



1. General information

Course: TOURIST TERRITORIAL RESOURCES**Code:** 44773**Type:** ELECTIVE**ECTS credits:** 6**Degree:** 381 - UNDERGRADUATE DEGREE PROGRAMME IN HUMANITIES:
CULTURAL HISTORY**Academic year:** 2021-22**Center:** 11 - FACULTY OF EDUCATIONAL SCIENCES AND HUMANITIES OF
CUENCA**Group(s):** 30**Year:** 4**Duration:** First semester**Main language:** Spanish**Second language:** English**Use of additional
languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** CARMEN VAZQUEZ VARELA - Group(s): 30

Building/Office	Department	Phone number	Email	Office hours
Edificio Gil de Albornoz. Despacho 5.05	GEOGRAFÍA Y ORD. TERRITORIO	4317	carmen.vazquez@uclm.es	The tutorial schedule will be fixed and published at the beginning of the academic year.

2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

The course **Recursos Territoriales Turísticos** is included in the Tourism Studies section of the Humanities Degree: Cultural History and deals with the study of the environment for the development of tourism, its implementation and organization in space. It analyzes the relationships between the elements of the environment and the development of tourism, which includes the study of the factors of location of the tourist activity in different spatial scales, together with the analysis and characterization of the main tourist regions. In this sense, it is a basic subject that from the foundations of territorial analysis provides theoretical and applied contents, which aim to awaken in students a reflexive and critical conscience about the processes of tourist development, providing them with a solid training for the optimal performance of the different professional opportunities associated with the mention in Tourism. On the one hand, it contributes to providing students with a sufficient base to be able to go deeper into their analysis and planning and, therefore, very useful for those who opt for the specialization in tourism planning and management, while enriching and broadening the vision about tourism of those others who decide in the future to apply it in the setting up of tourism companies.

Insofar as this course aims to study the territory as a tourist resource, it will deepen the geographical knowledge of the Spanish territory and its tourist use. The student will acquire basic knowledge of Spanish geography, emphasizing the need to preserve its territorial resources for future generations.

The course is conceived as an introduction to the study of the existing relations between tourism and territory, assuming as a starting point that the tourism phenomenon has a clear spatial dimension. This does not exclude that the analysis of the tourist activity is approached from integrating approaches, in accordance with certain emerging trends within the Geography of Tourism. For this reason, from a theoretical point of view, tourism is inserted within the wider concept of recreation - emphasising that it is just another form of mobility among the many that individuals develop - and emphasises social and environmental aspects that are closely related to its evolution.

4. Degree competences achieved in this course

Course competences

Code	Description
E32	Using and analysing information and communication technologies in the different spheres of the tourism industry.
E35	Detecting needs for technical planning of tourist infrastructures and facilities.
E36	Identifying and managing tourist areas and destinations.
E37	Evaluating tourist potentials and the prospective analysis of their exploitation.
E38	Managing the tourist territory according to the principles of sustainability.
E43	Understanding how do tourist destinations, structures and industries worldwide.
E44	Working in different sociocultural environments linked to the tourism industry.
E45	Analysing the impact of tourism.
E46	Analysing the interrelations between tourism and environment.
E47	Knowing the history of exploitation of territorial tourist assets.
E48	Knowing the territorial tourist assets in the region and Spain nowadays.
G02	Knowledge of Information and Communication Technologies (ICTs)
G03	Expressing correctly in oral and written forms in his/her own language
G04	Ethical commitment and professional ethics
G05	Analysis and synthesis capacity
G06	Making assumptions to solve issued in his/her field of study
G07	Applying critical, analytical and creative thinking and proving innovative capacities
G08	Ability to work independently within a framework of individual responsibility

G09	Ability to work collaboratively with shared responsibility regarding the group's tasks
G11	Communicating ideas, problems and solutions in public or in technical contexts efficiently
G13	Sensitiveness to multiculturalism and gender-related issues
G15	Committing to the defence of human rights
G17	Sensitiveness to environmental issues

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Developing skills and sensitivity to understand different customs and cultural spheres, whether abroad or in your own city.

Understanding the increasing complexity and diversification of tourism as a product, having a positive and rational attitude when performing the activity and ability to make open and reflective decisions in today's leisure society.

Promoting critical reasoning by implementing methods based on specific case studies.

Promoting capacity for analysis and summarising by conducting specific case studies.

Analysing the geographical, social, economic, political, cultural and resource particularities of tourism spaces and destinations for their promotion and development.

