



1. General information

Course: ECONOMIC POLICY

Type: CORE COURSE

Degree: 317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION

Center: 5 - FACULTY OF ECONOMICS AND BUSINESS

Year: 2

Main language: Spanish

Use of additional languages:

Web site:

Code: 54310

ECTS credits: 9

Academic year: 2019-20

Group(s): 12 13

Duration: AN

Second language: English

English Friendly: Y

Bilingual: N

Lecturer: MARCOS CARCHANO ALCARAZ - Group(s): 12 13

Building/Office	Department	Phone number	Email	Office hours
	ECO.POL/ HAC. PUB.,EST.ECO/EMP Y POL EC		Marcos.Carchano@uclm.es	

Lecturer: MARIA SOLEDAD CASTAÑO MARTINEZ - Group(s): 12 13

Building/Office	Department	Phone number	Email	Office hours
Facultad de CC. Econ. y Empr., 1.14	ECONOMÍA APLICADA I	967599200 ext 2387	mariasoledad.castano@uclm.es	The first week of class will be established in moodle

Lecturer: GREGORIO LOPEZ SANZ - Group(s): 12 13

Building/Office	Department	Phone number	Email	Office hours
Despacho 3.18. Facultad de Ciencias Económicas y Empresariales de Albacete	ECONOMÍA APLICADA I	926053165	gregorio.lopez@uclm.es	To specify by email.

2. Pre-Requisites

Not established

3. Justification in the curriculum, relation to other subjects and to the profession

The mission of the subject **Economic Policy** is that the students know the logic of the process of public decision-making in the economic field, the insertion of the ends of economic policy in the overall scheme of policy objectives, the articulation of the instruments for these purposes, and the effects of such means in the particular field of public institutions and businesses. The matter that relates taught from the knowledge areas of Economic Analysis and Finance, Spanish and International Economics, Public Finance, Economic History and Institutions and Business Organisation. The overall objective is therefore to train professionals to get a better understanding and interpretation of economic reality, the logic of action of the main agents, to thereby be able to evaluate (both quantitatively and qualitatively) the different actions of public decision makers and learn the effects that these actions will have on the activity of economic agents, especially in the decisions to be taken by the companies.

4. Degree competences achieved in this course

Course competences

Code	Description
E02	Develop and enhance entrepreneurship, adaptability to change and creativity in any functional area of a company or organization.
E07	Understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E12	Understand the role of institutions and agents in economic and social activities
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

Know the analytical models and techniques of the economic and legal environment currently faced by enterprises, with special attention given to the search for opportunities and the anticipation of potential changes.

Listen, negotiate, convince and defend arguments both in oral and writing ways.

Autonomous work and personal initiative.

Work out problems in creative and innovative ways.

Additional outcomes

It will be able to list the basic characteristics of the materials explained, referring to the bibliography for the development of the subject. (E7) (E12) (G2)

It will be able to demonstrate that it can make a critical analysis or a written essay on the implementation of policy measures with strong arguments and technical language of an economic nature, and that relevant conclusions arising. (E12) (G4)

It will be able to speak in public and defend any of the positions raised in discussions in the plenary sessions. (G3) (G2)

It will be able to work together and lead performance. (E2) (G3)

6. Units / Contents

Unit 1: Introduction to economic policy

Unit 2: The objectives of economic policy

Unit 3: The monetary and financial environment of the company

Unit 4: The fiscal environment of the company. Fiscal policy

Unit 5: The entrepreneurial environment and enterprise policy in Europe

Unit 6: Trade policy, competition and R & D in the business environment

Unit 7: The environmental policy

Unit 8: The sectoral policies and environment of the enlarged Europe for companies

7. Activities, Units/Modules and Methodology

Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	R	Description
Class Attendance (theory) [ON-SITE]	Lectures	E07 E12 G02 G04	2	50	N	-	-	
Study and Exam Preparation [OFF-SITE]	Self-study	E07 E12 G02 G04	3.2	80	N	-	-	
Class Attendance (practical) [ON-SITE]	Combination of methods	E02 E07 E12 G02 G03 G04	0.9	22.5	Y	N	N	
Writing of reports or projects [OFF-SITE]	Guided or supervised work	E07 E12 G02 G04	0.96	24	Y	N	N	
Other on-site activities [ON-SITE]	Combination of methods	E02 G02 G03	0.58	14.5	Y	N	N	
Other off-site activity [OFF-SITE]	Other Methodologies	E07 E12 G02 G04	1.24	31	N	-	-	
Final test [ON-SITE]	Assessment tests	E02 E07 E12 G02 G03 G04	0.12	3	Y	Y	Y	
Total:			9	225				
Total credits of in-class work: 3.6			Total class time hours: 90					
Total credits of out of class work: 5.4			Total hours of out of class work: 135					

