

UNIVERSIDAD DE CASTILLA - LA MANCHA GUÍA DOCENTE

Bilingual: N

1. General information

Web site:

Course: FINANCIAL MANAGEMENT Code: 54321

Type: CORE COURSE ECTS credits: 6

317 - UNDERGRADUATE DEGREE IN BUSINESS MANAGEMENT AND
Degree: ADMINISTRATION Academic year: 2019-20

ADMINISTRATION

Center: 5 - FACULTY OF ECONOMICS AND BUSINESS

Year: 3

Group(s): 12 13

Duration: First semester

 Main language: Spanish
 Second language: English

 Use of additional languages:
 English Friendly: Y

Lecturer: ANA MARIA ESCRIBANO LOPEZ - Group(s): 12									
Building/Office Depa		Department		Phone number	Email	Office hours			
Facultad de CC Económicas y Empresariales/Despacho 3.07 Lecturer: MARÍA ISABEL MARTÍNEZ MARÍN - Group(s)		[926052909	lana escribano(a)uclm es	El horario de tutorías se anunciará en el espacio virtual de la asignatura.				
Building/Office Department		Phone number	Email		Office hours				
ANÁLISIS ECONÓMICO Y FINANZAS			Marialsabel.Martinez@uclm.es						

2. Pre-Requisites

Basic knowledge about mathematical and financial concepts, such as calculus and numerical series, progressions, logarithms, derivation and basic integration, interest rates and financial transactions, among others.

3. Justification in the curriculum, relation to other subjects and to the profession

Objective of the course

The purpose of this compulsory subject is to provide basic knowledge regarding the three classical problems of corporate finance: investment decisions, optimal financing company and the dividend policy. In this subject we address the issue of which projects to accept and how to finance them. This topic requires to examine associated issues of corporate finance and an understanding of the financial markets. We describe the fixed income financing instruments available to the firm and how they are priced. The financial leverage, the project evaluation under uncertainty, the uses of capital and financial structure are also taken up in detail. These concepts allow students to make decisions as financial managers of a company.

Relationship with other subjects

This subject is related with many others, because of concepts such as interest rate, financial transactions, loans and valuation of financial assets (directly interrelated with Economic Policy, Basic Accounting, Principles of Economics, Mathematics, Statistics, Introduction to Econometrics, Economic History, Financial System, etc.).

Relevance for the professional career

The subject of "Financial Management" is an essential part of the background in a degree in Business Management and Administration as well as the professional career, both in private enterprise, a financial institution or a public entity. The role of this subject is essential because of the relevance of the financial aspects.

4. Degree competences achieved in this course

Course competences	
Code	Description
E01	Develop the ability to manage and run a company or organization, understand their competitive and institutional position, and identify their strengths and weaknesses.
E03	Develop and enhance the ability to establish the planning and organization of any task in a company with the ultimate goal of helping make business decisions.
E06	Develop and enhance the ability for general management, technical management and the management of research, development and innovation projects in any company or organization.
E08	Ability to produce financial information, relevant to the decision-making process.
E09	Ability to carry out a financial evaluation of the different assets of a company at different points in time and at different levels of risk.
E13	Ability to make logical representative models of the business reality
G01	Possession of the skills needed for continuous, self-led, independent learning, which will allow students to develop the learning abilities needed to undertake further study with a high degree of independence.
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	Develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant

evidence and interpreting it appropriately so as to reach conclusions.

Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas.

Capacity for teamwork, to lead, direct, plan and supervise multidisciplinary and multicultural teams in both national and international environments so as to create synergies which benefit organisations.

5. Objectives or Learning Outcomes

Course learning outcomes

Description

G05

Apply the theories and approaches of economic analysis to explain the behavior of economic agents.

Assume social and ethical responsibilities in business decision-making.

Search for information in order to analyze it, interpret is meaning, synthesize it and communicate it to others.

Know the exchange of economic resources over time between individuals, companies and financial institutions, which involves the analysis of investment decisions and financing in the company, the theory of portfolios, the valuation of assets and the functioning of the financial markets.

Listen, negotiate, convince and defend arguments both in oral and writing ways.

6. Units / Contents

Unit 1: Introduction

Unit 2: Valutaion of fixed-income securities and term structure of interest rates

Unit 3: Financial leverage

Unit 4: The selection criteria for investments under uncertainty

Unit 5: Optimal capital structure theory

Unit 6: Dividend policy

Unit 7: Business restructuring

7. Activities, Units/Modules and Methodology									
Training Activity	Methodology	Related Competences (only degrees before RD 822/2021)	ECTS	Hours	As	Com	R	Description	
Class Attendance (theory) [ON-SITE]	Combination of methods	E01 E05 E06 E08 E09 E13	1.33	33.25	N	-	-		
Class Attendance (practical) [ON-SITE]	Problem solving and exercises	E03 E06 E08 E09 G02 G03 G04	0.67	16.75	Υ	N	N		
Problem solving and/or case studies [ON-SITE]	Self-study	G01	0.3	7.5	Υ	N	Υ		
Final test [ON-SITE]	Assessment tests	E03 E06 E08 E09 G01 G02 G03 G04 G05	0.1	2.5	Υ	Υ	Υ		
Study and Exam Preparation [OFF-SITE]	Self-study	E03 E06 E08 E09 G01 G02 G03 G04 G05	2	50	N	1	-		
Other off-site activity [OFF-SITE]	Self-study	E03 E06 E08 E09 G02 G03 G04	1.6	40	N	-	_		
Total:				150					
Total credits of in-class work: 2.4				Total class time hours: 60					
Total credits of out of class work: 3.6					Total hours of out of class work: 90				

