



## 1. General information

Course: ECONOMIC POLICY

Type: CORE COURSE

Degree: 317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION (AB)

Center: 5 - FACULTY OF ECONOMICS AND BUSINESS

Year: 2

Main language: Spanish

Use of additional languages:

Web site:

Code: 54310

ECTS credits: 9

Academic year: 2020-21

Group(s): 12 13

Duration: AN

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: MARIA SOLEDAD CASTAÑO MARTINEZ - Group(s): 12 13

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## 2. Pre-Requisites

Not established

## 3. Justification in the curriculum, relation to other subjects and to the profession

The mission of the subject **Economic Policy** is that the students know the logic of the process of public decision-making in the economic field, the insertion of the ends of economic policy in the overall scheme of policy objectives, the articulation of the instruments for these purposes, and the effects of such means in the particular field of public institutions and businesses. The matter that relates taught from the knowledge areas of Economic Analysis and Finance, Spanish and International Economics, Public Finance, Economic History and Institutions and Business Organisation. The overall objective is therefore to train professionals to get a better understanding and interpretation of economic reality, the logic of action of the main agents, to thereby be able to evaluate (both quantitatively and qualitatively) the different actions of public decision makers and learn the effects that these actions will have on the activity of economic agents, especially in the decisions to be taken by the companies.

## 4. Degree competences achieved in this course

## Course competences

Code	Description
E02	Develop and enhance entrepreneurship, adaptability to change and creativity in any functional area of a company or organization.
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E12	Understand the role of institutions and agents in economic and social activities
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

## 5. Objectives or Learning Outcomes

## Course learning outcomes

## Description

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

Listen, negotiate, convince and defend arguments both in oral and writing ways.

Autonomous work and personal initiative.

Work out problems in creative and innovative ways.

## Additional outcomes

It will be able to list the basic characteristics of the materials explained, referring to the bibliography for the development of the subject. (E7) (E12) (G2)

It will be able to demonstrate that it can make a critical analysis or a written essay on the implementation of policy measures with strong arguments and technical language of an economic nature, and that relevant conclusions arising. (E12) (G4)

It will be able to speak in public and defend any of the positions raised in discussions in the plenary sessions. (G3) (G2)  
 It will be able to work together and lead performance. (E2) (G3)

## 6. Units / Contents

**Unit 1: Introduction to economic policy**  
**Unit 2: The objectives of economic policy**  
**Unit 3: The monetary and financial environment of the company**  
**Unit 4: The fiscal environment of the company. Fiscal policy**  
**Unit 5: The entrepreneurial environment and enterprise policy in Europe**  
**Unit 6: Trade policy, competition and R & D in the business environment**  
**Unit 7: The environmental policy**  
**Unit 8: The sectoral policies and environment of the enlarged Europe for companies**

## 7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	E07 E12 G02 G04	2	50	N	-	
Study and Exam Preparation [OFF-SITE]	Self-study	E07 E12 G02 G04	3.2	80	N	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	E02 E07 E12 G02 G03 G04	0.9	22.5	Y	N	
Writing of reports or projects [OFF-SITE]	Guided or supervised work	E07 E12 G02 G04	0.96	24	Y	N	
Other on-site activities [ON-SITE]	Combination of methods	E02 G02 G03	0.58	14.5	Y	N	
Other off-site activity [OFF-SITE]	Other Methodologies	E07 E12 G02 G04	1.24	31	N	-	
Final test [ON-SITE]	Assessment tests	E02 E07 E12 G02 G03 G04	0.12	3	Y	Y	
<b>Total:</b>			<b>9</b>	<b>225</b>			
<b>Total credits of in-class work: 3.6</b>			<b>Total class time hours: 90</b>				
<b>Total credits of out of class work: 5.4</b>			<b>Total hours of out of class work: 135</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

