

# **UNIVERSIDAD DE CASTILLA - LA MANCHA**

# **GUÍA DOCENTE**

#### 1. General information

| Course: CH                                      | ANGING TERRITORIES                              |                 | Code: 310649                                      |                                                      |  |  |  |  |
|-------------------------------------------------|-------------------------------------------------|-----------------|---------------------------------------------------|------------------------------------------------------|--|--|--|--|
| Type: EL                                        | ECTIVE                                          |                 | ECTS credits: 4.5                                 |                                                      |  |  |  |  |
| Degree:                                         | 29 - MASTERS DEGREE PROGI<br>JLTURE AND SOCIETY | RAMME RESEA     | IE RESEARCH IN HUMANITIES, Academic year: 2020-21 |                                                      |  |  |  |  |
| Center: 7 -                                     | FACULTY OF HUMANITIES IN A                      | Group(s): 10    |                                                   |                                                      |  |  |  |  |
| Year: 1                                         |                                                 |                 |                                                   | Duration: C2                                         |  |  |  |  |
| Main language: Spanish Second language: English |                                                 |                 |                                                   |                                                      |  |  |  |  |
| Use of additional<br>languages:                 | ench                                            |                 | English Friendly: Y                               |                                                      |  |  |  |  |
| Web site:                                       | Web site: Bilingual: N                          |                 |                                                   |                                                      |  |  |  |  |
| Lecturer: FRANCISCO                             | CEBRIAN ABELLAN - Group(s):                     | : 10            |                                                   |                                                      |  |  |  |  |
| Building/Office                                 | Department                                      | Phone number    | Email                                             | Office hours                                         |  |  |  |  |
|                                                 | GEOGRAFÍA Y ORD.<br>TERRITORIO                  | 926053125       | francisco.cebrian@uclm.es                         | It will be published at the beginning of the course. |  |  |  |  |
| Lecturer: CARMEN GARCIA MARTINEZ - Group(s): 10 |                                                 |                 |                                                   |                                                      |  |  |  |  |
| Building/Office                                 | Department                                      | Phone<br>number | Email                                             | Office hours                                         |  |  |  |  |
| Benjamín Palencia/124                           | GEOGRAFÍA Y ORD. TERRITOF                       | 3IO Ext 2793    | carmen.garcia@uclm.es                             | t will be published at the beginning of the course.  |  |  |  |  |

## 2. Pre-Requisites

There are no prerequisites. However, it is recalled that the knowledge required by the Territories in Transformation subject are those referring to the characters that affect cities and tourism, related to tangible and intangible heritage. These foundations are acquired in subjects that students have previously taken in different degrees related to the field of Humanities and Social Sciences.

# 3. Justification in the curriculum, relation to other subjects and to the profession

The university master's degree in Humanities, Culture and Society has an interdisciplinary character. For this reason, the subject of Territories in Transformation aims to expose the most significant recent processes that are marking urban dynamics and the behavior of tourism in interior spaces. Both of them are the result of the current cultural model and that has obvious relationships with the use of heritage and with public and private strategies. The territory, marked by accelerated processes of change in the last decade, has an increasingly determined urban vocation and tourism is gaining increasing prominence in its different modalities. The subject pays attention to theoretical and conceptual aspects that explain and help the understanding of its reality and behavior. It contemplates both general processes and local logics resulting from adaptation carried out in specific territories. These contents are developed in theoretical and practical classes.

Within the Master, it is directly related to the subject Territorial analysis methodologies, which completes it from the thematic and methodological point of view, as it is dedicated to cartography and population analysis for the study of the territory. It also connects with the contents of the compulsory subject Theory, methodology and resources of research in Humanities.

The subject is organized in two large sections; in the first one, called "Recent regional urban processes", the dynamics operated in cities at the turn of the millennium are addressed; the second, entitled "Tourism and territory", deals with aspects related to the structure of the tourism system and its manifestations in incipient destinations.

