



## 1. General information

**Course:** BUSINESS INVESTMENT AND FINANCE**Code:** 54312**Type:** CORE COURSE**ECTS credits:** 9**Degree:** D003 - DOUBLE DEGREE IN LAW-BUSINESS MANAGEMENT AND ADMINISTRATION - (TO)**Academic year:** 2021-22**Center:** 6 - FACULTY OF LAW AND SOCIAL SCIENCES**Group(s):** 40 41 42 45 43**Year:** 3**Duration:** AN**Main language:** Spanish**Second language:** English**Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** RICARDO ALBENDEA CORDOBA - Group(s): 41 42 43

Building/Office	Department	Phone number	Email	Office hours
Edificio de San Pedro Mártir/Despacho Política Económica	ANÁLISIS ECONÓMICO Y FINANZAS	925268800 Ext. 5151	ricardo.albendea@uclm.es	

**Lecturer:** MANUEL MORENO FUENTES - Group(s): 42 43

Building/Office	Department	Phone number	Email	Office hours
San Pedro Mártir / Economía Financiera	ANÁLISIS ECONÓMICO Y FINANZAS	5133	manuel.moreno@uclm.es	

**Lecturer:** LIDIA SANCHIS MARCO - Group(s): 40 45

Building/Office	Department	Phone number	Email	Office hours
San Pedro Mártir / Economía Financiera	ANÁLISIS ECONÓMICO Y FINANZAS	5089	lidia.sanchis@uclm.es	

## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

Not established

## 4. Degree competences achieved in this course

## Course competences

Code	Description
CE01	Manage and administer a company or organization, understanding its competitive and institutional location, and identifying its weaknesses and strengths.
CE03	Establish the planning and organization of any task in the company with the ultimate goal of assisting in making business decisions.
CE05	To develop the capacity to start from records of any type of information about the situation and possible evolution of the company, transform it and analyse it into business opportunities.
CE08	Ability to prepare economic and financial information relevant to decision-making.
CE09	Ability to economically value the different patrimonial elements of the company at different times of the year and with different levels of risk.
CE13	Ability to create logic models that are representative of business reality.
CG01	Possess skills for continuous, self-directed and autonomous learning, which will allow them to develop the learning skills necessary to undertake further studies with a high degree of autonomy.
CG03	Develop oral and written communication to prepare reports, research projects and business projects, and be able to defend them before any commission or group (specialized or not) in more than one language, collecting relevant evidence and interpreting them appropriately.
CG04	Make appropriate use of ICT, applying them to the corresponding business department with specific programmes in those business areas.
CG05	Ability to work as a team, lead, direct, plan and supervise multidisciplinary and multicultural teams in the national and international environment of the company and their respective departments, so as to achieve synergies beneficial to the entity.

## 5. Objectives or Learning Outcomes

## Course learning outcomes

Description

Apply economic analysis theories and approaches to explain the behaviour of economic agents.

To know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment and financing decisions in the company, portfolio theory, asset valuation and the functioning of financial markets.

Search for information, its analysis, interpretation, synthesis and transmission.

## 6. Units / Contents

Unit 1:  
Unit 2:  
Unit 3:  
Unit 4:  
Unit 5:  
Unit 6:  
Unit 7:  
Unit 8:  
Unit 9:

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Combination of methods	CE01 CE03 CE05 CE08 CE09 CE13	2	50	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	CE08 CG01 CG04	0.2	5	N	-	
Problem solving and/or case studies [ON-SITE]	Combination of methods	CE08 CG01 CG04	0.4	10	Y	N	
Problem solving and/or case studies [ON-SITE]	Combination of methods	CE08 CG01 CG04	0.4	10	Y	N	
Writing of reports or projects [OFF-SITE]	Combination of methods		0.4	10	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	CE01 CE03 CE05 CE08 CE09 CE13	4.3	107.5	N	-	
Progress test [ON-SITE]	Assessment tests		0.1	2.5	Y	N	
Final test [ON-SITE]	Assessment tests	CG01 CG03 CG04 CG05	0.1	2.5	Y	Y	
Other off-site activity [OFF-SITE]	Practical or hands-on activities	CG01	1.1	27.5	Y	N	
<b>Total:</b>			<b>9</b>	<b>225</b>			
<b>Total credits of in-class work: 3.2</b>			<b>Total class time hours: 80</b>				
<b>Total credits of out of class work: 5.8</b>			<b>Total hours of out of class work: 145</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Test	35.00%	0.00%	
Final test	35.00%	100.00%	
Other methods of assessment	30.00%	0.00%	
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Writing of reports or projects [AUTÓNOMA][Combination of methods]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Progress test [PRESENCIAL][Assessment tests]	2.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5
Global activity	
Activities	hours
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	10
Progress test [PRESENCIAL][Assessment tests]	2.5
Class Attendance (theory) [PRESENCIAL][Combination of methods]	50
Class Attendance (practical) [PRESENCIAL][Combination of methods]	5
Study and Exam Preparation [AUTÓNOMA][Self-study]	107.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	27.5

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Brealey, Richard	Fundamentos de finanzas corporativas	McGraw-Hill/Interamericana de España		978-84-481-5661-9	2007	
Brealey, Richard	Principios de finanzas corporativas	McGraw Hill		978-84-481-4621-4	2006	
Brealey, Richard A.	Finanzas corporativas	McGraw-Hill/Interamericana de España UNED		978-84-481-7208-4	2011	
Brun Lozano, Xavier; Moreno, Manuel	Análisis y selección de inversiones en mercados financieros	Profit		978-84-96998-75-9	2008	
Copeland, Thomas E	Financial theory and corporate policy	Addison-Wesley Pub. Group		978-0-321-22353-1	2004	
Elton, E.; Gruber, M.J. y Brown, S.J	Modern portfolio theory and investment analysis	John Wiley & Sons Limited		978-0-470-05082-8	2007	
Grinblatt, Mark	Mercados financieros y estrategia empresarial	McGraw-Hill Interamericana		84-481-3816-3	2003	
Haugen, Robert A.	Modern investment theory			0-13-019170-1	2001	
José Luis Sánchez	Curso de bolsa y mercados financieros	Ariel		84-344-2176-3	2001	
Pindado, Julio	Finanzas Empresariales	Paraninfo	Madrid	978-84-9732-895-1	2012	
Pisón Fernández., Irene	Dirección y gestión financiera de la empres	Pirámide		84-368-1548-3	2001	
Suárez Suárez, Andrés-Santiago	Decisiones óptimas de inversión y financiación en la empresa	Pirámide		84-368-1899-7	2005	
	Invertir en bolsa: conceptos y estrategias	McGraw-Hill			2000	