As: Assessable training activity

Com: Training activity of compulsory overcoming

R: Rescheduling training activity

8. Evaluation criteria and Grading System								
	Grading System							
Evaluation System	Face-to-Face	Self-Study Student	Description					
Other methods of assessment	30.00%	0.00%	Problem solving activities					
Final test	70.00%	0.00%	Combination of theoretical and practical questions					
Total:	100.00%	0.00%						

Evaluation criteria for the final exam:

Global assessment will be calculated by applying the corresponding percentages on each partial assessment as long as the mark on the final exam is at least 5.

Specifications for the resit/retake exam:

Partial assessments corresponding to problem solving activities hold but the student has the chance to retake some of those activities.

Specifications for the second resit / retake exam:

Partial assessments corresponding to problem solving activities hold.

9. Assignments, course calendar and important dates						
Not related to the syllabus/contents						
Hours	hours					
Class Attendance (theory) [PRESENCIAL][Combination of methods]	33.25					
Class Attendance (practical) [PRESENCIAL][Problem solving and exercises]	16.75					
Problem solving and/or case studies [PRESENCIAL][Self-study]	7.5					
Final test [PRESENCIAL][Assessment tests]	2.5					

Study and Exam Preparation	on [AUTÓNOMA][Self-study]	50
Other off-site activity [AUTĆ	NOMA][Self-study]	40
Unit 1 (de 7): Introduction		
Group 12:		
Initial date: 09-09-2019	End date: 20-12-2019	
Group 13:		
Initial date: 09-09-2019	End date: 20-12-2019	
Global activity		
Activities		hours
Class Attendance (practica	I) [PRESENCIAL][Problem solving and exercises]	16.75
Problem solving and/or cas	se studies [PRESENCIAL][Self-study]	7.5
Final test [PRESENCIAL][A	ssessment tests]	2.5
Study and Exam Preparation	on [AUTÓNOMA][Self-study]	50
Other off-site activity [AUTĆ	NOMA][Self-study]	40
Class Attendance (theory) [PRESENCIAL][Combination of methods]	33.25
		Total horas: 150

10. Bibliography and Sources						
Author(s)	Title/Link	Publishing house	Citv	ISBN	Year	Description
Navarro Arribas, Eliseo	Matemáticas de las operaciones financieras	Pirámide		978-84-368-4050-6	2019	
Brealey, Richard	Principles of corporate finance	McGraw-Hill		0-07-115144-3	2003	
Brealey, Richard A.	Fundamentals of corporate finance /	McGraw- Hill/Irwin,		978-0-07-786162-9	2015	
Block, Stanley B.	Fundamentos de administración financiera	McGraw-Hill		978-607-15-0927-7	2013	
Brealey, Richard A.	Fundamentos de finanzas corporativas	Mac Graw Hill		978-84-481-5661-9	2010	
Brealey, Richard A.	Principios de finanzas corporativas	McGraw Hill		978-970-10-7283-7	2010	
Copeland, Thomas E.	Financial theory and corporate policy	Addison-Wesley Pub. Group		978-0-321-22353-1	2004	
Grinblatt, Mark	Mercados financieros y estrategia empresarial	Mcgraw-Hill Interamericana		84-481-3816-3	2003	
Martín Fernández, Miguel	Casos prácticos de dirección financiera	Pirámide		978-84-368-2072-0	2006	
Navarro Arribas, Eliseo	Fundamentos de matemáticas financieras	Antoni Bosch		84-95348-01-2	2001	
Pisón Fernández., Irene	Dirección y gestión financiera de la empresa	Pirámide		84-368-1548-3	2001	
Ross, Stephen A.	Finanzas corporativas	McGraw-Hill		970-10-4654-4	2005	
Ross, Stephen A.	Fundamentals of corporate finance /	McGraw-Hill Education,		978-0-07-786170-4	2016	
Ross, Stephen A.	Fundamentos de finanzas corporativas	McGraw-Hill		970-10-2842-2	2001	
Suárez Suárez, Andrés-Santiago	Decisiones óptimas de inversión y financiación en la empresa	Pirámide		978-84-368-1899-4	2008	
Van Horne, James C.	Fundamentos de Administración Financiera	Prentice Hall		970-26-0238-6	2002	
WESTON, J. Fred	Fundamentos de administración financiera	McGraw-Hill		970-10-351-9	1994	