There are relationships with other compulsory subjects of the study plan, which address aspects related to heritage in its connections with leisure and tourism, and socio-cultural processes that have marked the development of our cities. The instrumental and conceptual nature of this subject means that it complements and corresponds to the contents of other Master's subjects (compulsory or optional).

| 4. Degree competences achieved in this course |                                                                                                                                                                                     |  |  |  |  |  |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| Course competences                            |                                                                                                                                                                                     |  |  |  |  |  |
| Code                                          | Description                                                                                                                                                                         |  |  |  |  |  |
| CE15                                          | Produce specialised and reflective syntheses and reports based on complex and varied information about issues related to Territorial Sciences                                       |  |  |  |  |  |
| CE16                                          | Explain the complexity of the interrelations between society and territory, critically assessing imbalances and inequalities                                                        |  |  |  |  |  |
| CG01                                          | Apply the acquired knowledge and problem-solving skills to new or unfamiliar areas within broader (and/or multidisciplinary)<br>Humanities research contexts                        |  |  |  |  |  |
| CG03                                          | Know how to clearly and concisely report conclusions of research in Humanities, together with knowledge and reasons that support them to a specialised and non-specialised audience |  |  |  |  |  |
| CG08                                          | Elaborate and develop a collective or individual research project, guided and mentored, in each of the phases in the areas in<br>Humanities                                         |  |  |  |  |  |

## 5. Objectives or Learning Outcomes Course learning outcomes

#### Description

Carry out an analysis of the territory based on the methodologies learned, related to the study of the sources and techniques of demographic analysis, the construction processes of cities, and the changes associated with the introduction of tourism in interior spaces.

Critically evaluate the methodological contributions and the results of recent research work in the territorial areas of study, especially those related to our regional environment and Latin America.

Acquire, in the teaching-learning process, the skills necessary to establish diagnoses related to sustainable development, using geographic research methods and techniques, with special attention to GIS (Geographic Information Systems)

# 6. Units / Contents

# Unit 1: Recent regional urban processes

Unit 1.1 Urban and metropolitan dynamics and processes at the turn of the millennium

Unit 1.2 Recovery strategies and enhancement of the landscape and urban heritage

# Unit 2: Tourism and Territory

Unit 2.1 Local development, sustainability, tourism and territory

Unit 2.2 Tourism, landscape and territory

| 7. Activities, Units/Modules and Methodology                                       |                           |                                                             |      |       |       |                                                                        |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------|------|-------|-------|------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Training Activity                                                                  | Methodology               | Related Competences<br>(only degrees before RD<br>822/2021) | ECTS | Hours | As    | Com Des                                                                | cription                                                                                                                                                                                                                                                                                                                                                                 |
| Class Attendance (theory) [ON-<br>SITE]                                            | Combination of methods    | CE16 CG01 CG03                                              | 0.6  | 15    | Y     | func<br>whic<br>com<br>mate<br>N platt<br>regu<br>can<br>writt<br>be p | lanation and debate of the<br>damental contents of the topic,<br>ch includes the presentation and<br>ments of the recommended<br>erials available on the Moodle<br>form. For students who cannot<br>ularly attend the class, the activity<br>be recovered by presenting a<br>ten work, the criteria of which will<br>published through the virtual<br>upus or tutorials. |
| Workshops or seminars [ON-SITE]                                                    | Case Studies              | CE15 CG01 CG08                                              | 0.6  | 15    | Y     | or fie<br>N<br>stud<br>regu                                            | rying out practical activities and /<br>eld work that complete the<br>pretical content of the subject. For<br>lents who cannot attend class<br>ularly, the activity is recoverable<br>presenting written work.                                                                                                                                                           |
| Individual tutoring sessions [ON-<br>SITE]                                         | Guided or supervised work | CE16 CG03 CG08                                              | 0.6  | 15    | Y     | asse<br>stud<br>N tutor<br>in th<br>regu                               | hitoring and individualized<br>essment of the work done by the<br>lent. It will be replaced by<br>rials through the virtual Campus<br>the case of students who cannot<br>ularly attend the face-to-face<br>sions.                                                                                                                                                        |
| Practicum and practical activities<br>report writing or preparation [OFF-<br>SITE] | Combination of methods    | CE15 CE16 CG03 CG08                                         | 1.7  | 42.5  | Y     |                                                                        | paration of practical work to be<br>sented on the Moodle platform.                                                                                                                                                                                                                                                                                                       |
| Writing of reports or projects [OFF-<br>SITE]                                      | Combination of methods    | CE15 CE16 CG03                                              | 1    | 25    | Y     | the o<br>in th<br>as, v<br>out o<br>of th<br>stud                      | cludes readings on the theme of<br>course, which will be discussed<br>the classes of the subject as well<br>where appropriate, the carrying<br>of individual works on the theme<br>the subject (mandatory for<br>lents who do not regularly attend<br>teses).                                                                                                            |
|                                                                                    | ·                         | Total:                                                      | 4.5  | 112.5 |       |                                                                        |                                                                                                                                                                                                                                                                                                                                                                          |
| Total credits of in-class work: 1.8                                                |                           |                                                             |      |       |       |                                                                        | Total class time hours: 45                                                                                                                                                                                                                                                                                                                                               |
|                                                                                    | Total cred                |                                                             |      |       | Total | hours of out of class work: 67.5                                       |                                                                                                                                                                                                                                                                                                                                                                          |