## 8. Evaluation criteria and Grading System

Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Practicum and practical activities reports assessment	30.00%	30.00%	Development and presentation of papers, reports, test ... that it will be held throughout the year. They will only be considered these assessment activities when exceeding the final test.
Final test	70.00%	70.00%	Theoretical and practical exam. The total mark can be achieved through the realization of several controls and a final exam.
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

### Evaluation criteria for the final exam:

#### Continuous assessment:

The final test includes two parts, both of the same weight. The first part of the final test may be carried out in the exam period of the ordinary call of the first semester. Students who do not pass this first part or do not take it, will have to take a final test that includes both parts in the ordinary call for the second semester. The rest of the evaluation criteria will only be considered when the student has passed this final test.

The final test will be passed when the student, both in the first part of the final test and in the second part (which, as already indicated, this second will be done with the entire subject or with the content of the second semester, if the first part has already been passed), you have obtained a minimum of four and a half points out of ten.

As already indicated, the average grade of both parties will compute 70% of the final grade for the course, the other 30% of the final grade being the rest of the evaluable activities, provided that the final test has been passed. In case of not passing said final exam, the total grade for the course will only be the average grade for the final exam.

#### Non-continuous evaluation:

The final test includes two parts, both of the same weight. The first part of the final test may be carried out in the exam period of the ordinary call of the first semester. Students who do not pass this first part or do not take it, will have to take a final test that includes both parts in the ordinary call for the second semester. The rest of the evaluation criteria will only be considered when the student has passed this final test.

The final test will be passed when the student, both in the first part of the final test and in the second part (which, as already indicated, this second will be done with the entire subject or with the content of the second semester, if the first part has already been passed), you have obtained a minimum of four and a half points out of ten.

As already indicated, the average grade of both parties will compute 70% of the final grade for the course, the other 30% of the final grade being the rest of the evaluable activities, provided that the final test has been passed. In case of not passing said final exam, the total grade for the course will only be the average grade for the final exam.

### Specifications for the resit/retake exam:

Students who fail the course in the ordinary exam have the opportunity to stand for the final exam at the extraordinary call, taking into account the marks obtained in the other assessment activities.

**Specifications for the second resit / retake exam:**  
The marks of the practices of the previous year will be saved

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
<b>Total horas: 225</b>	

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
ANTUÑANO, I y SÁNCHEZ ANDRÉS, A. (COORD)	POLÍTICA ECONÓMICA. ELABORACIÓN Y POLÍTICAS COYUNTURALES	TIRANT LO BLANC			2009	
ARANDA GARCÍA, E(DIR.)	POLÍTICA ECONÓMICA. UN CONTEXTO DE CRISIS, RECUPERACIÓN E INCERTIDUMBRES	CIVITAS, THOMSON REUTERS			2106	
Arias Moreira, José Carlos	La formación de la Política Económica	Civitas	Madrid	84-470-0782-0	1999	Biblioteca General AB 338 ARI for Biblioteca Macanaz AB D 338.22 ARI
BONO SÁNCHEZ, E y TOMÁS CARPI, J.A	RENOVACIÓN DE LA POLÍTICA ECONÓMICA Y CAMBIOS SOCIALES	TIRANT LO BLANC			2016	
Barea Tejeiro, José	La política económica española desde la entrada en la unión	Instituto de Estudios Fiscales			2006	
CALVO BERNARDINO, A.; PAREJO GAMIR, J.A.; RODRÍGUEZ SÁIZ, L.; CUERVO, A.	Manual de sistema financiero español	Ariel			2011	
CASARES RIPOL, J.	ETICA, ECONOMÍA Y POLÍTICA	ESIC	MADRID		2011	
Casares Ripol, Javier	Temas de política económica	Esic	MADRID		1992	
Cuadrado Roura, J. R et al.	Política Económica. Elaboración, objetivos e instrumentos	Mc-Graw Hill			2015	
ESTEBAN, M.	La política económica en tiempos de incertidumbre	Netbiblo			2006	
FERNANDEZ ARUFE, J. (COORD)	Principios de política económica : ejercicios de test y cues	Delta	MADRID		2006	
FERNANDEZ DIAZ, A.; PAREJO GAMIR, J.A.; RODRIGUEZ SÁIZ, L.	Política económica	McGraw-Hill/Interamericana de España			2011	
FERNANDEZ DÍAZ, A. (DIR)	Fundamentos y papel actual de la política económica	Pirámide			1999	
FERNÁNDEZ DÍAZ, A.	Política monetaria. Fundamentos y estrategia	THOMSON-PARANINFO			2011	
Fernández Díaz et al	Política monetaria. Su eficacia y enfoques alternativos	AC			2003	
GALINDO MARTÍN, M.A. (COORD)	Diez temas de política económica	Ediciones Internacionales Universitarias			2001	
GAMIR CASARES, L. (COORD)	Política económica de España	Alianza			2013	
GARCÍA RECHE, A. y SÁNCHEZ ANDRÉS, A. (COORD)	POLÍTICAS ECONÓMICAS ESTRUCTURALES Y DE COMPETITIVIDAD	TIRANT LO BLANC			2016	
Galindo Martín y Fernández Jurado	Política socioeconómica en la Unión Europea	Delta			2006	
	Política económica : programas,	Ministerio de Economía y				

