

**1. General information****Course:** ENTREPRENEURSHIP POLICIES**Type:** CORE COURSE**Degree:** 2341 - MASTERS DEGREE PROGRAMME IN BUSINESS INITIATIVE:  
ANALYSIS AND STRATEGIES**Center:** 403 - FACULTY OF LAW AND SOCIAL SCIENCES OF C. REAL**Year:** 1**Main language:** Spanish**Use of additional  
languages:****Web site:****Code:** 310781**ECTS credits:** 6**Academic year:** 2020-21**Group(s):** 20**Duration:** First semester**Second language:** Spanish**English Friendly:** Y**Bilingual:** N

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**2. Pre-Requisites**

Not established

**3. Justification in the curriculum, relation to other subjects and to the profession**

The main objective of the subject is to analyse the different economic policies that stimulate entrepreneurship activity of a country, showing the direct and indirect effects that could have any influence on such activity.

Entrepreneurship has been considered during the last years as an important growth enhancing element. And for this reason it is necessary to determine the activities that would stimulate entrepreneurship activity.

So, it is necessary to analyze the different policies that would facilitate the achievement of this objective, showing in turn the derived effects due to the use of such policies, focusing essentially on those policies that promote entrepreneurship activity. Hereby there is completed the formation that students have received in the applied economics field.

**4. Degree competences achieved in this course****Course competences**

Code	Description
CB06	Possess and understand knowledge that provides a basis or opportunity to be original in the development and / or application of ideas, often in a research context.
CB08	Be able to integrate knowledge and face the complexity of making judgments based on information that, being incomplete or limited, includes reflections on social and ethical responsibilities linked to the application of knowledge and judgments
CB09	Know how to communicate the conclusions and their supported knowledge and ultimate reasons to specialized and non-specialized audiences in a clear and unambiguous way
CB10	Have the learning skills which allow to continue studying in a self-directed or autonomous way
E04	Ability to extract relevant information from the business economic environment, and to apply it to decision making.
E05	Ability to know in depth the mechanisms and resources facilitated by public policies to promote entrepreneurial activity and self-employment, in the various areas of public administration, and to take advantage of these resources efficiently.
E06	Ability to plan the firm adaptation strategy to changes in the economic, legal, social and cultural environment, with special emphasis on the internationalization process.
G01	Ability to communicate orally, and in writing in a clear and synthetic way using ICT
T02	Ability to work in a team, lead groups and cooperate in the realization of projects.

**5. Objectives or Learning Outcomes****Course learning outcomes****Description**

Analyze the effects that derive from the initiatives designed by the political decision-makers in this field

Ability to analyze the different policies that are available to promote entrepreneurial activity, as well as its effects

Know and understand the different measures that can be implemented to stimulate this activity

Link these measures with those established to achieve other economic policy objectives, such as employment, economic growth, inflation, etc.

**6. Units / Contents**

Unit 1: Tax policies effects on Entrepreneurship

Unit 2: Monetary and financial environment and their effects on entrepreneurship

Unit 3: Gender policy and its implications on entrepreneurship

Unit 4: Entrepreneurship and sociocultural policy

7. Activities, Units/Modules and Methodology							
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	Description
Class Attendance (theory) [ON-SITE]	Lectures	CB06 CB08 CB10 E04 E05 E06	0.6	15	N	-	For the blended-learning modality, the number of class hours of this activity is 5 hours
Class Attendance (practical) [ON-SITE]	Combination of methods	CB06 CB08 CB10 E04 E05 E06 G01 T02	0.8	20	Y	N	For the blended-learning modality, the number of class hours of this activity is 10 hours
Project or Topic Presentations [ON-SITE]	Combination of methods	CB08 CB09 CB10 E04 E05 E06 G01 T02	0.3	7.5	Y	N	For the blended-learning modality, the number of class hours of this activity is 2,5 hours
Group tutoring sessions [ON-SITE]	Group tutoring sessions	CB06 CB08 CB10 E04 E05	0.2	5	N	-	For the blended-learning modality, the number of class hours of this activity is 3,5 hours
Final test [ON-SITE]	Assessment tests	CB06 CB08 E05 E06	0.1	2.5	Y	Y	
Writing of reports or projects [OFF-SITE]	Combination of methods	CB06 CB08 CB10 E04 E05 E06 G01 T02	2.8	70	Y	N	
Study and Exam Preparation [OFF-SITE]	Self-study	CB06 CB08 CB10 E05 E06	1.2	30	N	-	
<b>Total:</b>			<b>6</b>	<b>150</b>			
<b>Total credits of in-class work: 2</b>			<b>Total class time hours: 50</b>				
<b>Total credits of out of class work: 4</b>			<b>Total hours of out of class work: 100</b>				

As: Assessable training activity

Com: Training activity of compulsory overcoming (It will be essential to overcome both continuous and non-continuous assessment).