Solving problems using scientific methods while making the students be familiar to the identification and use of different variables required for the analysis.

Assessing the tourism potentials of a territorial resource, using specific tools to develop and design tourism projects linked to the territory.

6. Units / Contents

Unit 1: THE RELEVANCE OF GEOGRAPHICAL FACTORS ON THE DEVELOPMENT AND LOCATION OF TOURISM

Unit 1.1 Introduction. Basic concepts for the geographical analysis of tourism

Unit 1.2 The tourist system and the location factors of the tourist activity. The territoriality of the tourist phenomenon

Unit 1.3 The relevance of tourism resources in the development of tourism

Unit 1.4 The tourist vocation of the territory (1): the natural attractions

Unit 1.5 The tourist vocation of the territory (2): the cultural attractions

Unit 1.6 The tools, stakeholders and conditions for the development of tourism resources

Unit 2: LARGE REGIONAL AREAS AND MAIN TOURIST SPACES

Unit 2.1 The global distribution of tourism: tourism flows and main outbound and inbound regions

Unit 2.2 Europe: Tourism development factors and characteristics of the main tourism regions

Unit 2.3 North America and the Caribbean: Factors of tourist development and main tourist areas

Unit 2.4 East Asia and Pacific: Factors in Tourism Development and Major Tourist Destinations

Unit 3: THE SPANISH TERRITORY AS A FRAMEWORK FOR TOURISM DEVELOPMENT

Unit 3.1 Tourist activity in Spain: recent data and tourist image of Spain

Unit 3.2 The Spanish coastal tourism areas

Unit 3.3 Inland tourism: a) Spanish mountain and snow tourism areas; b) Main features of rural tourism in Spain; c) Tourism in natural protected areas.

Unit 3.4 Tourism in urban areas: a) Convention tourism; b) Cultural tourism; c) Metropolitan tourism

Unit 3.5 Essential impacts of tourism activity: a) Impacts on the physical environment, and b) Social and cultural transformations

ADDITIONAL COMMENTS, REMARKS

As a complement to the contents included in the syllabus, **two SEMINARS will be held**:

Conventional tourism: *between saturation and requalification.* This seminar will analyse traditional or Fordist tourism models consolidated from the 1950s and 1960s, and which entered into an apparent process of decline in the 1970s and 1980s. It is therefore a question of characterising mass tourism, and above all, of pointing out its situation and problems at the present time. Finally, the strategies for conversion will be analysed, especially those that affect territorial and environmental aspects.

New forms of tourism consumption: *alternative or complementary?* The same trends that seem to be causing the decline of mass tourism spaces are leading to the emergence of new tourism models. It is therefore a question of analysing and discussing new products that favour the revaluation of resources that have been delayed until now, or that directly create their own attractions. But, in general, they also produce new ways of relationship with the territory and with the hosting society, so we need new conceptual and methodological tools to approach them.

ABOUT THE ENGLISH FRIENDLY NATURE OF THE SUBJECT:

In accordance with the English Friendly nature of the subject, and in order to facilitate its follow-up by non-Spanish students, bibliographical references will be provided in English to facilitate the preparation of the topics. Likewise, an outline in English will be provided by means of a power point presentation of the content of each topic.

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G02 G03 G04 G05 G06 G07 G08 G09 G11 G13 G15 G17	1.2	30	N		Theoretical classes on the contents included in the syllabus
Field work [ON-SITE]	Case Studies	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G04 G05 G06 G07 G08 G09 G11 G13 G15 G17	0.28	7	Y	Y	Carrying out a programmed field trip to visit and analyze experiences of activation of territorial tourist resources in the region. Recoverable training activity through the inclusion of the content as part of a written exam.