Grefe, Xavier	instrumentos, perspectivas	Hacienda, Instituto de		84-8008-050-7	1993	
Hutchison, T.W.	Economía positiva y objetivos de Política Económica	Vicens Vives	Barcelona		1971	Bib. Mac. AB DM12923, 24, 25, 26, 27
JORDAN GALDUF, J. M.	Desafíos actuales de la política económica : un enfoque estr	Civitas			2008	
JORDAN GALDUF, J.M; GARCIA RECHE, A.; ANTUÑANO MARURI, I. (COORD)	Política económica y actividad empresarial	Tirant lo Blanch			1999	
Kirschén, Etienne Sadi	Nueva política económica comparada	Oikos-tau		84-281-0377-1	1978	Bib. Mac. AB D 338.22 NUE
Naredo, José Manuel	La economía en evolución: historia y perspectivas de las ca	Siglo XXI de España Ministerio de Economía y Hac	Madrid	84-323-0611-8	1987	Bib. Gen. AB 330.8 NAR eco, DG12807 Bib. Mac. AB D 33 (091) NAR, DM13543,13542
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Parejo Gámir, José Alberto; Calvo Bernaredino, Antonio y Paúl Gutiérrez, Jesús	La política económica de reformas estructurales	Centro de Estudios Ramón Areces	Madrid	84-8004-142-0	1995	Biblioteca General AB DG 25351 Biblioteca Macanaz AB D 330.8 PAR
Sen, Amartya Kumar	On Ethics and Economics	Basil Blackwell	London	0-631-15494-9	1990	Bib. Mac. AB D-330-SEN
Sevilla Jiménez, m. (coord)	Política Económica. Políticas instrumentales y sectoriales				1998	
Subirá i Claus, Antoni	Políticas para la competitividad : una experiencia de gobier	Antoni Bosch Editorial		978-84-95348-37-1	2007	
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	CRISIS Y POLÍTICA ECONÓMICA	CIZUR MENOR, THOMSON REUTERS			2014	
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	POLÍTICA ECONÓMICA, 2015	TIRANT LO BLANC			2016	
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	POLÍTICA ECONÓMICA, 2015	TIRANT LO BLANC			2016	
Tinbergen, Jan	Política Económica: principios y formulación	Fondo de Cultura Económica	México		1961	Bib. Gral. AB DG22388 Bib. Mac. AB D-338.22-TIN
Varios	Política Económica de la España democrática	Tirant lo Blanch			2008	
de Figueroa, Emilio	Curso de Política Económica (2 volúmenes)	Revista de Derecho Privado	Madrid		1969	Bib. Mac. AB DM 12814 I/II