As: Assessable training activity

Com: Training activity of compulsory overcoming

R: Rescheduling training activity

8. Evaluation criteria and Grading System

Evaluation System	Grading System		Description
	Face-to-Face	Self-Study Student	
Final test	70.00%	70.00%	Theoretical and practical exam. The total mark can be achieved through the realization of several controls and a final exam.
Practicum and practical activities reports assessment	30.00%	30.00%	Development and presentation of papers, reports, test ... that it will be held throughout the year. They will only be considered these assessment activities when exceeding the final test.
Total:	100.00%	100.00%	

Evaluation criteria for the final exam:

The final exam includes two parts, both of the same weight. The first part of the final test may be performed in the period examinations of the ordinary call of the first semester. Students who do not pass this first part or not made, will have to make a final trial that includes both parties in the ordinary call of the second semester. Only the rest of the evaluation criteria will be contemplated when the student has passed this final exam.

The final exam will be overcome when the student, both in the primera part of the final exam and the second part (which, as already indicated, the second will be held with all of the subject or content of the second semester, if it has already passed the first part) has obtained a minimum of 4,5 points out of ten.

As already indicated, the average grade from both sides counted 70% of the final grade for the course, with the other 30% of the final mark the rest of the assessment activities, provided that it has passed the final test. Failure to overcome this final test, the overall grade for the course will be only the average mark of the final test.

Specifications for the resit/retake exam:

Students who fail the course in the ordinary exam have the opportunity to stand for the final exam at the extraordinary call, taking into account the marks obtained in the other assessment activities.

9. Assignments, course calendar and important dates

Not related to the syllabus/contents	
Hours	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5

Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
Global activity	
Activities	hours
Class Attendance (theory) [PRESENCIAL][Lectures]	50
Study and Exam Preparation [AUTÓNOMA][Self-study]	80
Class Attendance (practical) [PRESENCIAL][Combination of methods]	22.5
Writing of reports or projects [AUTÓNOMA][Guided or supervised work]	24
Other on-site activities [PRESENCIAL][Combination of methods]	14.5
Other off-site activity [AUTÓNOMA][Other Methodologies]	31
Final test [PRESENCIAL][Assessment tests]	3
Total horas: 225	