Project or Topic Presentations [ON-SITE]	Cooperative / Collaborative Learning	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G03 G04 G05 G06 G07 G08 G09 G11 G13 G15 G17	0.16	4	Y	Y	Presentation of group work followed by discussion with the rest of the class
Group tutoring sessions [ON-SITE]	Group tutoring sessions	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G09 G11 G13 G15 G17	0.6	15	N	-	Group tutorials oriented to the follow-up and support in the elaboration of the entrusted group works as well as in the accomplishment of practices and analysis of texts for their commentary and/or recension.
Writing of reports or projects [OFF-SITE]	Cooperative / Collaborative Learning	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G09 G11 G13 G15 G17	1.2	30	Y	Y	Group elaboration of the final work of the course.
Practicum and practical activities report writing or preparation [OFF-SITE]	Guided or supervised work	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G08 G09 G11 G13 G15 G17	0.8	20	Y	Y	Recoverable training activity through the inclusion of the content as part of a written exam.
Analysis of articles and reviews [OFF-SITE]	Guided or supervised work	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G05 G06 G07 G08 G09 G11 G13 G15 G17	0.8	20	Y	Y	To be recovered in a special delivery at the end of the four-month period.
Workshops or seminars [ON-SITE]	Workshops and Seminars	E32 E35 E36 E37 E38 E43 E44 E45 E46 E47 E48 G02 G03 G04 G05 G06 G07 G08 G09 G11 G13 G15 G17	0.16	4	Y	Y	Two seminars on the topics set as a complement to the subject matter. The student will be able to recover this training activity by means of a specific work based on the materials provided by the teacher for the seminar.
Other off-site activity [OFF-SITE]	Combination of methods		0.8	20	Y	Y	Analysis of the characteristics of the resources of the Old Town of Cuenca -or of different regions of the region- in relation to the tourist use, for which we will choose a number between 12 and 20 resources (filling in a model of a standard form) that we will analyze according to: Individual characteristics of the resource in relation to tourist use. Intrinsic characteristics of the resource. Potential to create diversified products.
Total:			6	150			
Total credits of in-class work: 2.4			Total class time hours: 60				
Total credits of out of class work: 3.6			Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Final test	0.00%	70.00%	Final written exam for students in non-continuous assessment mode.
Practicum and practical activities reports assessment	30.00%	0.00%	Analysis of the characteristics of the resources of the Old Town of Cuenca -or of different regions of the region- in relation to the tourist use, for which we will choose a number between 12 and 20 resources. Once the analysis has been carried out and the corresponding scores have been obtained, the work will end with the elaboration and proposal of one/two current or potential/emergent tourist products justified on the basis of the results of the analysis of the characteristics of the resources of the Old Town of Cuenca -or of different regions of the region- in relation to the tourist use.
Oral presentations assessment	10.00%	0.00%	
Portfolio assessment	15.00%	0.00%	The delivery of all the practices carried out in class or out of it will be valued, as well as the reviews that could be elaborated from recommended readings.
Assessment of active participation	10.00%	0.00%	The participation in class, especially during the course of the Seminars, will be valued, that is to say the participation in discussions and argued and reasoned debates that contribute to foster the critical capacity of the materials exposed and to demonstrate the level of knowledge acquired.
Theoretical papers assessment	35.00%	30.00%	Preparation and presentation in class of group work - or individual work for students in non-continuous assessment mode - based on a script supervised by the teacher at the beginning of the course.
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

All students will have to complete the compulsory and face-to-face activities which will be retrievable.

The evaluation will be continuous.

The foreign students participating in the English Friendly program will be able to make an oral and written presentation of these practices and tests in Spanish or English, at their choice.

The COMPILATIO software acquired by the UCLM allows the detection of licit intertextuality, plagiarism (copied without citing source) taken from the Internet and copying among students. As a general rule, from 40% of similarity will result in the failure of the course, and from 65% of similarity will result in the proposal of a major sanction. The penalty, however, is the responsibility of the teacher, who will weigh the severity according to other didactic factors.

Non-continuous evaluation:

Students who fail or forego continuous assessment will be required to:

Prepare an assignment that will make up 30% of their final grade and must also pass a final written exam that will make up 70% of their final grade.

Specifications for the resit/retake exam:

Students who fail or forego continuous assessment will be required to:

Prepare an assignment that will make up 30% of their final grade and must also pass a final written exam that will make up 70% of their final grade.

Foreign students participating in the English Friendly program will be able to make an oral and written presentation of these practices and tests in Spanish or English, as they choose.

Specifications for the second resit / retake exam:

Students will be required to take an exam for the subject. Foreign students participating in the English Friendly program may take the exam in Spanish or English, at their choice.