8. Evaluation criteria and Grading System			
Evaluation System	Continuous assessment	Non-continuous evaluation*	Description
Test	30.00%	100.00%	Final examination and tests of progress
Oral presentations assessment	20.00%	0.00%	Presentation and defense of academic papers
Other methods of assessment	50.00%	0.00%	Resolution of problems, exercises and practical cases, presentation of papers and reports, participation in the classroom...
<b>Total:</b>	<b>100.00%</b>	<b>100.00%</b>	

According to art. 4 of the UCLM Student Evaluation Regulations, it must be provided to students who cannot regularly attend face-to-face training activities the passing of the subject, having the right (art. 12.2) to be globally graded, in 2 annual calls per subject, an ordinary and an extraordinary one (evaluating 100% of the competences).

9. Assignments, course calendar and important dates	
Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	15
Class Attendance (practical) [PRESENCIAL][Combination of methods]	20
Project or Topic Presentations [PRESENCIAL][Combination of methods]	8
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	5
Final test [PRESENCIAL][Assessment tests]	2
Writing of reports or projects [AUTÓNOMA][Combination of methods]	70
Study and Exam Preparation [AUTÓNOMA][Self-study]	30
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	15
Class Attendance (practical) [PRESENCIAL][Combination of methods]	20
Project or Topic Presentations [PRESENCIAL][Combination of methods]	8
Group tutoring sessions [PRESENCIAL][Group tutoring sessions]	5
Final test [PRESENCIAL][Assessment tests]	2
Writing of reports or projects [AUTÓNOMA][Combination of methods]	70
Study and Exam Preparation [AUTÓNOMA][Self-study]	30
<b>Total horas: 150</b>	

10. Bibliography and Sources
Publishing

Author(s)	Title/Link	house	Citv	ISBN	Year	Description
BLACK, LAMONT K. Y ROSEN, RICHARD J.	The Effect of Monetary Policy on the Availability of Credit: How the Credit Channel Works				2011	
Bennett, R.J.	Entrepreneurship, small business and public policy	Routledge		978-0-203-07862-4	2014	
Brush, C.G.	Women and entrepreneurship: contemporary classic	Edward Elgar Publishing			2006	
Casson, M.; Yeung, B.; Anuradha, B. & Wadeson, N.	The Oxford Handbook Of Entrepreneurship	Oxford Univesity Press	New York	0199288984	2006	
DE FIORE, F., TELES, P., y TRISTANI, O.	Monetary Policy and the Financing of Firms				2011	
David B. Audretsch, Isabel Grilo, A. Roy Thurik	Handbook of research on entrepreneurship policy	Edward Elgar Publishing		978184542409-1	2007	
ELORRIAGA, G. Y SANZ, J.F. (Cord.)	Una reforma fiscal para el crecimiento y el empleo				2013	
David Storey, Francis Greene, Kevin Mole	Three Decades of Enterprise Culture? Entrepreneurship, Economic Regeneration and Public Policy	Palgrave Macmillan		9781403941022	2007	
FATA, S. A. AND MIHOV, I.	The effects of fiscal policy on consumption and employment: theory and evidence				2001	
Fielden, S.L.; Davidson, M.J.	International research handbook on successful women entrepreneurs	Edward Elgar Publishing			2010	
Freytag, A.; Thurik, A.R.	Entrepreneurship and culture	Springer			2010	
GALINDO MARTIN, M.A., y NARDI SPILLER, C.	Public Finance: Lessons from the Past and Effects on the Future	Nova Science Publishers			2011	
Galindo, M.A.; Ribeiro, D.	Women's entrepreneurship and Economics. New perspectives, practices and policies	Springer			2012	
HALL, B., VAN REENEN, J.	How effective are fiscal incentives for R&D? A review of the evidence				2000	
Hughes, K.D.; Jennings, J.E.	Global women's entrepreneurship research. Diverse settings, questions and approaches	Edward Elgar Publishing			2012	
Leitao, J.; Baptista, R.	Public policies for fostering entrepreneurship	Springer		978-1-4419-0248-1	2009	
Lundstrom, Anders, Stevenson, Lois A	Entrepreneurship Policy: Theory and Practice	Springer		978-0-387-24140-1	2005	
MARRA DOMÍNGUEZ, A.	The effects of fiscal incentives and public subsidies on private R&D investment				2008	
McAdam, M	Female entrepreneurship	Routledge			2013	
Peris-Ortiz, Marta, Merigó-Lindahl, José M. (Eds.)	Entrepreneurship, Regional Development and Culture. An Institutional Perspective	Springer		978-3-319-15111-3	2015	
RUBIO, J.J.	Medidas fiscales para la protección del autónomo en una situación crítica de la economía española				2010	
Varios	CREACIÓN DE EMPRESAS Y EMPRENDIMIENTO	Pearson Educación	Madrid	9788415552291	2014	
Zoltan J. Acs, David B. Audretsch, Robert J. Strom	Entrepreneurship, Growth, and Public Policy	Cambridge University Press		978-0-521-89492-0	2009	