

**1. General information****Course:** FINANCIAL MANAGEMENT AND PLANNING FOR BUSINESS**Code:** 54349**Type:** ELECTIVE**ECTS credits:** 4.5**Degree:** 317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (AB)**Academic year:** 2020-21**Center:** 5 - FACULTY OF ECONOMICS AND BUSINESS**Group(s):** 12**Year:** 4**Duration:** First semester**Main language:** Spanish**Second language:** English**Use of additional languages:****English Friendly:** Y**Web site:****Bilingual:** N**Lecturer:** ANTONIO DIAZ PEREZ - Group(s): 12

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2. Pre-Requisites

No prerequisites have been established. However, it is advisable to have knowledge of financial mathematics, investment and financial management

3. Justification in the curriculum, relation to other subjects and to the profession

The aim of this course is to provide students with the basic knowledge regarding short and long term financial planning and financial management of the company from derivative instruments. The course deals with the issue of managing current assets and liabilities and developing a financial plan, as well as describing and analysing the most common derivative assets, their pricing and their use in hedging, arbitrage and speculation operations.

This elective course is included in the Economic-Financial and Fiscal Management mention, in which the aim is to provide the student with a practical overview of subjects related to the accounting, financial and fiscal environment of the company and other financial and brokerage institutions. The concepts developed in this course are fundamental for the financial management of private companies, especially credit institutions, as well as public and private entities. Furthermore, the notions learned in this course are basic for the construction of institutional portfolios, especially investment and pension funds, fixed income and equity.

4. Degree competences achieved in this course**Course competences**

Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E05	Develop the ability to analyze any information on the situation and possible development of a company and transform it into a business opportunity.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

5. Objectives or Learning Outcomes**Course learning outcomes****Description**

To apply the quantitative analysis of the company and its environment.

Search for information in order to analyze it, interpret its meaning, synthesize it and communicate it to others.

Know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment decisions and financing in the company, the theory of portfolios, the valuation of assets and the functioning of the financial markets.

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

6. Units / Contents**Unit 1: Management of current assets and liabilities****Unit 2: Short- and long-term financial management****Unit 3: Financial options and futures markets**

Unit 4: Pricing, hedging and speculation with financial derivatives

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E01 E03 E05 E08 E09	0.8	20	N	-	
Class Attendance (practical) [ON-SITE]	Problem solving and exercises	E08 G01 G04	0.4	10	N	-	
Problem solving and/or case studies [ON-SITE]	Combination of methods	E08 G01 G04	0.3	7.5	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	E01 E03 E05 E08 E09	2.2	55	N	-	
Other off-site activity [OFF-SITE]	Practical or hands-on activities	G01 G03	0.7	17.5	Y	Y	
Final test [ON-SITE]	Assessment tests	G01 G03 G04	0.1	2.5	Y	Y	
Total:			4.5	112.5			
Total credits of in-class work: 1.6			Total class time hours: 40				
Total credits of out of class work: 2.9			Total hours of out of class work: 72.5				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Other methods of assessment	30.00%	0.00%	Conducting exercises in class, exercises in Excel, and delivery of exercises for each of the topics that the student will complete off campus.
Final test	70.00%	100.00%	Theoretical and practical exam
Total:	100.00%	100.00%	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

Evaluation criteria for the final exam:

Continuous assessment:

- 1.- Periodic evaluation of exercises
- 2.- Evaluation by means of an objective exam in which the student demonstrates his or her understanding of theoretical concepts and the ability to analyze and solve practical problems.
- 3.- The objective exams must be passed with 50 % of their maximum evaluation (5 out of 10).

Non-continuous evaluation:

Those students who opt for non-continuous assessment must communicate this before the start of the examination period and following the mechanism established by the teaching staff at the beginning of the course.

- 1.- Evaluation by means of an objective exam in which the student demonstrates his or her understanding of theoretical concepts and the ability to analyse and solve practical problems.
- 2.- The objective exam may be different from the one taken by the students in the Continuous Assessment.

Specifications for the resit/retake exam:

The extraordinary assessment will consist of an exam that represents 70% of the final grade, and the delivery of continuous assessment materials that represent 30% of the grade. A minimum score of 5 out of 10 will be required for the periodic evaluation of exercises.

Specifications for the second resit / retake exam:

The extraordinary evaluation will consist of an exam that represents 100% of the final grade.

9. Assignments, course calendar and important dates

Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Final test [PRESENCIAL][Assessment tests]	2.5
Global activity	
Activities	hours
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	10
Study and Exam Preparation [AUTÓNOMA][Self-study]	55
Problem solving and/or case studies [PRESENCIAL][Combination of methods]	7.5
Final test [PRESENCIAL][Assessment tests]	2.5
Other off-site activity [AUTÓNOMA][Practical or hands-on activities]	17.5
Class Attendance (theory) [PRESENCIAL][Lectures]	20
Total horas: 112.5	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Brealey, Richard A.	Fundamentos de finanzas corporativas	Mac Graw Hill		9788448197766	2014	
Pisón Fernández., Irene	Dirección y gestión financiera de la empresa	Pirámide		84-368-1548-3	2001	
Hull, Jhon	Options, futures, and other derivatives	Pearson		978-0-13-216494-8	2012	
Martín Marín, José Luis	Manual de mercados financieros	Thomson		84-9732-326-2	2004	
Hull, Jhon	Risk management and financial institutions	John Wiley & Sons		978-1-119-44811-2	2018	
Díez de Castro, Luis Tomás	Dirección financiera : planificación, gestión y control	Prentice-Hall		84-205-3066-2	2001	
Hull, Jhon	Introducción a los mercados de futuros y opciones	Pearson		9786073222693	2015	
Hull, Jhon	Fundamentals of Futures and Options Markets	Pearson		978-0-13-509517-1	2011	