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Writing of reports or projects [AUTÓNOMA][Cooperative / Collaborative Learning]	30
Other off-site activity [AUTÓNOMA][Combination of methods]	20
General comments about the planning: Time planning may be modified in the event of unforeseen circumstances.	
Unit 1 (de 3): THE RELEVANCE OF GEOGRAPHICAL FACTORS ON THE DEVELOPMENT AND LOCATION OF TOURISM	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	10
Field work [PRESENCIAL][Case Studies]	7
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	6
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	12
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	8
Teaching period: Six weeks	
Group 30:	
Initial date: 06-09-2021	End date: 15-10-2021
Unit 2 (de 3): LARGE REGIONAL AREAS AND MAIN TOURIST SPACES	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	10
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	4
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	8
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	6
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	2
Teaching period: Four weeks	
Group 30:	
Initial date: 18-10-2021	End date: 12-11-2021
Unit 3 (de 3): THE SPANISH TERRITORY AS A FRAMEWORK FOR TOURISM DEVELOPMENT	
Activities	Hours
Class Attendance (theory) [PRESENCIAL][Lectures]	10
Project or Topic Presentations [PRESENCIAL][Cooperative / Collaborative Learning]	4
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	5
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	6
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	2
Teaching period: Five weeks	
Group 30:	
Initial date: 15-11-2021	End date: 22-12-2021
Global activity	
Activities	hours
Workshops or seminars [PRESENCIAL][Workshops and Seminars]	4
Project or Topic Presentations [PRESENCIAL][Cooperative / Collaborative Learning]	4
Other off-site activity [AUTÓNOMA][Combination of methods]	20
Field work [PRESENCIAL][Case Studies]	7
Class Attendance (theory) [PRESENCIAL][Lectures]	30
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	15
Writing of reports or projects [AUTÓNOMA][Cooperative / Collaborative Learning]	30
Practicum and practical activities report writing or preparation [AUTÓNOMA][Guided or supervised work]	20
Analysis of articles and reviews [AUTÓNOMA][Guided or supervised work]	20

10. Bibliography and Sources

Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
BARRADO TIMÓN, Diego A.	Destino turístico y competitividad territorial: una aproximación desde la geografía a la competitividad territorial y al papel del territorio como factor competitivo DOI: 10.7200/esicm.153.0472.2e	Escuela Superior de Gestión Comercial y Marketing, ESIC	Madrid. España	ISSN 0212-1867	2016	
AGUILÓ PÉREZ, Eugeni y ANTÓN CLAVÉ, Salvador	20 retos para el turismo en España	Ediciones Pirámide	Madrid	978-84-368-3313-3	2015	
ANTÓN CLAVÉ, S. (coord.) et al.	A propósito del turismo: la construcción social del espacio turístico	Editorial UOC	Barcelona	978-84-9788-574-4	2008	
BARRADO, D. A.; CALABUIG, J. (ed.)	Geografía mundial del turismo	Síntesis	Madrid	84-7738-856-3	2001	
CANOVES VALIENTE, Gemma; VILLARINO PÉREZ, Montserrat y BLANCO ROMERO, Asunción	Turismo de interior: renovarse o morir. Estrategias y productos en Catalunya, Galicia y Murcia	Publicacions de la Universitat de València	Valencia	978-84-370-9251-5	2014	
ESTEBAN CURIEL, Javier de et al.	Turismo gastronómico y enológico	Editorial Dykinson, S.L.	Madrid	978-84-9085-317-7	2015	
FUENTES VEGA, Alicia	Bienvenido, Mr. Turismo, cultura visual del boom en España	Ediciones Cátedra Centro de Estudios Ramón Areces - Escuela Oficial de Turismo	Madrid	978-84-37636863	2017	
BAYÓN MARINÉ, F. (Dir.)	50 años del turismo Español. Un análisis histórico y estructural		Madrid	84-8004-372-5	1999	
BESANCENOT, J.P.	Clima y Turismo	Masson	Barcelona	978-8431105792	1991	
BLANCO PORTILLO, R. y DE ESTEBAN CURIEL, J.	Ecoturismo. Hacia una gestión sostenible moderna	Síntesis	Madrid	978-8490772546	2016	
BOSCH, R.; PUJOL, L.; SERRA, J. y VALLESPINÓS, F.	Turismo y medio ambiente	Centro de Estudios Ramón Areces	Madrid	978-8480043335	1998	
BUENDÍA AZORÍN, J.D. y COLINO SUEIRAS, J. (Ed.)	Turismo y medio ambiente	Civitas	Madrid	978-8447015627	2000	
GARCÍA HENCHE, Blanca	Los mercados de abastos y su comercialización como producto de turismo de experiencias. El caso de Madrid http://revistas.um.es/turismo/article/view/290491/212071	Universidad de Murcia	Murcia	1139-7861	2017	
HALL, C. M.	El turismo como ciencia social de la movilidad	Síntesis	Madrid	978-84-975662-0-9	2009	
HALL, C. M. y PAGE, S. J.	The geography of tourism and recreation, environment, place and space (4th ed.)	Routledge	Londres	9780415833998	2014	
IVARS BAIDAL, J.	Planificación turística de los espacios regionales en España	Síntesis	Madrid	978-8497561204	2004	
LENO CERRO, F.	Técnicas de evaluación del potencial turístico	Ministerio de Industria y Energía	Madrid	978-8474747225	1993	
LOJO, A.	Turismo chino en España, un análisis del producto turístico, atracciones e itinerarios ofrecidos por agencias de viajes chinas http://revistas.um.es/turismo/article/view/256231/194151	Universidad de Murcia	Murcia		2016	DOI: http://dx.doi.org/10.6018/turismo.37.256231
LÓPEZ OLIVARES, D.	La ordenación y planificación integrada de los recursos territoriales turísticos	Universidad Jaume I	Castellón	84-8021-194-6	1998	
MARTÍN RODA, Eva María y NIETO CODINA, Aurelio	Territorio y turismo mundial : análisis geográfico	Editorial Universitaria Ramón Areces	Madrid	978-84-9961-160-0	2014	
MESPLIER, A.; BLOC-DURAFFOUR, P.	Geografía del turismo en el mundo	Síntesis	Madrid	978-84-7738-784-8	2000	

