>Initial date:</b> 16-09-2016	<b>End date:</b> 20-09-2016
<b>Unit 3 (de 11): The labor market in sports.</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	2
Group 20:	
<b>Initial date:</b> 23-09-2016	<b>End date:</b> 27-09-2016
<b>Unit 4 (de 11): Efficiency in sports: DEA and stochastic frontier models</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	2
Group 20:	
<b>Initial date:</b> 01-10-2016	<b>End date:</b> 04-10-2016
<b>Unit 5 (de 11): Forecasting in sports: Cualitative response models (probit and logit)</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	1
Group 20:	
<b>Initial date:</b> 07-10-2016	<b>End date:</b> 11-10-2016
<b>Unit 6 (de 11): Demand in sport: Panel data models</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	1
Group 20:	
<b>Initial date:</b> 14-10-2016	<b>End date:</b> 18-10-2016
<b>Unit 7 (de 11): The betting market</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	2
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	1
Group 20:	
<b>Initial date:</b> 21-10-2016	<b>End date:</b> 25-10-2016
<b>Unit 9 (de 11): Economic impact of sporting events</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	4
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	4
Group 20:	
<b>Initial date:</b> 28-10-2016	<b>End date:</b> 08-11-2016
<b>Unit 10 (de 11): Fiscal policy</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	1
Group 20:	
<b>Initial date:</b> 11-11-2016	<b>End date:</b> 22-11-2016
<b>Unit 11 (de 11): Monetary policy</b>	
<b>Activities</b>	<b>Hours</b>
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	3
Writing of reports or projects [AUTÓNOMA][Self-study]	6
Class Attendance (practical) [PRESENCIAL][Combination of methods]	1
Study and Exam Preparation [AUTÓNOMA][ ]	1
Group 20:	
<b>Initial date:</b> 25-11-2016	<b>End date:</b> 13-12-2016
<b>Global activity</b>	
<b>Activities</b>	<b>hours</b>
Writing of reports or projects [AUTÓNOMA][Self-study]	75
Class Attendance (practical) [PRESENCIAL][Combination of methods]	12.5
Class Attendance (theory) [PRESENCIAL][Cooperative / Collaborative Learning]	30
Study and Exam Preparation [AUTÓNOMA][ ]	24.5
Final test [PRESENCIAL][ ]	5
<b>Total horas: 147</b>	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Bajo Rubio, Óscar; Díaz Roldán, Carmen	Teoría y política macroeconómica	Antoni Bosch		978-84-95348-63-0	2011	