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

| 8. Evaluation criteria and Grading System             |                          |                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |
|-------------------------------------------------------|--------------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| Evaluation System                                     | Continuous<br>assessment | Non-<br>continuous<br>evaluation* | Description                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |  |  |  |
| Practicum and practical activities reports assessment | 50.00%                   |                                   | The practices and other activities carried out during the course<br>that will be presented in writing through the Moodle platform<br>are included here. In its evaluation, the level reached in the<br>subject competences and the ability to employ methods and<br>techniques used for the analysis of the territory will be<br>assessed. It will be adjusted to the formal and content<br>characteristics established at the beginning of the course. |  |  |  |  |
| Assessment of active participation                    | 50.00%                   | 0.00%                             | The student will have to demonstrate through their participation<br>in the programmed activities in the classroom, in the practices<br>and / or in the field work, their ability to:<br>- analyze and assess the geographic problems dealt with,<br>- organize the information obtained,<br>- argue their opinions.                                                                                                                                     |  |  |  |  |

|        |         |         | The activity is recoverable for students who cannot regularly attend class. |
|--------|---------|---------|-----------------------------------------------------------------------------|
| Total: | 100.00% | 100.00% |                                                                             |

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

### Continuous assessment:

It will be applied to students who regularly attend class (at least 75% of the sessions).

If applicable, any modifications or adaptations needed in the teaching guides as a result of a change in the teaching or evaluation model derived from the evolution of the pandemic will be documented in a later addendum.

### Non-continuous evaluation:

For students who cannot regularly attend classes, an alternative evaluation system is established (preparation of a practice report) that includes the presentation of the practices and / or readings determined (50 %) and the presentation of written work. (50 %). The criteria of presentation and evaluation of both the practices and the work will be specifically exposed through virtual campus or tutorials.

If applicable, any modifications or adaptations needed in the teaching guides as a result of a change in the teaching or evaluation model derived from the evolution of the pandemic will be documented in a later addendum.

# Specifications for the resit/retake exam:

The same that as in the ordinary call.

If applicable, any modifications or adaptations needed in the teaching guides as a result of a change in the teaching or evaluation model derived from the evolution of the pandemic will be documented in a later addendum.

### Specifications for the second resit / retake exam:

Final test (100 %).

If applicable, any modifications or adaptations needed in the teaching guides as a result of a change in the teaching or evaluation model derived from the evolution of the pandemic will be documented in a later addendum.