MONDÉJAR JIMÉNEZ, J. A. y PARRA LÓPEZ, E. (dirs.)	La actividad turística española en 2014 (edición 2015)	Síntesis	Madrid	978-8490772560	2016	
MURRAY MAS, Iván	Capitalismo y turismo en España: "del "milagro económico" a la "gran crisis"	Alba Sud Editorial	Barcelona	978-84-606-5770-5	2015	
OLIVERAS, J. y ANTÓN, S. (coord.)	Turismo y planificación del territorio en la España de fin de siglo	Editado por la unitat de geografia de la Universitat Rovira i Virgili. Tarragona (Actas V Jornadas de Geografia del Turismo)	Tarragona	978-84-89866-72-0	1998	
PARDO ABAD, Carlos J.	El patrimonio industrial en España. Paisajes, lugares y elementos singulares	Ediciones Akal	Madrid	978-84-46043348	2016	
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SANTOS-PAVÓN, E., FERNÁNDEZ-TABALES, A. MUÑOZ-YULES, O.	La incorporación del paisaje a la planificación turística. Análisis de la estrategia de turismo sostenible de Andalucía	Universidad de Murcia	Murcia		2016	DOI: http://dx.doi.org/10.6018/turismo.37.256201
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URRY, J.	The tourist gaze	Sage Publications	Londres	0-7619-7346-X	2005	
VALENZUELA, M. (coord.)	Los turismos de interior. El retorno a la tradición viajera	UAM Ediciones	Madrid	84-7477-652-X	1997	
VERA REBOLLO, J. F. (ed.); RODRÍGUEZ SÁNCHEZ, I. (ed.)	Renovación y reestructuración de destinos turísticos en áreas costeras: marco de análisis, procesos, instrumentos y realidades	Publicacions de la Universitat de València	Valencia	978-84-370-8863-1	2012	
VERA REBOLLO, J.F. et al.	Análisis territorial del turismo y planificación de destinos turísticos	Tirant Humanidades	Valencia	978-84-15731-40-5	2013	
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SIMANCAS CRUZ, M. R., HERNÁNDEZ MARTÍN, R., & PADRÓN FUMERO, N.	Turismo pos-COVID-19: Reflexiones, retos y oportunidades	Cátedra de Turismo CajaCanarias- La Ashotel de la Universidad de La Laguna	La Laguna	978-84-09-21816-5	2020	
	https://www.researchgate.net/profile/Danielle-Pimentel-De-Oliveira/publication/343162866_La_sostenibilidad_como_apoyo_en_la_desescalada_de_la_COVID19/links/5f7f2b42a6fdccfd7b4fcee/La-sostenibilidad-como-apoyo-en-la-desescalada-de-la-COVID19.pdf					
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	https://revistas.um.es/turismo/article/view/474071/305171					
ELORRIETA SANZ, B., GARCÍA MARTÍN, M., CERDAN SCHWITZGUÉBEL,	La "guerra de las terrazas": Privatización del espacio público por el turismo en Sevilla y Barcelona	Universidad de Murcia	Murcia		2021	Cuadernos de Turismo, (47), 229-259.