10. Bibliography and Sources							
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description	
ANTUÑANO, I y SÁNCHEZ ANDRÉS, A. (COORD)	POLÍTICA ECONÓMICA. ELABORACIÓN Y POLÍTICAS COYUNTURALES	TIRANT LO BLANC			2009		
ARANDA GARCÍA, E(DIR.)	POLÍTICA ECONÓMICA. UN CONTEXTO DE CRISIS, RECUPERACIÓN E INCERTIDUMBRES	CIVITAS, THOMSON REUTERS			2106		
Arias Moreira, José Carlos	La formación de la Política Económica	Civitas	Madrid	84-470-0782-0	1999	Biblioteca General AB 338 ARI for Biblioteca Macanaz AB D 338.22 ARI	
BONO SÁNCHEZ, E y TOMÁS CARPI, J.A	RENOVACIÓN DE LA POLÍTICA ECONÓMICA Y CAMBIOS SOCIALES	TIRANT LO BLANC			2016		
Barea Tejeiro, José	La política económica española desde la entrada en la unión	Instituto de Estudios Fiscales			2006		
CALVO BERNARDINO, A.; PAREJO GAMIR, J.A.; RODRÍGUEZ SÁIZ, L.; CUERVO, A.	Manual de sistema financiero español	Ariel			2011		
CASARES RIPOL, J.	ETICA, ECONOMÍA Y POLÍTICA	ESIC	MADRID		2011		
Casares Ripol, Javier	Temas de política económica	Esic	MADRID		1992		
Cuadrado Roura, J. R et al.	Política Económica. Elaboración, objetivos e instrumentos	Mc-Graw Hill			2015		
ESTEBAN, M.	La política económica en tiempos de incertidumbre	Netbiblo			2006		
FERNANDEZ ARUFE, J. (COORD)	Principios de política económica : ejercicios de test y cues	Delta	MADRID		2006		
FERNANDEZ DIAZ, A.; PAREJO GAMIR, J.A.; RODRIGUEZ SÁIZ, L.	Política económica	McGraw-Hill/Interamericana de España			2011		
FERNANDEZ DÍAZ, A. (DIR)	Fundamentos y papel actual de la política económica	Pirámide			1999		
FERNÁNDEZ DÍAZ, A.	Política monetaria. Fundamentos y estrategia	THOMSON-PARANINFO			2011		
Fernández Díaz et al	Política monetaria. Su eficacia y enfoques alternativos	AC			2003		
GALINDO MARTÍN, M.A. (COORD)	Diez temas de política económica	Ediciones Internacionales Universitarias			2001		
GAMIR CASARES, L. (COORD)	Política económica de España	Alianza			2013		
GARCÍA RECHE, A. y SÁNCHEZ ANDRÉS, A. (COORD)	POLÍTICAS ECONÓMICAS ESTRUCTURALES Y DE COMPETITIVIDAD	TIRANT LO BLANC			2016		
Galindo Martín y Fernández Jurado	Política socioeconómica en la Unión Europea	Delta			2006		
Grefe, Xavier	Política económica : programas, instrumentos, perspectivas	Ministerio de Economía y Hacienda, Instituto de		84-8008-050-7	1993		
Hutchison, T.W.	Economía positiva y objetivos de Política Económica	Vicens Vives	Barcelona		1971	Bib. Mac. AB DM12923, 24, 25, 26, 27	
JORDAN GALDUF, J. M.	Desafíos actuales de la política económica : un enfoque estr	Civitas			2008		
JORDAN GALDUF, J.M; GARCIA RECHE, A.; ANTUÑANO MARURI, I. (COORD)	Política económica y actividad empresarial	Tirant lo Blanch			1999		
Kirschén, Etienne Sadi	Nueva política económica	Oikos-tau		84-281-0377-1	1978	Bib. Mac. AB D 338.22	

	comparada						NUE Bib. Gen. AB 330.8 NAR eco, DG12807 Bib. Mac. AB D 33 (091) NAR, DM13543,13542
Naredo, José Manuel	La economía en evolución: historia y perspectivas de las ca	Siglo XXI de España Ministerio de Economía y Hac	Madrid	84-323-0611-8	1987		
OCHANDO, C	POLÍTICAS ECONÓMICAS COYUNTURALES. OBJETIVOS E INSTRUMENTOS	TIRANT LO BLANC			2015		
Parejo Gámir, José Alberto; Calvo Bernaredino, Antonio y Paúl Gutiérrez, Jesús	La política económica de reformas estructurales	Centro de Estudios Ramón Areces	Madrid	84-8004-142-0	1995		Biblioteca General AB DG 25351 Biblioteca Macanaz AB D 330.8 PAR
Sen, Amartya Kumar	On Ethics and Economics	Basil Blackwell	London	0-631-15494-9	1990		Bib. Mac. AB D-330-SEN
Sevilla Jiménez, m. (coord)	Política Económica. Políticas instrumentales y sectoriales				1998		
Subirá i Claus, Antoni	Políticas para la competitividad : una experiencia de gobier	Antoni Bosch Editorial		978-84-95348-37-1	2007		
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	CRISIS Y POLÍTICA ECONÓMICA	CIZUR MENOR, THOMSON REUTERS			2014		
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	POLÍTICA ECONÓMICA, 2015	TIRANT LO BLANC			2016		
SÁNCHEZ ANDRÉS, A. Y TOMÁS CARPI, J.A.	POLÍTICA ECONÓMICA, 2015	TIRANT LO BLANC			2016		
Tinbergen, Jan	Política Económica: principios y formulación	Fondo de Cultura Económica	México		1961		Bib. Gral. AB DG22388 Bib. Mac. AB D-338.22- TIN
Varios	Política Económica de la España democrática	Tirant lo Blanch			2008		
de Figueroa, Emilio	Curso de Política Económica (2 volúmenes)	Revista de Derecho Privado	Madrid		1969		Bib. Mac. AB DM 12814 I/II