| 9. Assignments, course calendar and important dates                                                 |                    |
|-----------------------------------------------------------------------------------------------------|--------------------|
| Not related to the syllabus/contents                                                                |                    |
| Hours                                                                                               | hours              |
| Workshops or seminars [PRESENCIAL][Case Studies]                                                    | 8                  |
| Individual tutoring sessions [PRESENCIAL][Guided or supervised work]                                | 4                  |
| Practicum and practical activities report writing or preparation [AUTÓNOMA][Combination of methods] | 52.5               |
| Writing of reports or projects [AUTÓNOMA][Combination of methods]                                   | 32                 |
| Unit 1 (de 2): Recent regional urban processes                                                      |                    |
| Activities                                                                                          | Hours              |
| Class Attendance (theory) [PRESENCIAL][Combination of methods]                                      | 8                  |
| Unit 2 (de 2): Tourism and Territory                                                                |                    |
| Activities                                                                                          | Hours              |
| Class Attendance (theory) [PRESENCIAL][Combination of methods]                                      | 8                  |
| Global activity                                                                                     |                    |
| Activities                                                                                          | hours              |
| Workshops or seminars [PRESENCIAL][Case Studies]                                                    | 8                  |
| Individual tutoring sessions [PRESENCIAL][Guided or supervised work]                                | 4                  |
| Practicum and practical activities report writing or preparation [AUTÓNOMA][Combination of methods] | 52.5               |
| Writing of reports or projects [AUTÓNOMA][Combination of methods]                                   | 32                 |
| Class Attendance (theory) [PRESENCIAL][Combination of methods]                                      | 16                 |
|                                                                                                     | Total horas: 112.5 |

| 10. Bibliography and Sources                                                                     |                                                                               |                                                                            |                             |                      |      |             |
|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------|----------------------|------|-------------|
| Author(s)                                                                                        | Title/Link                                                                    | Publishing house                                                           | Citv                        | ISBN                 | Year | Description |
| VERA REBOLLO, J. F. (Coord.);<br>LÓPEZ PALOMEQUE, F.;<br>MARCHENA GÓMEZ, M. y<br>ANTÓN CLAVÉ, S. | Análisis territorial del turismo y<br>planificación de destinos<br>turísticos | Tirant lo Blanch                                                           | Valencia                    |                      | 2011 |             |
|                                                                                                  | Planificación territorial del<br>turismo                                      | UOC                                                                        |                             | 84-9788-322-5        | 2011 |             |
|                                                                                                  | Turismo rural y desarrollo local                                              | Universidad de<br>SevillaUniversidad<br>de Castilla-La M                   |                             | 978-84-8427-658-6 (U | 2008 |             |
| CAPEL, H.                                                                                        | La morfología de las ciudadesl,<br>Sociedad, cultura y paisaje                | Ediciones del<br>Serbal                                                    |                             | 84-7628-391-1        | 2002 |             |
| CASTELLS, M.                                                                                     | La cuestión urbana                                                            | Siglo XXI                                                                  |                             | 968-23-0361-3        | 1988 |             |
| CEBRIÁN ABELLÁN, F. (Coord.)                                                                     | Turismo rural y desarrollo local                                              | Servicio de<br>Publicaciones de la<br>Universidad de<br>Castilla-La Mancha | Cuenca                      |                      | 2008 |             |
| CEBRIÁN, F. y PANADERO, M.<br>(Coords.)                                                          | Ciudades medias. Formas de<br>expansión urbana                                | Biblioteca Nueva                                                           | Madrid                      | 978-84-9940-594-0    | 2013 |             |
| HERNÁNDEZ SAMPIERI, R.;<br>FERNÁNDEZ COLLADO, C. y<br>BAPTISTA LUCIO, P.                         | Metodología de la investigación                                               | McGraw-Hill<br>Interamericana                                              | México D.<br>F.<br>(México) |                      | 2003 |             |
| ANTÓN, S. y GONZÁLEZ, R.                                                                         | Planificación territorial del                                                 | UOC                                                                        |                             | 84-9788-322-5        | 2005 |             |

| (Coords)<br>LOPEZ OLIVARES, D. | turismo<br>Los recursos turísticos                       | Tirant lo Blanch                      | Valencia  |                   | 2014 |
|--------------------------------|----------------------------------------------------------|---------------------------------------|-----------|-------------------|------|
| MOYA PELLITERO, A.M.           | La percepción del paisaje urbano                         | Paisaje y teoría.<br>Biblioteca nueva | Madrid    | 978-84-9940-196-6 | 2011 |
| SANCHO PÉREZ, A. (Dir.)        | Apuntes de metodología de la<br>investigación en turismo | OMT                                   | Madrid    |                   | 2001 |
| SOLANA, M. (Coord.)            | Espacios globales y lugares<br>próximos                  | Icaria-Antrazyt                       | Barcelona | 978-849888-703-7  | 2016 |